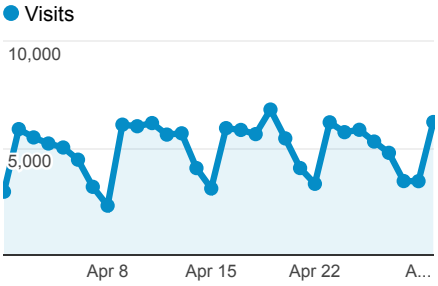
Google Analytics

http://www.roseville.ca.us - http://ww...
www.roseville.ca.us [DEFAULT]

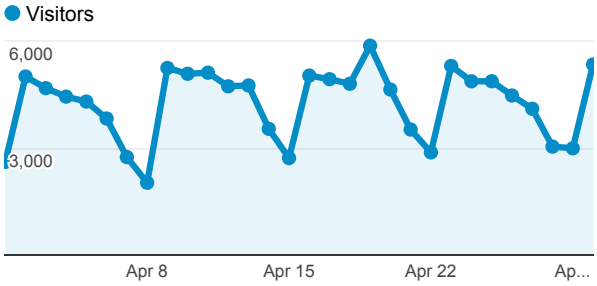
Monthly Update

Apr 1, 2012 - Apr 30, 2012

Visits



Unique Visitors Overview



Visits

148,912

% of Total: **100.00% (148,912)**

Bounce Rate

54.28%

Site Avg: **54.28% (0.00%)**

Traffic Sources Overview

- **64.45% organic**
  95,979 Visits
- **23.89% direct**
  35,579 Visits
- **11.65% referral**
  17,354 Visits

Avg. Visit Duration

00:02:05

Site Avg: **00:02:05 (0.00%)**

% New Visits

46.77%

Site Avg: **46.77% (0.00%)**

Pageviews

373,573

% of Total: **100.00% (373,573)**

Pages / Visit

2.51

Site Avg: **2.51 (0.00%)**

Visits by Country / Territory

- **98.30% United States**
  146,383 Visits
- **0.23% Canada**
  343 Visits
- **0.20% India**
  312 Visits
- **0.10% Philippines**
  159 Visits
- **0.10% United Kingdom**
  155 Visits
- **1.07% Other**
  1,560 Visits

Pageviews by Page

Page	Pageviews
/default.asp	41,645
/library/default.asp	16,216
/jobs/default.asp	15,107
/library/public_computers.asp	11,753
/search/default.asp	10,155

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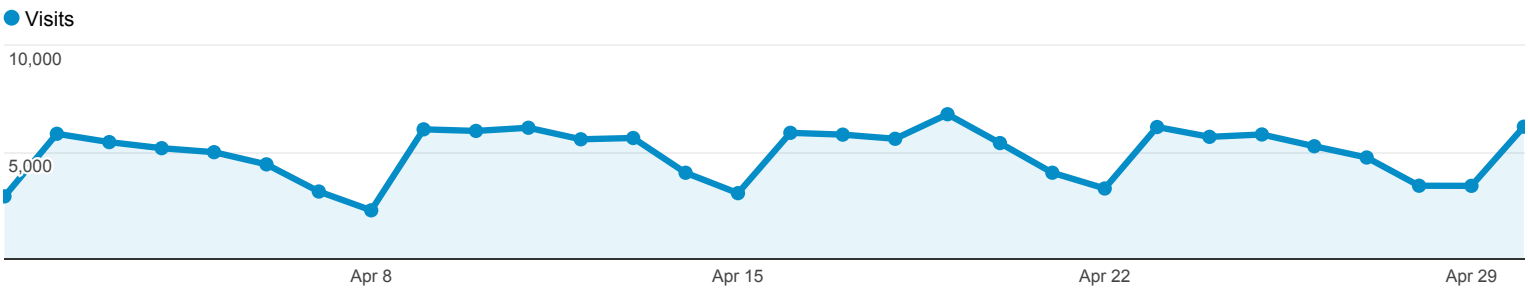
Visitors Overview

Apr 1, 2012 - Apr 30, 2012

% of visits: 100.00%

Overview



96,901 people visited this site

Visits: 148,912

Unique Visitors: 96,901

Pageviews: 373,573

Pages / Visit: 2.51

Avg. Visit Duration: 00:02:05

Bounce Rate: 54.28%

% New Visits: 46.77%

53.21% Returning Visitor
79,243 Visits

46.79% New Visitor
69,669 Visits

	Language	Visits	% Visits
1.	en-us	137,340	92.23%
2.	en	9,865	6.62%
3.	en-gb	479	0.32%
4.	en_us	286	0.19%
5.	es	96	0.06%
6.	zh-cn	81	0.05%
7.	es-es	69	0.05%
8.	fr	60	0.04%
9.	ja	56	0.04%
10.	ru	44	0.03%

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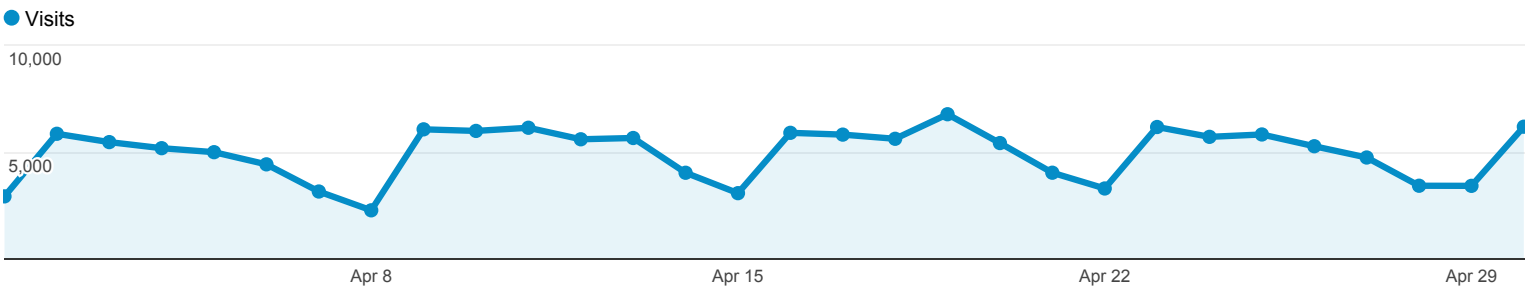
Traffic Sources Overview

Apr 1, 2012 - Apr 30, 2012

% of visits: 100.00%

Overview



148,912 people visited this site

64.45% Search Traffic
95,979 Visits

11.65% Referral Traffic
17,354 Visits

23.89% Direct Traffic
35,579 Visits

	Keyword	Visits	% Visits
1.	(not provided)	14,623	15.24%
2.	city of roseville	7,129	7.43%
3.	roseville ca	2,718	2.83%
4.	roseville library	2,651	2.76%
5.	roseville electric	1,596	1.66%
6.	roseville police department	1,372	1.43%
7.	city of roseville ca	1,062	1.11%
8.	roseville parks and rec	1,001	1.04%
9.	roseville public library	973	1.01%
10.	roseville	953	0.99%

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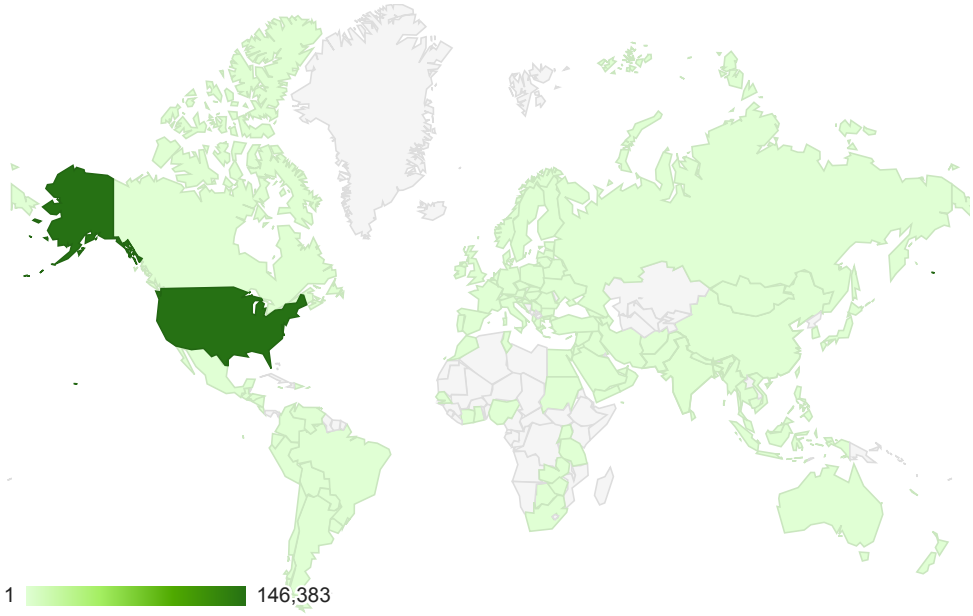
Location

Apr 1, 2012 - Apr 30, 2012

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
148,912	**2.51**	**00:02:05**	**46.77%**	**54.28%**
% of Total: **100.00% (148,912)**	Site Avg: **2.51 (0.00%)**	Site Avg: **00:02:05 (0.00%)**	Site Avg: **46.77% (0.00%)**	Site Avg: **54.28% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**146,383**	2.51	00:02:06	46.16%	54.10%
2.	Canada	**343**	2.17	00:01:25	81.63%	58.89%
3.	India	**312**	2.90	00:02:27	77.88%	59.62%
4.	Philippines	**159**	2.39	00:01:53	76.10%	59.12%
5.	United Kingdom	**155**	1.99	00:00:58	84.52%	61.94%
6.	Australia	**133**	1.56	00:00:59	71.43%	69.92%
7.	(not set)	**133**	1.92	00:01:05	80.45%	66.92%
8.	Germany	**73**	1.84	00:01:15	86.30%	71.23%
9.	Mexico	**64**	1.77	00:00:44	78.12%	68.75%
10.	China	**63**	2.17	00:01:54	76.19%	68.25%

Rows 1 - 10 of 123

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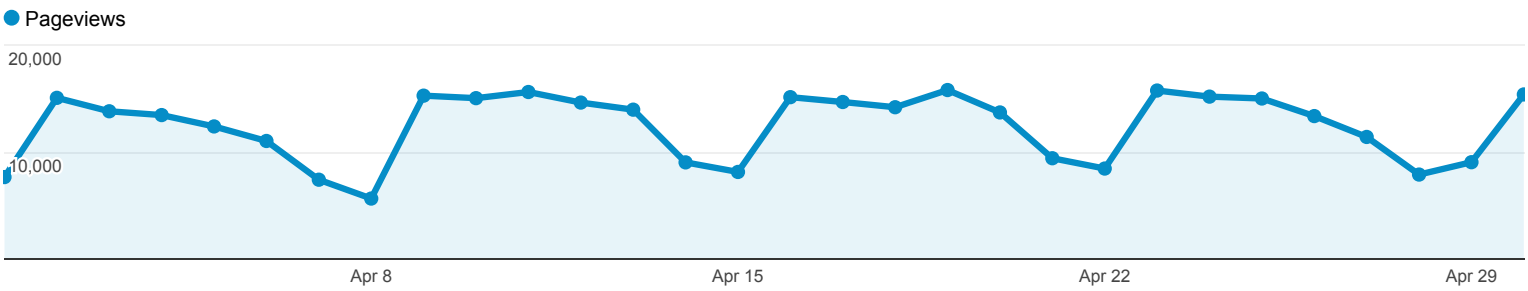
Content Overview

Apr 1, 2012 - Apr 30, 2012

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 373,573 times

Pageviews: 373,573

Unique Pageviews: 290,141

Avg. Time on Page: 00:01:23

Bounce Rate: 54.28%

% Exit: 39.86%

	Page	Pageviews	% Pageviews
1.	/default.asp	41,645	11.15%
2.	/library/default.asp	16,216	4.34%
3.	/jobs/default.asp	15,107	4.04%
4.	/library/public_computers.asp	11,753	3.15%
5.	/search/default.asp	10,155	2.72%
6.	/parks/default.asp	8,725	2.34%
7.	/resident/utilities.asp	5,976	1.60%
8.	/parks/programs_n_classes/activity_guides/default.asp	4,546	1.22%
9.	/parks/parks_n_facilities/parks_in_roseville/default.asp	4,314	1.15%
10.	/police/default.asp	4,159	1.11%

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