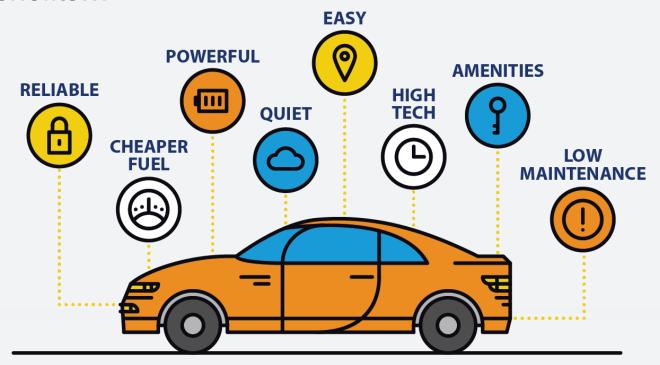




Why now?

- Electric vehicles (EVs) have been around for over 100 years, but they haven't been popular until now. Why?
- Outside of the high gas prices, pollution reduction and government mandates, EVs have recently added several benefits...





EV basic terms

EV/PEV - Electric Vehicle/Plug-in Electric Vehicle

BEV - Battery Electric Vehicle (Battery Only)

PHEV - Plug-in Hybrid Electric Vehicle (gas and BEV)

kWh Capacity - Kilowatt hour (EV battery capacity, about 3.3 miles/kWh)

kWh Usage - How your monthly electricity usage is measured

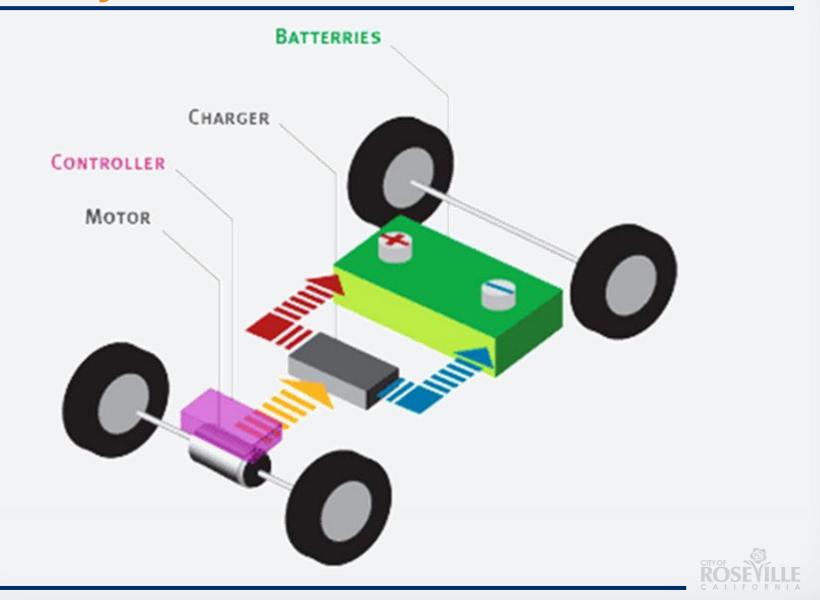
EVSE - Electric Vehicle Supply Equipment (delivers electricity to the EV)

Charger - Level 1, Level 2, DC Fast Charger

Connector - J1772 (L1 & L2 connector) CHAdeMO (Fast charger connector)



Battery Electric Vehicles



How they work

- Small number of main components
 - Electric Motor
 - Large Battery
 - Charger
 - Electronics
- No oil (no oil changes)
- Regenerative braking (less brake wear)
- Few moving parts (few mechanical problems)
- Less heat generated (parts last longer)
- Lower overall maintenance saves you \$\$



Will it get me where I want to go?

Average driver in CA drives 40 miles per day

- BEV-all electric
 - Several models in mid 200 mile range (some 300+ miles)
- PHEV-electric motor and gas engine
 - EV range up to 93 miles (up to 620 miles total range)
- Price Range
 - After incentives, around \$20k-\$180K
- Battery range depends on many factors
 - Temperature, habits, terrain, etc.



How does charging work?

- The EV has a charger built in, the EVSE connects the electricity to the charger, regulates flow, communicates with the EV
- Home charging
 - Level 1- 120 volt standard outlet (overnight fills up 30 miles)
 - Level 2- 240 volt outlet (the same as electric dryers)
 - Charges at least twice as fast and can be much faster
 - Level two is typical for home and public charging
 - \$600 plus installation



DC Fast Charging

- High powered public charging
- Mostly near shopping centers and hotels
- Easy and safe
- High commercial grade voltage
- Will charge many EVs to 80% in 20 to 30 minutes
- Not for all EVs







Where do I charge my EV?

Your "gas station" is your garage

 Odorless fuel at home without waiting in line or searching for a gas station.

 You plug in at night and wake up with a full "tank" every morning.
 For less than \$1 per "gallon"

Public L2 ~ \$2/gallon

PUBLIC WORKPLACE HOME



Is gas or electricity cheaper?

- The average daily drive is 40 miles, normally less on weekends.
 - 12,000 miles per year = about 33 miles per day
- 33 miles per day (about 300 kWhs) = \$28 to \$43 per month based on Roseville Electric rates
- Driving a normal gas fueled car 33 miles per day (assuming 25 miles per gallon @ \$3.50 per gallon) = \$140 per month in gas

Savings of up to \$112 per month





Are there environmental benefits?

- Gas powered vehicles emit smog, soot and other air pollution, which can lead to serious impacts on health and the environment.
- The average EV reduces greenhouse gas emissions by approximately 2 metric tons per year.
- With the increasing number of renewables on the electric grid, the emissions reductions will continue to increase.





What incentives are available?

- Federal Tax credit up to \$7,500 on new EVs
- California Clean Vehicle Rebate Project (CVRP) Rebate up to \$2,000 on new EVs
 - May depend on vehicle model and income
- Clean Fuel Reward- State Utility Rebate
 - \$1,500 for a new vehicles at purchase
- Roseville Electric Rebates
 - \$500 for a used EV
 - \$500 for a networked charger
- Up to \$11,500 in incentives and tax credits
 - Caution incentives may change



Finding the right EV for you

- Our new online tool helps make electric vehicle shopping easy.
 - PlugStar helps you find the EV that best meets your needs and gets you connected with a qualified EV dealer near you.



- Visit our EV website for more information on:
 - Residential EV programs
 - Commercial EV programs
 - Our EV Ambassador program
 - Charging Stations
 - Commercial rebates



Questions?

Rachel Radell-Harris

EV Program Manager

RAradell-harris@roseville.ca.us

