

Site Usage

141,693 Visits

49.20% Bounce Rate

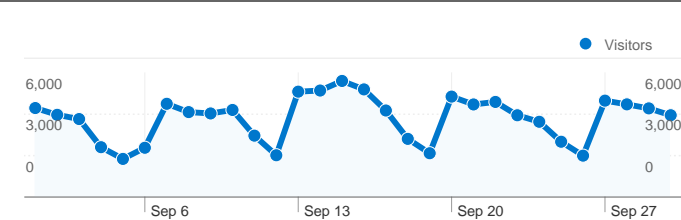
392,406 Pageviews

00:01:51 Avg. Time on Site

2.77 Pages/Visit

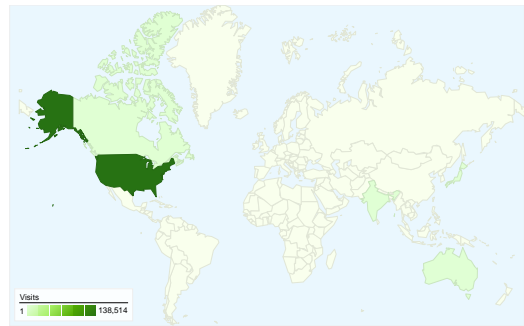
44.66% % New Visits

Visitors Overview

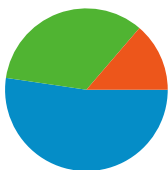


Visitors
91,322

Map Overlay



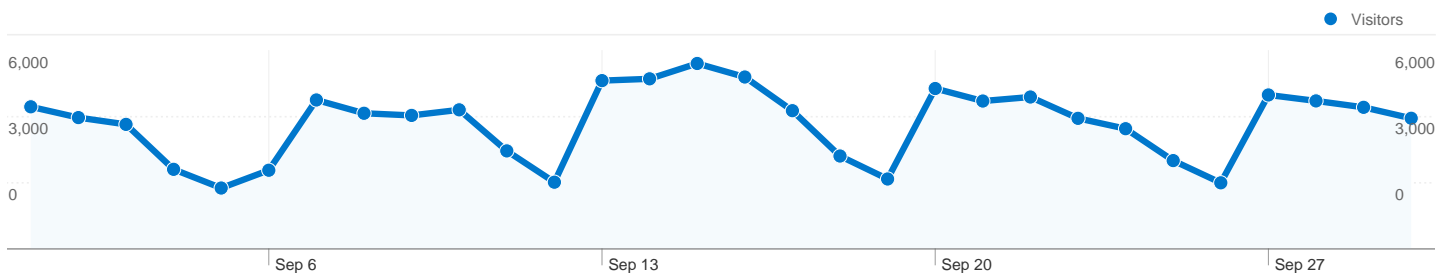
Traffic Sources Overview



- **Search Engines**
74,151.00 (52.33%)
- **Direct Traffic**
48,139.00 (33.97%)
- **Referring Sites**
19,403.00 (13.69%)

Content Overview

Pages	Pageviews	% Pageviews
/default.asp	49,460	12.60%
/library/default.asp	35,572	9.07%
/jobs/default.asp	23,578	6.01%
/library/public_computers.asp	13,761	3.51%
/search/default.asp	8,704	2.22%



91,322 people visited this site

141,693 Visits

91,322 Absolute Unique Visitors

392,406 Pageviews

2.77 Average Pageviews

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44.66% New Visits

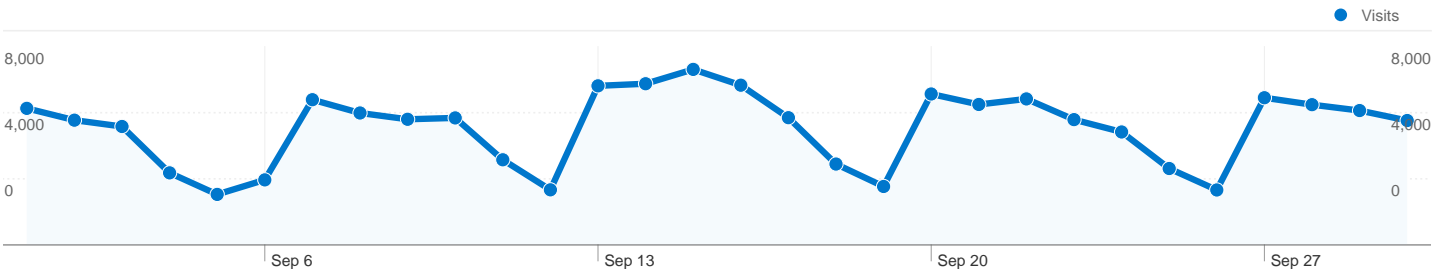
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	90,872	64.13%	Cable	60,304	42.56%
Firefox	27,567	19.46%	Unknown	45,562	32.16%
Safari	14,527	10.25%	DSL	20,494	14.46%
Chrome	7,372	5.20%	T1	12,987	9.17%
Mozilla Compatible Agent	421	0.30%	OC3	1,257	0.89%




Traffic Sources Overview

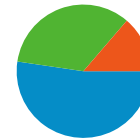
Sep 1, 2010 - Sep 30, 2010

Comparing to: Site



All traffic sources sent a total of 141,693 visits

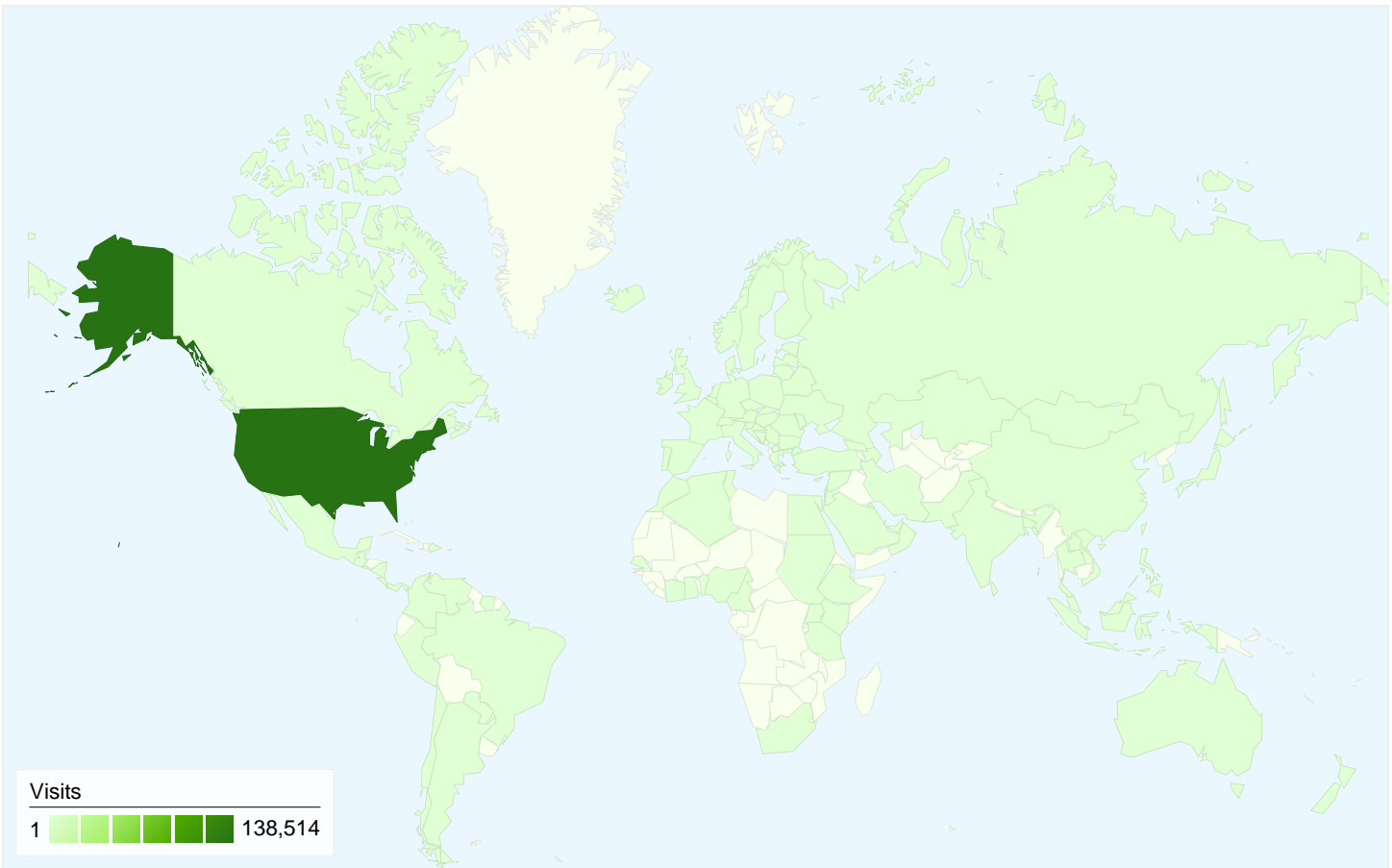
-  33.97% Direct Traffic
-  13.69% Referring Sites
-  52.33% Search Engines



- Search Engines
74,151.00 (52.33%)
- Direct Traffic
48,139.00 (33.97%)
- Referring Sites
19,403.00 (13.69%)

Top Traffic Sources

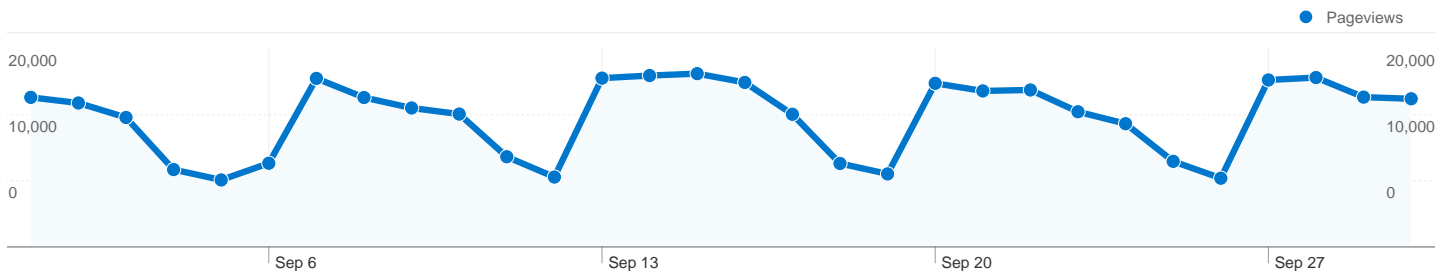
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	56,513	39.88%	city of roseville	6,622	8.93%
(direct) ((none))	48,139	33.97%	roseville library	2,695	3.63%
yahoo (organic)	8,574	6.05%	roseville electric	1,863	2.51%
bing (organic)	6,661	4.70%	roseville ca	1,762	2.38%
intranet (referral)	3,175	2.24%	roseville police department	1,732	2.34%



141,693 visits came from 120 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
141,693 % of Site Total: 100.00%	2.77 Site Avg: 2.77 (0.00%)	00:01:51 Site Avg: 00:01:51 (0.00%)	44.65% Site Avg: 44.66% (-0.02%)	49.20% Site Avg: 49.20% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	138,514	2.79	00:01:52	43.72%	48.88%	
Canada	419	2.49	00:01:24	79.00%	54.65%	
Japan	280	2.07	00:00:16	92.86%	30.36%	
Australia	236	1.30	00:00:18	58.05%	82.20%	
India	235	2.40	00:01:20	82.55%	55.74%	
Italy	203	1.54	00:00:27	93.60%	74.38%	
United Kingdom	201	1.76	00:01:00	88.56%	72.14%	
Philippines	197	2.08	00:01:08	91.37%	58.38%	
Germany	114	2.06	00:01:07	91.23%	69.30%	

France	101	1.49	00:00:29	91.09%	79.21%
					1 - 10 of 120



Pages on this site were viewed a total of 392,406 times

392,406 Pageviews

273,691 Unique Views

49.20% Bounce Rate

Top Content

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/default.asp	49,460	12.60%
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