Parks & Recreation
Maidu Community Center
1550 Maidu Drive
Roseville, CA 95661

June 1, 2012

Dear Potential Sauce-Off "Chef",

On Friday, September 21st the City of Roseville Parks & Recreation Department and the Roseville Crime Stoppers will be hosting the annual **Sauce-Off**. Last year was the inaugural event and it was a big hit! The event is scheduled from 6pm to 8:30pm at the Roseville Sports Center. Proceeds from the Sauce-Off will benefit the Recreation Department's senior programs and the Roseville Crime Stoppers.

Local restaurants and caterers are invited to make their best sauce and compete against other restaurants and caterers for the coveted title of Roseville's Best Pasta Sauce (restaurant and caterer category). There will also be "Head to Head" competitions where restaurants/caterers can challenge a specific restaurant/caterer in a one-on-one sauce-off. The judging categories will include 1st - 3rd place for individuals/organizations, 1st - 3rd place for restaurant/caterers, People's Choice Award and Head to Head challenges. Please note: the diverse group of judges will NOT know whose sauce they are tasting (it's completely anonymous). All types of sauces (tomato based, white, pesto, with meat, without meat, etc.) are welcome to compete.

Some benefits of participating in the Sauce-Off event include:

- Showcase your sauce to consumers, "foodies" and potential clients
- Increase your business' exposure
- Coverage from local media
- Give back to the community – registration donation is tax-deductible
- Bragging rights!

In addition to sauce sampling, the festivities will include music, a raffle, optional dinner for purchase, and the sale of wine, beer, soda and water. Please refer to attachments for more details and registration information.

We hope you will consider this unique opportunity to demonstrate your talents. I look forward to hearing from you!

Regards,

Brenda Bunnell
City of Roseville
Parks & Recreation Coordinator
916-774-5259
bbunnell@roseville.ca.us

Roseville Sauce-Off event information

- **Date:** Friday, September 21, 2012
- **Time:** 6pm - 8:30pm
- **Place:** Roseville Sports Center (1545 Pleasant Grove Blvd.)
- **Tasting Only Tickets:** $12 in advance / $20 at the door
- **Individual Dinner Tickets:** $20 in advance / $30 at the door
  Dinner includes tastings, pasta, garlic bread and salad
- **Participation Fees:** *all participating chefs will receive 2 Individual Dinner Tickets*
  Restaurants/Caterers - $150 ***or*** $130 plus $25 gift certificate (to be used as prizes/raffle, etc.)
  Corporate/Non-Restaurants - $100
  Individuals/Non-Profits - $50

Registration Deadline
Registration form and participation fee must be received by **August 31, 2012**. Please submit your registration form and payment to:

City of Roseville
Maidu Community Center
Attn: Brenda Bunnell
1550 Maidu Drive
Roseville, CA 95661

REFUND POLICY

- Cancellations made prior to September 1 will receive a full refund
- Cancellations made September 1-7 will receive a 50% refund
- No refunds for cancellations made after Friday, September 7, 2012

ROSEVILLE SAUCE-OFF REGISTRATION FORM

Restaurant/Caterer Category

Restaurant/Business Name:

_____

Restaurant/Business Address:

_____

Restaurant/Business Phone #: _____

Restaurant/Business Web Site: _____

Contact Person: _____

Phone #: _____

Email: _____

Type of Sauce: ____ Red Sauce ____ Other (i.e. cream, pesto, mushroom, etc.) **Vegetarian:** ____ No ____ Yes

"Head to Head" Challenge option (your sauce vs. their sauce!)

_____ Check here if you would like to have your sauce judged against a specific restaurant/caterer

Name of Restaurant/Caterer you would like to challenge:

_____

Payment Options:

____ Check/Money Order (please make payable to: City of Roseville) ____ Visa ____ MC ____ Discover

Credit Card #:_____ Expiration date: _____

Card Signature: _____ Date: _____

<u>Waiver, Release, Assumption of Risk, and Indemnity Agreement</u>

In consideration of the permission by the City of Roseville (CITY) to accept the below named participant(s) in the Roseville Sauce-Off, the undersigned hereby releases the CITY from, and waives and relinquishes any claim, liability, cause of action, damages or costs for personal injury or property damage arising as a result of participation in said activity, excepting for such personal injury or property damage as may arise directly out of active negligence of the CITY, its officers, agents or employees.

I understand that the City of Roseville (City) staff reserves the right to photograph and/or record facilities, activities and program participants for potential future use. I hereby grant permission to the City to use my or my participant's photograph and/or audio/video recording for any lawful purpose, including for example such purposes as print and online advertising. I understand that I will not be paid or receive anything related to the City's use of my/my participant's photograph and/or recording. I understand that all photographs and recordings will remain the property of the City and I acknowledge the City's right to alter or edit any photographs and/or recordings at its discretion. I agree to release the City from any and all legal claims I or a third party may have arising from the use of my/my participant's photograph and/or audio/video recording

By signing this document, I agree to all rules and regulations of the Roseville Sauce-Off, as outlined and provided to me.

Print Name:_____

Signature: _____ Date:_____