Basic Philosophy

The Way We've Always Done Things

Basic Philosophy

This Is Why We’ve Always Done Things

Primary Objectives

- Serve existing customer base
- Relieve overcrowding
- Meet new demand
- Work cooperatively with other transit agencies

The Problem

- Significant overcrowding on Roseville Commuter and Placer County Express service
- Upcoming significant construction projects, including the I-5 “Boat Section” project
- Higher gas prices that don’t appear to be going away anytime soon

Proposed Strategies…

- Continue to serve high productivity bus stops
- Reduce length of commuter bus routes in Roseville and Downtown Sacramento
- Operate service primarily on major arterials and freeways to reduce operating time
- Eliminate non-productive bus stops
- Spread out start times on routes throughout Roseville to meet customer demand

Taylor-Saugstad

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

- Taylor Park-and-Ride 5:30AM
- Saugstad Park-and-Ride 5:40AM
- Arrive 16th & H 6:30AM
- This route would make a return trip to Sacramento for a later commuter run.

Taylor-Sierra Gardens-Saugstad

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

▪ Taylor/I-80 Park-and-Ride	6:55AM
▪ Sierra Gardens Transfer Point	7:00-7:05AM
▪ Saugstad Park-and-Ride	7:10AM
▪ Arrive 16th & H	8:00AM

Taylor-Maidu-Orlando

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

- Taylor/I-80 Park-and-Ride 5:55AM
- Maidu Park-and-Ride 6:00AM
- Sunrise/Cirby 6:05AM
- Cirby/Orlando Park-and-Ride 6:10AM
- Arrive 16th & H 6:45AM
- This route would make a return trip to Sacramento for a later commuter run.

Galleria-Taylor-Maidu-Orlando

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

▪ Galleria Park-and-Ride	6:55AM
▪ Taylor/I-80 Park-and-Ride	7:05AM
▪ Maidu Park-and-Ride	7:15AM
▪ Cirby/Sunrise	7:20AM
▪ Cirby/Orlando Park-and-Ride	7:25AM
▪ Arrive 16th & H	8:00AM

Mahany-Taylor

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

- Mahany Park-and-Ride 5:20AM
- Taylor/I-80 Park-and-Ride 5:40AM
- Arrive 16th & H 6:30AM
- This route would make a return trip to Sacramento for a later commuter run.

Downtown-Galleria-Taylor

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

▪ Civic Center Transfer Point	6:25AM
▪ Galleria Park-and-Ride	6:35AM
▪ Taylor/I-80 Park-and-Ride	6:45AM
▪ Arrive 16th & H	7:35AM

Mahany-Taylor-Saugstad

Route Stops and Estimated Schedule

(subject to change – for planning purposes only)

▪ Mahany Park-and Ride	5:55AM
▪ Taylor/I-80 Park-and-Ride	6:15AM
▪ Saugstad Park-and-Ride	6:25AM
▪ Arrive 16th & H	7:15AM

Mahany-Downtown-Saugstad

Route Stops and Estimated Schedule

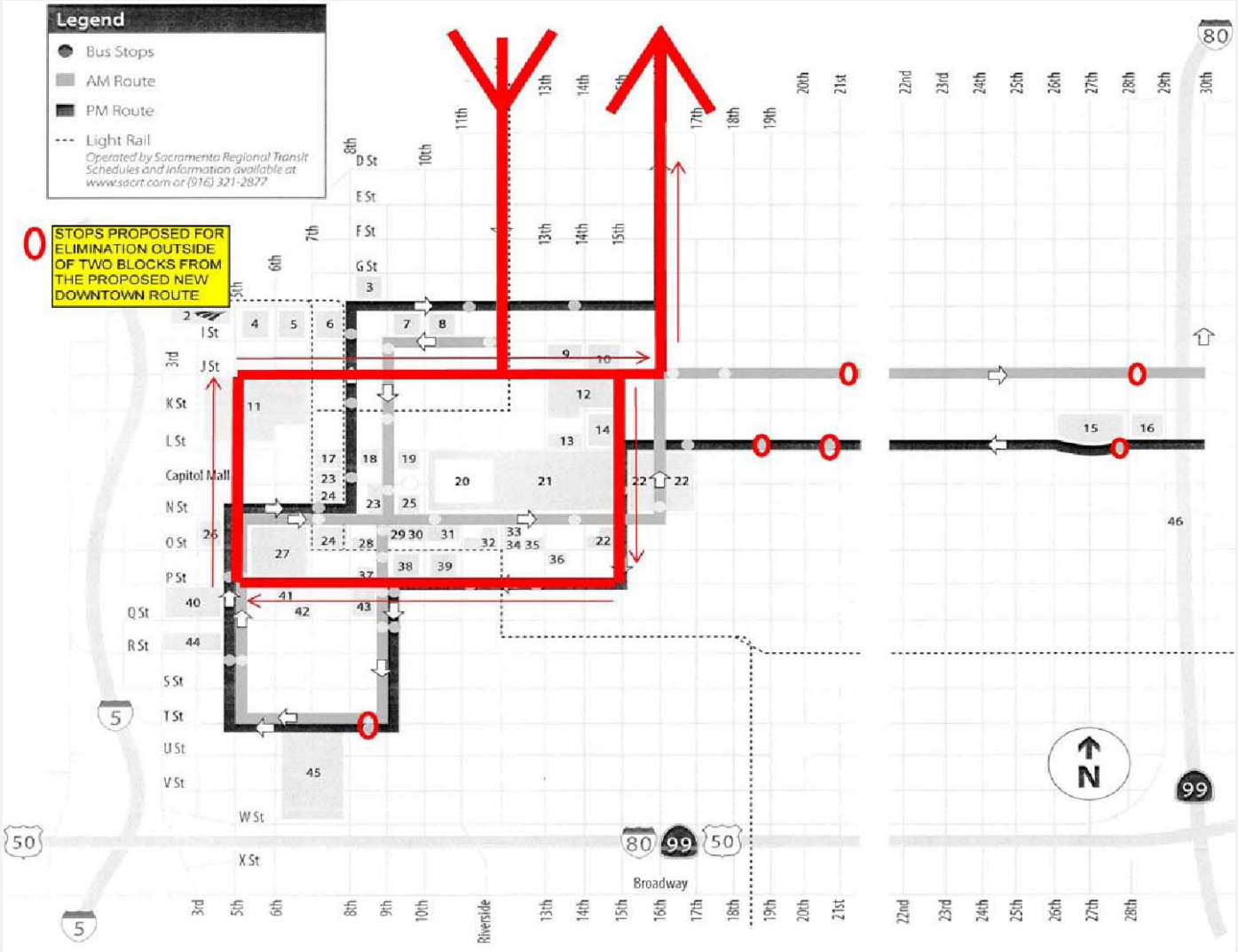
(subject to change – for planning purposes only)

▪ Mahany Park-and-Ride	7:05AM
▪ Civic Center Transfer Point	7:25AM
▪ Saugstad Park-and-Ride	7:30AM
▪ Arrive 16th & H	8:20AM

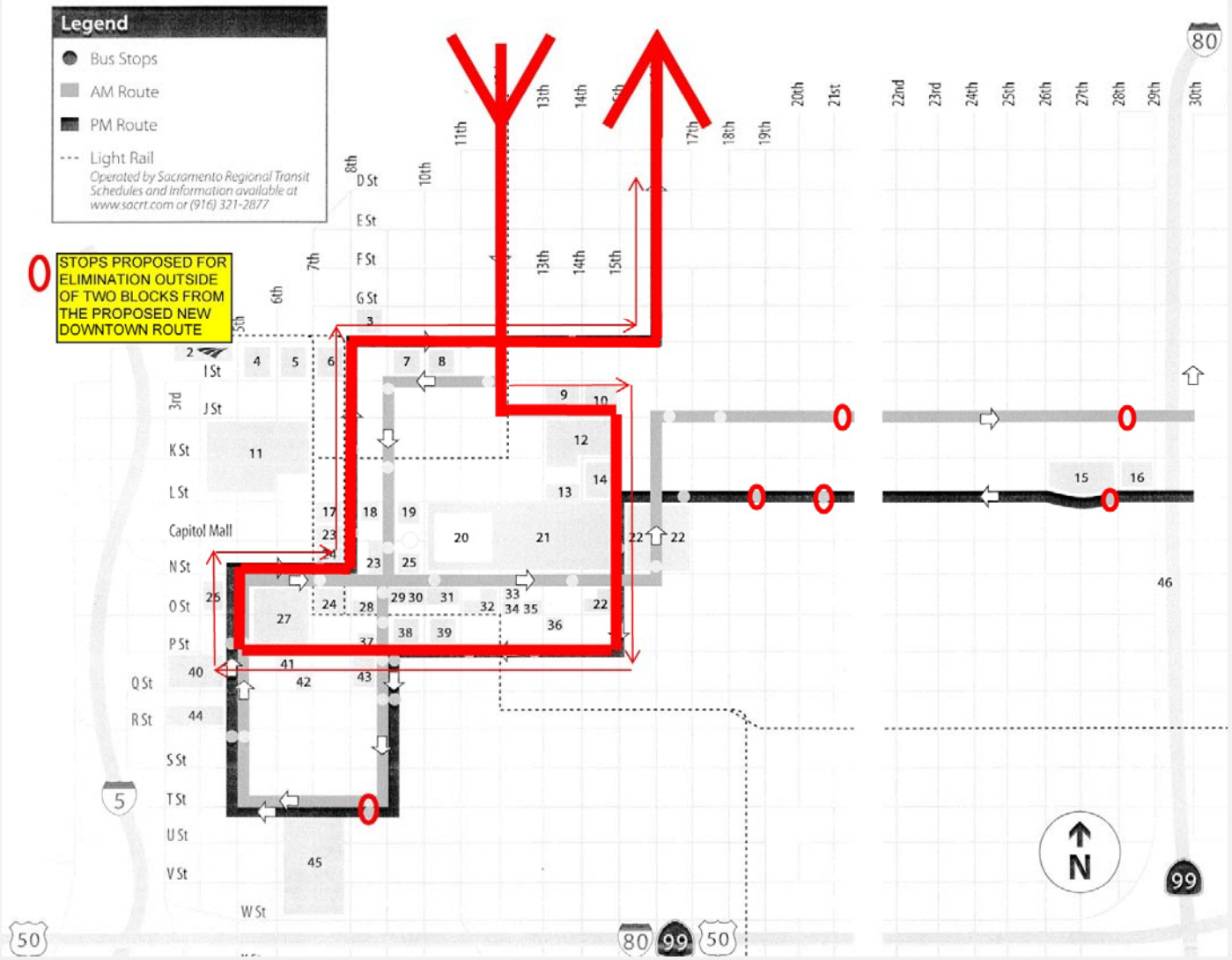
Service Level Comparison- Commuter Stops

	Current	Proposed
Amtrak	2	0
Cirby/Sunrise	2	2
Cirby/Vernon	2	0
Foothills/Junction	2	0
Galleria	1	2
Mahany Park	2	3
Maidu Park	2	2
Orlando/Cirby	2	2
Saugstad Park	5	4
Taylor/I-80	6	7

Proposed Downtown Sacramento Service



Downtown Sacramento Service
An Option Based on Customer Input Thus Far



Downtown Sacramento Service

- Proposed Bus Stops in Downtown Sacramento (Based on New Option)

12th Past G Street (Existing)	N Street @ 7th Street (Existing)
15th Before N Street (Existing)	8th Street @ Capitol Mall (Existing)
P Street @ 13th Street (Existing)	8th Street @ K Street (Existing)
P Street @ 9th Street (new)	8th Street @ I Street (Existing)
P Street @ 7th Street (new)	H Street @ 11th Street (Existing)
5th Street @ P Street (Existing)	H Street Before 14th St. (Existing)

Note: The ability to stop at "new" bus stops is dependent on receiving approval from the Sacramento Regional Transit District to use its stop. SacRT approval depends on the safety and accessibility of the bus stop (must be ADA compliant).

Downtown Sacramento Service

- Stops Proposed for Elimination (Outside of Two Blocks from New Service Route)
- T Street @ 9th Street – 36 total boardings
- J Street @ 21st Street – 4 total boardings
- J Street @ 29th Street – 6 total boardings
- L Street @ 19th Street – 28 total boardings
- L Street @ 21st Street – 14 total boardings
- L Street @ 28th Street – 69 total boardings

Observed boardings are based on counts taken on the commuter bus routes every six days from July 1, 2007 through March 31, 2008.

Downtown Sacramento Service

- Stops Proposed for Elimination But Within Two Blocks of Proposed New Route (With New Option)

- I St. @ 12th Street – 55 total boardings (alt. stop on H St @ 11th St)
- 9th St. Past I Street – 21 total boardings (alt. stop on 8th Street)
- 9th St. @ K Street – 18 total boardings (alt. stop on 8th Street)
- 9th St. @ Capitol Mall – 15 total boardings (alt. stop on 8th Street)
- 9th St. @ N Street – 18 total boardings (alt. stop on 8th Street)
- 9th St. @ O Street – 1 total boardings (alt. stop on 8th St @ N St)
- 9th St. @ P Street – 390 total boardings (alt. stop at P St @ 9th St)
- 9th St. @ Q Street – 54 total boardings (alt. stop at P St @ 9th St)

Observed boardings are based on counts taken on the commuter bus routes every six days from July 1, 2007 through March 31, 2008.

Downtown Sacramento Service

- Stops Proposed for Elimination But Within Two Blocks of Proposed New Route (With New Option)

- 5th St. Before R St. – 480 total boardings (alt. stop at 5th St @ P St)
- N Street @ 10th Street – 0 total boardings
- N Street Before 14th Street – 2 total boardings (alt. stop on 15th St.)
- 16th Street @ N Street – 3 total boardings (alt. stop on 15th Street)
- J Street @ 16th Street – 25 total boardings (alt. stop on 15th Street)
- L Street @ 17th Street – 78 total boardings (alt. stop on 15th Street)

Observed boardings are based on counts taken on the commuter bus routes every six days from July 1, 2007 through March 31, 2008.

Public Outreach

- Distributing materials to all interested individuals and agencies for review/comment
    - Web site/E-Notify
    - Roseville Press Tribune
    - Notices on Commuter Buses
- Accepting public comments through May 1
- Report back to the Transportation Commission at a special meeting in May to finalize plan
- Work with Operations to implement new service on Monday, June 2

Next Steps

- Review fare structure (Summer 2008)
  - Introduce new fare media to accommodate transfers from fixed route to commuter service
  - Simplify fare structure between Roseville Transit and Placer County Express
- Closely monitor performance of service changes
- Report back to Commission in October on first four months of service (June-September) and on future new commuter service proposals and estimated timelines