



1/6/14

We're excited to announce the Roseville Fire Kids Camp 2014! Started in 2002 by firefighters, Kids Fire Camp allows kids to experience the job of a firefighter up close. Budget cuts in 2007 brought Kids Fire Camp to a screeching halt. In 2012 we were able to bring the camp back to its full glory. We have had 2 successful years and are going strong. The camp is set up for 24 **local** children between the ages of 11 and 14 years old and 4 Jr. Counselors. During the 6 day camp, campers get to experience Swift Water Rescue, earn their First Aid and CPR, practice firefighting and rescue techniques and learn the importance of fitness and teamwork.

The reason for my letter is that, the Kids camp needs your support to offset the cost of the camp. With the generosity of businesses such as yours we hope to make this the most successful event to date. The cost to run a week long camp is substantial, and we are doing it with volunteers. I have listed some of the items that we will need to provide to the campers.

Kid camp T-shirt Sponsor
Sun hats
Water bottles
Snacks for throughout the day
Lunch for 50 campers and Counselors
Day at Sunsplash
Scholarships for low income families
CPR and First Aid supplies

If you are interested in helping us make Kids Camp a success, please make your check payable to Roseville Firefighters and send to Roseville Fire Department, at the address mentioned below. Whatever you give will be appreciated and I sincerely wish to thank you for giving your valuable time reading this letter.

Thank you for providing your support to The Roseville Kids Fire Camp. We wish you and your business prosperity in 2014 and for many years to follow!

Best Regards
Joe Lapenna
Camp Coordinator

For more information please contact Joe Lapenna at (916) 275-0381 or Jlapenna@roseville.ca.us