

Site Usage

134,853 Visits

359,413 Pageviews

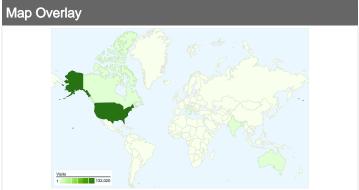
2.67 Pages/Visit

54.26% Bounce Rate

00:02:04 Avg. Time on Site

47.29% % New Visits





Traffic Sources Overview				
	Search Engines 72,875.00 (54.04%)			
	■ Direct Traffic 43,070.00 (31.94%)			
	Referring Sites 18,907.00 (14.02%)			
	Other 1 (> 0.00%)			

Content Overview		
Pages	Pageviews	% Pageviews
/default.asp	56,419	15.70%
/library/public_computers.asp	18,192	5.06%
/library/default.asp	16,191	4.50%
/jobs/default.asp	11,923	3.32%
/parks/default.asp	10,249	2.85%



84,899 people visited this site



84,899 Absolute Unique Visitors

359,413 Pageviews

2.67 Average Pageviews

00:02:04 Time on Site

54.26% Bounce Rate

47.29% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	88,352	65.52%	Cable	54,175	40.17%
Firefox	28,854	21.40%	Unknown	43,963	32.60%
Safari	11,091	8.22%	DSL	21,480	15.93%
Chrome	5,246	3.89%	T1	12,934	9.59%
Mozilla	399	0.30%	OC3	1,094	0.81%

Traffic Sources Overview

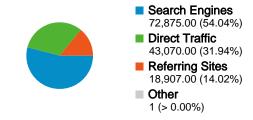


All traffic sources sent a total of 134,853 visits

31.94% Direct Traffic

14.02% Referring Sites

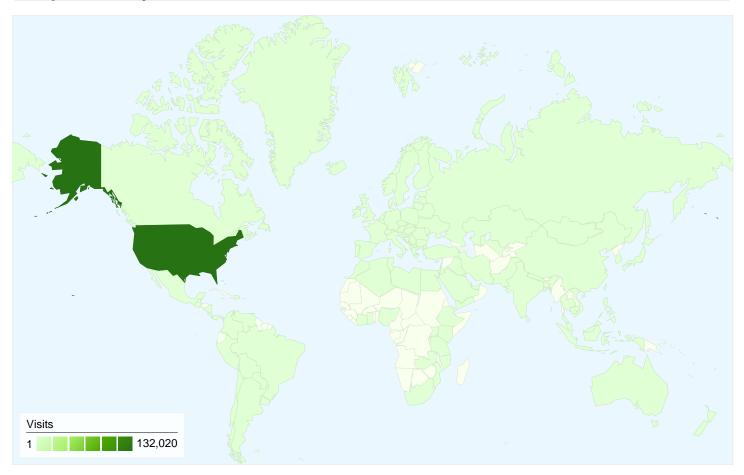
54.04% Search Engines



Top Traffic Sources

Sources	Visits	% visits
google (organic)	54,361	40.31%
(direct) ((none))	43,070	31.94%
yahoo (organic)	9,194	6.82%
bing (organic)	7,060	5.24%
intranet (referral)	2,771	2.05%

Keywords	Visits	% visits
city of roseville	6,731	9.24%
roseville ca	2,681	3.68%
city of roseville ca	2,284	3.13%
roseville library	2,133	2.93%
roseville electric	1,428	1.96%



134,853 visits came from 130 countries/territories

Site Usage	D A ('')	A T	0:1-	0/ Name \ / (a)	D	D-1-
Visits 134,853 % of Site Total: 100.00%	Pages/Visit 2.67 Site Avg: 2.67 (0.00%)	00:02: Site Avg:	me on Site 04 04 (0.00%)	% New Visits 47.30% Site Avg: 47.29% (0.03%)	54.26 Site Avg: 54.26 9	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		132,020	2.68	00:02:06	46.52%	53.86%
Canada		441	2.10	00:01:26	82.09%	62.36%
Italy		290	1.19	00:00:13	94.48%	88.97%
Australia		236	1.38	00:00:46	55.08%	80.93%
India		217	2.12	00:01:24	80.65%	61.75%
United Kingdom		165	1.78	00:01:09	86.06%	72.73%
Philippines		135	2.27	00:01:54	71.85%	67.41%
China		95	1.75	00:01:07	82.11%	80.00%
France		77	1.62	00:00:45	96.10%	83.12%

Germany	65	1.98	00:01:23	93.85%	63.08%
					1 - 10 of 130



Pages on this site were viewed a total of 359,413 times

359,413 Pageviews

276,108 Unique Views

54.26% Bounce Rate

Top Content

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/default.asp	56,419	15.70%
/library/public_computers.asp	18,192	5.06%
/library/default.asp	16,191	4.50%
/jobs/default.asp	11,923	3.32%
/parks/default.asp	10,249	2.85%