



Sponsorship Opportunities 2019

Sponsorship Levels	Event/ Area Sponsorship	Event Booth	During Event Marketing	Mile Markers/Finish Line	Web Page/Social Media
<p>Hogsmead- \$5,000 Limit one sponsors</p>	<p>Your company listed as sponsor of an area at the main event and area on route or at Town Square.</p> <p>Areas to choose: photo back drop, costume contest, warm up activities</p>	<p>10x20 booth in a prime location at the event.</p> <p>Expected attendance to reach 1500 people.</p>	<p>Company logo on event banners and signage displayed during event.</p> <p>Company logo on event staff t-shirt</p> <p>Company can provide swag bags.</p> <p>Your company sponsorship announced throughout Fun Run event.</p>	<p>Large company logo predominately displayed at each mile marker</p> <p>Large company logo placed at finish line</p>	<p>Your company name listed on event web page.</p> <p>Event listed in social media posts as: Wizard Fun Run sponsored by (your company name)</p>
<p>Three Broomsticks- \$2,500 Limit two sponsors</p> <p><i>Only one sponsor per industry accepted</i></p>	<p>Your company listed as sponsor of an area (i.e. photo area, kids activity area, etc. presented by your company.)</p>	<p>10x20 booth in a prime location</p> <p>Expected attendance to reach 1500 people</p>	<p>Company name on event banners and signage displayed during the event</p> <p>Company can provide info to be put into swag bags</p> <p>Your company sponsorship announced throughout event</p>	<p>Company name listed at each mile marker</p> <p>Company name listed at finish line</p>	<p>Your company name listed on event web page</p>
<p>Zonko's- \$1,000 Limit four sponsors</p>		<p>10x10 booth in a prime location</p> <p>Expected attendance to reach 1500 people</p>	<p>Company name on event signage displayed during the event.</p> <p>Your company sponsorship announced throughout event</p>	<p>Company name listed at each mile marker</p>	<p>Your company name listed on event web page</p>
<p>Honeydukes- \$500</p>		<p>10x10 booth in a prime location</p>	<p>Thank you to your company announced all throughout the event</p> <p>Company name on event signage displayed during the event.</p>		<p>Your company name listed on event web page</p>

EVENT SPONSOR

Sponsorship must be received by April 1, 2019. Your prompt response will help us promote your business/organization at this exciting event. Questions, please contact Jon McElroy at (916) 774-5952 or by e-mail at jmcelroy@roseville.ca.us.

Company/Organization _____ Sponsorship Level _____

Address _____

Contact Person _____ Phone Number _____

Email _____

Please indicate how you would like your company/organization to read on signage and media:

Sponsorships can be paid by check or credit card. Please make checks payable to the City of Roseville.

- Sponsorships will be paid by check. Please make checks payable to the City of Roseville.
- Sponsorships will be paid by credit card. City staff will make contact to retrieve information.

Mail completed form to: City of Roseville Attention: Jon McElroy, 1545 Pleasant Grove Bl, Roseville, CA 95747

In-kind Sponsorships

All in-kind sponsors donating a quantity of 1500 items would qualify for the benefits of the sponsorship level associated with the dollar amount donated.

- Fruit, bananas/oranges
- Coffee/Hot Chocolate
- Post race snacks: _____
- 1500 bottle waters
- Energy bars