

Mark Your Calendar

September 1

7:00 pm

Redevelopment Agency City Council Chambers 311 Vernon St.

September 13

7:00pm

Central Roseville Revitalization Committee Civic Center Mtg Rm 1 & 2 311 Vernon St.

September 20 6:00-8:00pm

Riverside Revitalization Workshop Civic Center Mtg Rm 1 & 2 311 Vernon St.

Redevelopment Team

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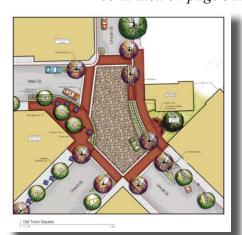


Historic Update

Two steps closer! The Historic Streetscape/Infrastructure District project is two, large steps closer to being built. The project recently received approval of the preliminary design concepts and streetscape/ infrastructure improvements from the Central Roseville Revitalization Committee (CRRC) and the Roseville Redevelopment Agency (RDA). Approval from these groups assures that the project is on schedule to meet its goal of going to bid in the Spring of 2005.

Design highlights includes signage, historical style lighting/street furniture, street trees/landscaping, fencing, enhanced pedestrian walkways and a rail-yard viewing platform. The project also includes improvements and upgrades to the water and storm drain systems in the area to ensure the needs of current and future residents and property/business owners in the district are met.

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Civic Plaza

The project design team has been meeting regularly with City staff to finalize the revised design for the fourstory office complex and five-story public parking garage. A presentation by the design team will be made to the Central Roseville Revitalization Committee on September 13, 7:00pm at the Civic Center, 311 Vernon St. The presentation will provide an update on the project and analysis including photo simulations of the overall height of the office building and its relationship to the Tower other surrounding Theater and buildings. Restaurant and retail uses are proposed for the first floor with three floors of commercial office space above. The parking garage provides 550 spaces for Vernon Street including 160 spaces to replace the existing parking lot, parking for the new office building, and approximately 200 new parking spaces for visitors and future development. Environmental documentation for the project is being updated to reflect the changes in total square footage and the addition of a restaurant to the proposed four-story project. For more information, please contact Jan Shellito at jshellito@rose ville.ca.us or phone 916-774-5447.



Funding Granted!

The Redevelopment Agency has been awarded a total of \$887,500 to boost revitalization efforts in the Historic District and along Riverside Avenue.

funding to boost revitalization

Congratulations to the Economic and Community Services Department and grant writer Karen Garner on receiving these two grant awards!

The Sacramento Area Council Of Governments (SACOG) received 31 applications and awarded a total of \$13 million to 13 grant applicants.

The first Roseville grant will assist in the Historic District Revitalization efforts. A total of \$637,000 will help revitalize Roseville's original commercial district by funding streetscape improvements such as pedestrian street crossings and design and engineering for the Roseville Multi-Modal Center expansion. New bus shelters will be built and connections from the Historic District will be made to our transit and bike trail systems.

The second grant, for \$250,500 will fund a portion of the Riverside Avenue Revitalization Project. This project will help revitalize the Riverside Avenue corridor between Douglas Boulevard and Darling Way. The project will include the development of a specific plan and upgrades to infrastructure and streetscape along Riverside.



Plans take shape

On August 16, the Riverside Steering Committee held their second meeting. At this meeting, consultant discussed the key findings from the Existing Conditions Analysis that was conducted. Specifically, consultant discussed the current effects of traffic, parking, utilities infrastructure, land and and zoning, community design and project processing for the project area. The consultant also discussed options for addressing some of the issues associated with those topics.

The consultant explained the financial feasibility of developing two "opportunity" sites based on their key locations at either end of the project area, and potential for acting as a catalyst to redevelop other sites in the project area. The consultant demonstrated that certain types of projects would be more financially feasible to develop than others. However, some incentives may be needed to encourage any type of new development along Riverside to occur in the short-term.

The Steering Committee provided a list of priorities to staff and the consultant for each topic area. Priorities included:

- improving infrastructure
- improving safety by repair or replacement of sidewalks and additional lighting
- increasing parking

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At your service

Whether you are planning to start a new business or a new construction project in Roseville, we can help. Aaron Busch in our Community Development Department "at your service." As the City's Processing Project Manager, Aaron's primary responsibility is to serve as a facilitator to developers, businesses. residents to guide them through the City's development process in an efficient and timely manner. Services that can be provided include: pre-application meetings, process and permit information and coordination, project status and tracking, and issue resolution.

Currently, Aaron is organizing an effort to improve the City's development processes targeted to further promote revitalization in the Infill and Redevelopment areas. The goal of this effort is to make the infill development process more predictable, consistent and cost effective.



For assistance with your business or project, please contact Aaron in the Community Development Department at (916) 774-5334 or abusch@roseville.ca.us



2252 Facts

Fast facts about the historic Locomotive 2252:

-Built in 1897 by Cooke Locomotive and Machine Company for Southern Pacific Railroad.

-Initially used on the freight line, this locomotive was modified for service as a fire train in 1929. It fought snow-shed, brush, and forest fires along the Donner Pass Route in the mountains of Sierra Nevada until it was retired from service

-Southern Pacific donated the 2252 to the Roseville community in April 1956. It has been displayed at the Placer County Fairgrounds since then.

-The Roseville Historical Society. in conjunction with the City of Roseville, will be moving 2252 to a new site at the connection of Vernon and Atlantic Streets this year! A more visible site for this cherished piece of our history!

you interested are volunteering or supporting this process please contact the Roseville Historical Society: 773-3003. Updates regarding moving this 70-ton locomotive will be in the October edition of Snap Shots or visit: www.roseville.ca.us

Riverside Contd.

- adding landscape that "softens" the area and concentrates on entry points and intersections
- providing continuity incorporating some streetscape features from Vernon Street, such as lightposts
- allowing flexibility in zoning

The Committee also directed staff to come back with a list of possible incentives the City could provide to increase the appeal of redeveloping the opportunity sites.

The consultants will now take these recommendations from the Steering Committee and develop specific strategies for Riverside, and streetscape design options to present at the next public workshop.

Next Riverside Meeting Dates: Public Workshop #2 -September 20 6-8pm Civic Center Conference Room

Steering Committee Meeting — October 18 6-8 pm Civic Center Conference Room

> All meetings are open to the public, please attend!

"Snap Shots"

published by-

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www.roseville.ca.us/ redevelopment

Historic District Contd.

Over the next five months, the project will focus on the development of the plans, specifications and estimates. Completion of these elements is crucial to the project as they are essential components needed to take the project out to bid. The RDA has assembled \$5.8 million of the anticipated \$6 million cost to build the project. The Agency is also actively pursuing additional funding for the project through a federal grant and other funding opportunities to ensure the project meets its budget.

For more information please contact Mark Wolinski at 774-5179 or e-mail at: mwolinski@ro seville.ca.us



festival celebrating diversity in Placer County and the Greater Sacramento region.

