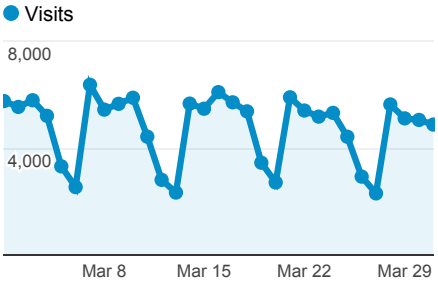
Google Analytics

http://www.roseville.ca.us - http://ww...
www.roseville.ca.us [DEFAULT]

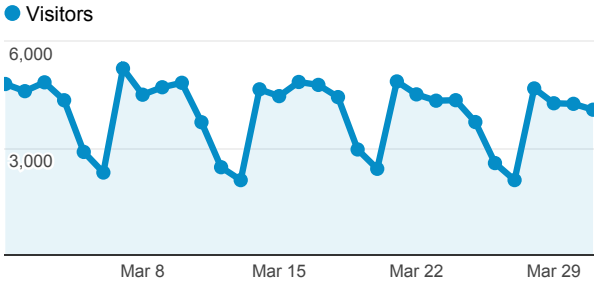
Monthly Update

Mar 1, 2011 - Mar 31, 2011

Visits



Unique Visitors Overview



Visits

147,261

% of Total: **100.00% (147,261)**

Bounce Rate

43.61%

Site Avg: **43.61% (0.00%)**

Traffic Sources Overview

- **55.78% organic**
  82,156 Visits
- **30.69% direct**
  45,198 Visits
- **13.51% referral**
  19,907 Visits

Avg. Visit Duration

00:02:06

Site Avg: **00:02:06 (0.00%)**

% New Visits

45.46%

Site Avg: **45.46% (0.00%)**

Pageviews

444,606

% of Total: **100.00% (444,606)**

Pages / Visit

3.02

Site Avg: **3.02 (0.00%)**

Visits by Country / Territory

- **98.21% United States**
  144,638 Visits
- **0.25% Canada**
  372 Visits
- **0.20% India**
  308 Visits
- **0.14% Australia**
  208 Visits
- **0.09% Germany**
  146 Visits
- **1.11% Other**
  1,589 Visits

Pageviews by Page

Page	Pageviews
/default.asp	48,015
/jobs/default.asp	43,987
/library/default.asp	36,963
/library/public_computers.asp	15,504
/parks/default.asp	10,007

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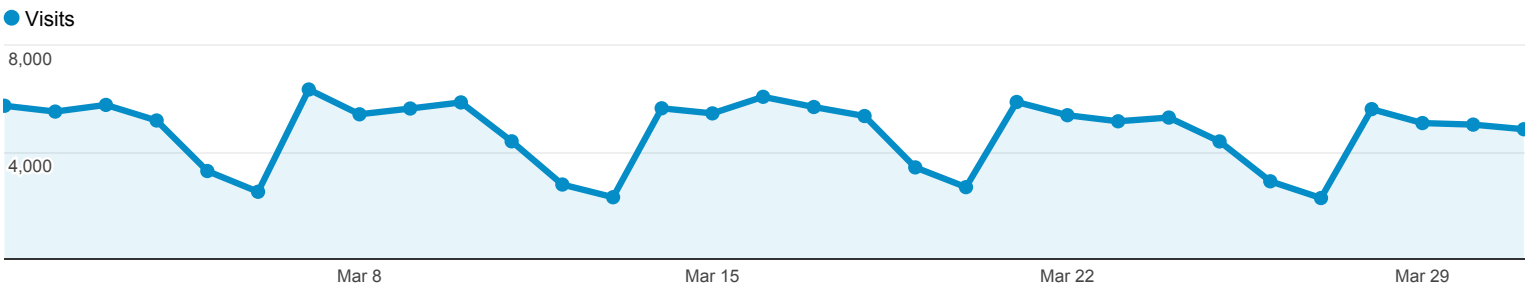
Visitors Overview

Mar 1, 2011 - Mar 31, 2011

% of visits: 100.00%

Overview



93,387 people visited this site

Visits: 147,261

Unique Visitors: 93,387

Pageviews: 444,606

Pages / Visit: 3.02

Avg. Visit Duration: 00:02:06

Bounce Rate: 43.61%

% New Visits: 45.46%

54.57% Returning Visitor
80,355 Visits

45.43% New Visitor
66,906 Visits

	Language	Visits	% Visits
1.	en-us	141,506	96.09%
2.	en	4,503	3.06%
3.	de	126	0.09%
4.	en-gb	118	0.08%
5.	en_us	105	0.07%
6.	es	91	0.06%
7.	ja	68	0.05%
8.	zh-cn	68	0.05%
9.	fr	67	0.05%
10.	pt-br	66	0.04%

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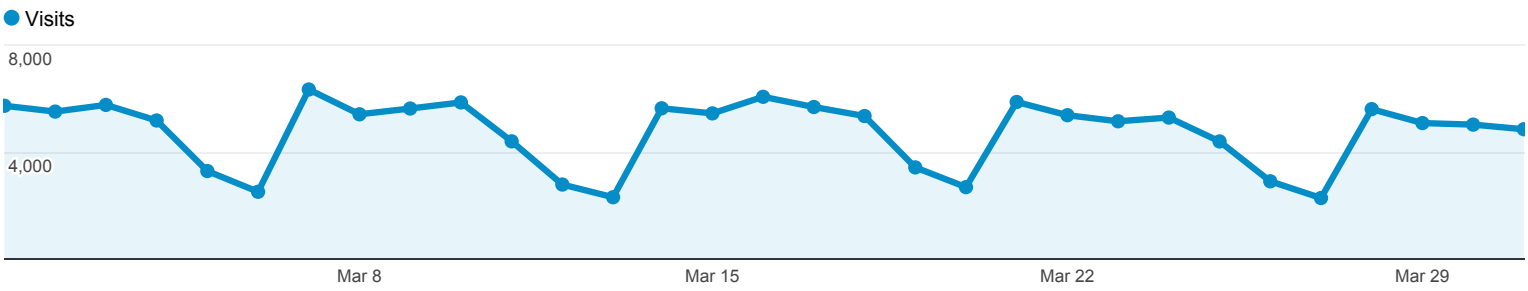
Traffic Sources Overview

Mar 1, 2011 - Mar 31, 2011

% of visits: 100.00%

Overview



147,261 people visited this site

55.79% Search Traffic
82,156 Visits

13.52% Referral Traffic
19,907 Visits

30.69% Direct Traffic
45,198 Visits

	Keyword	Visits	% Visits
1.	city of roseville	8,756	10.66%
2.	roseville ca	3,050	3.71%
3.	roseville library	2,938	3.58%
4.	roseville electric	1,919	2.34%
5.	roseville public library	1,423	1.73%
6.	city of roseville ca	1,389	1.69%
7.	roseville	1,111	1.35%
8.	city of roseville jobs	1,049	1.28%
9.	roseville police department	1,010	1.23%
10.	roseville, ca	975	1.19%

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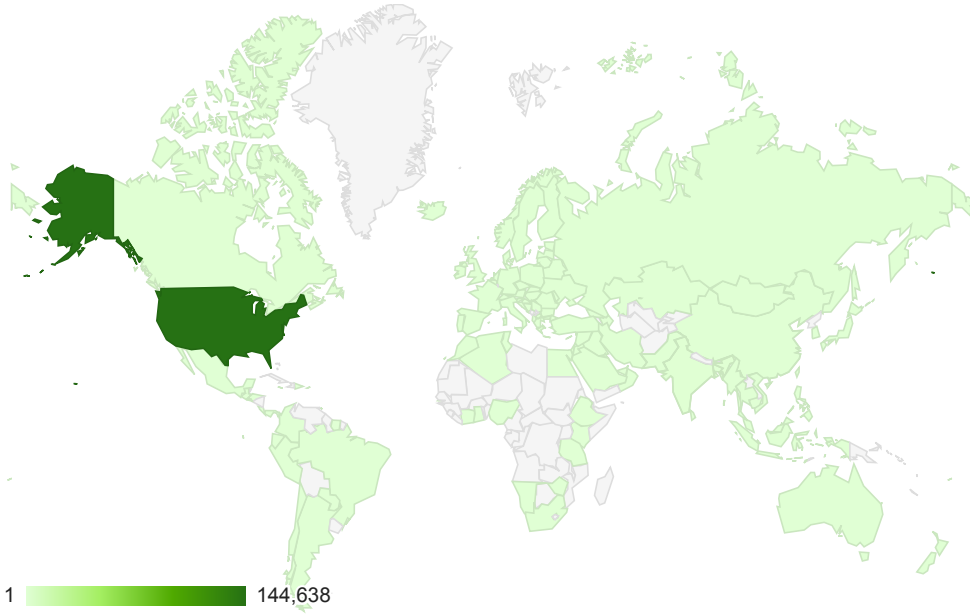
Location

Mar 1, 2011 - Mar 31, 2011

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
147,261	**3.02**	**00:02:06**	**45.46%**	**43.61%**
% of Total: **100.00% (147,261)**	Site Avg: **3.02 (0.00%)**	Site Avg: **00:02:06 (0.00%)**	Site Avg: **45.46% (0.00%)**	Site Avg: **43.61% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**144,638**	3.03	00:02:07	44.76%	43.29%
2.	Canada	**372**	3.26	00:02:19	72.85%	46.77%
3.	India	**308**	3.22	00:02:32	73.05%	50.65%
4.	Australia	**208**	1.60	00:00:45	75.96%	77.88%
5.	Germany	**146**	2.35	00:01:50	86.99%	63.70%
6.	Philippines	**144**	2.50	00:02:00	82.64%	56.25%
7.	United Kingdom	**127**	2.14	00:01:05	86.61%	67.72%
8.	France	**82**	1.52	00:00:30	96.34%	75.61%
9.	China	**70**	2.29	00:03:00	65.71%	61.43%
10.	Brazil	**68**	1.72	00:00:48	94.12%	76.47%

Rows 1 - 10 of 120

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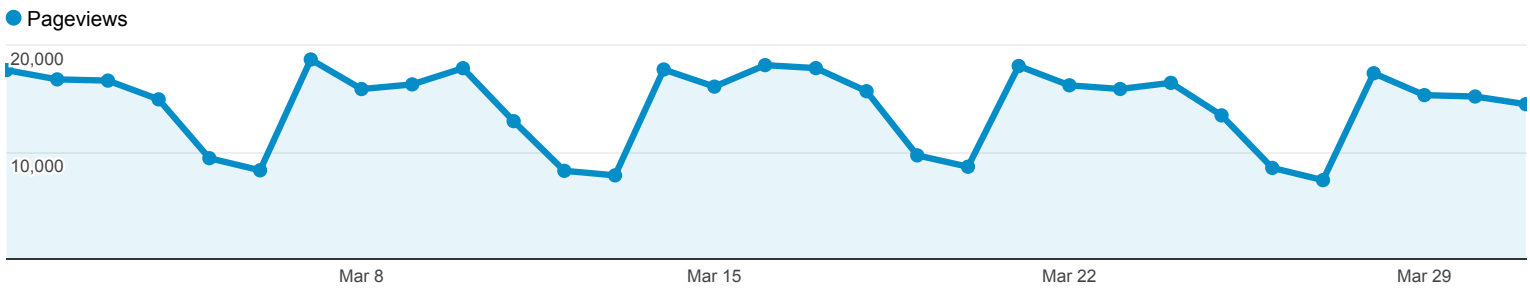
Content Overview

Mar 1, 2011 - Mar 31, 2011

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 444,606 times

Pageviews: 444,606

Unique Pageviews: 301,658

Avg. Time on Page: 00:01:03

Bounce Rate: 43.61%

% Exit: 33.12%

	Page	Pageviews	% Pageviews
1.	/default.asp	48,015	10.80%
2.	/jobs/default.asp	43,987	9.89%
3.	/library/default.asp	36,963	8.31%
4.	/library/public_computers.asp	15,504	3.49%
5.	/parks/default.asp	10,007	2.25%
6.	/search/default.asp	8,881	2.00%
7.	/resident/utilities.asp	6,058	1.36%
8.	/police/default.asp	5,058	1.14%
9.	/electric/default.asp	4,420	0.99%
10.	/parks/programs_n_classes/activity_guides/default.asp	4,369	0.98%

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