HOW TO FAIR: PETS

MONDAY, JUNE 23, 2014 • 10 AM - 12 PM • ROYER PARK • 190 PARK DR, ROSEVILLE

The City of Roseville Parks, Recreation & Libraries invites you to participate in the City of Roseville's newest event - How To Fair: PETS. This inaugural event is the first of the quarterly How To Fairs that will feature different themes: pets, crafts, cooking and gardening. This is your opportunity to share your skill, ability, and knowledge of pets and animals with the community.

BENEFITS TO YOU OR YOUR BUSINESS/ORGANIZATION:

- Reach 100 - 200 people at this inaugural event
- Exclusive opportunities for vendors focused on education, teaching, and giving back to the community
- Vendors have an opportunity to market materials and giveaways to all attendees, selling is not permitted
- Like vendors/organizations will be limited
- Share your passion and enthusiasm with people who want to learn

EVENT INCLUDES:

- Dog Pawrade, a Summer Reading Program event, featuring music, judging, and photos
- Event is specifically marketed to families

IMPORTANT INFORMATION:

- Application deadline is Monday, June 2, 2014. All applications must be received by this date. No exceptions; incomplete applications are not considered
- All vendors receive an assigned space in the grassy area of Royer Park. Vendor participation and booth locations are determined by a jury system
- Participants are responsible for transporting or shipping their goods to and from the How To Fair: PETS
- Booths/exhibits providing personal music/sound effects agree to keep noise to a minimum as a courtesy to booth neighbors and shut music/sound effects off at the time of event closing
- Vendors agree to keep booth open and attended throughout event hours
- If you are selected to be a vendor, you will receive an email notification, a map outlining your location and a fact sheet by Monday, June 9, 2014
- Vendors agree to appear promptly at their load starting at 8:30am. The How To Fairs: PETS begins promptly at 10am and the Dog Pawrade starts at 10:30am
- Vendor's agree to keep pets and animals safely restrained
- Vendors violating any of the above guidelines will be promptly shut down and asked to leave

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VENDOR APPLICATION

Applications will be screened and selected based on meeting the criteria for the event.

GENERAL INFORMATION

Company Name (if applicable): _____

Contact Person: _____

Phone: _____ Fax: _____

Address: _____

E-mail Address: _____

BOOTH INFORMATION

A pop-up tent, table, and two chairs will be provided if the boxes are checked: pop-up ☐ table ☐ chairs ☐
Booths will be in the shaded tree area near the stage in Royer Park; electricity is not available.

DESCRIPTION

Describe what you are demonstrating or promoting: _____

_____

_____

_____

Indemnity

Vendor agrees to indemnify and hold harmless the City of Roseville, its officers, agents, employees, and volunteers from and against any injury, damage, claims, actions or suits arising out of the How To Fair: PETS event, including those caused by the passive negligence of the parties being indemnified and/or any dangerous condition of property of the parties being indemnified, and further agrees to defend and indemnify the City of Roseville from and against any injury, damage, claims, actions or suits arising out of or connected with the event.

Signature_____ Date _____

To avoid duplication of multiple like vendors, all applications are taken at a first come, first served basis.

Maidu Library
ATTN: Gail McGrath
1530 Maidu Dr.
Roseville, CA 95661

You many also send your application via e-mail to:
Gail McGrath at gmcgrath@roseville.ca.us

Vendors participating in these FREE upcoming mini How To Fair: *PETS, CRAFTS, COOKING, GARDENING* will get a discount on the large/main event application fee. The large How To Fair event will be coming September 2015.

CITY OF ROSEVILLE CALIFORNIA
Parks, Recreation & Libraries