

# FAMILYFEST

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**Saturday, October 12, 2013**  
**11:00 am-2:00 pm**  
**Town Square**  
**311 Vernon St, Roseville**

Be a part of this premier event at the town square! Family Fest is designed specifically for families with preschool and elementary aged children. Your company/organization is invited to be a vendor at this event.

*Benefits to your business/organization:*

- Reach a minimum of 2000 people at this inaugural event
- Exclusive opportunities for vendors focused on health, fun, services and places for kids and families
- Vendors have opportunity to provide marketing materials and giveaways to all attendees
- Like vendors/organizations will be limited

*Event includes:*

- Kids Activity Zone with fun and interactive items such as bounce houses, crafts, face painting and games
- Roseville Electric truck exploration area
- Performances and on air promotion from Radio Disney
- Food Trucks provided by Sacto MoFo

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Application  
Deadline:  
9/3/13

## Vendor Application

*Applications will be screened and selected based on meeting the criteria for the event.  
Approved vendors will be contacted and payments processed by September 10, 2013.*

### General Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Booth Size

10 x 10 space - \$50

10 x 20 space - \$80

*All vendors must provide all booth supplies, including pop-up tent, tables and chairs. City is only providing booth space.  
Please note: this is an outdoor event. Booths may be placed on street, sidewalk or in the square.*

### Electrical Needs

Outlets needed:  None \_\_\_\_\_ # of outlets \_\_\_\_\_ total wattage

*\$10 additional fee for electric use. All cords must be provided by vendor. City only supplies outlet to electricity.*

### Giveaways

Will your company/organization be providing to attendees any of the following

Marketing materials

Coupons

Giveaways

*How does your company/organization serve families in the community?*

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To avoid duplication of multiple like vendors, all applications are taken at a first come, first served basis. Applications and payment, must be sent to:

City of Roseville  
ATTN: Kristi LaRoche  
1545 Pleasant Grove Bl  
Roseville, CA 95747

You may also send via e-mail to:  
Kristi LaRoche at [klaroche@roseville.ca.us](mailto:klaroche@roseville.ca.us)

### Payment Method

Check *Check payments must be payable to the City of Roseville*

Credit Card \_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover

Number: \_\_\_\_\_ Exp. \_\_\_\_\_