THE CITY OF ROSEVILLE’S 4TH OF JULY PARADE celebrates our country’s Independence Day with a parade that provides entertainment, community spirit, and fun for all to enjoy.

ENTRY REQUIREMENTS AND SELECTION: ALL PARADE ENTRIES MUST SHOWCASE ELEMENTS OF THE PARADE THEME OR INDEPENDENCE DAY. Music is encouraged to accompany the entry. Entries applicants are all subject to approval by parade organizers. Entries are selected on their entertainment value, uniqueness, size, and appearance. The parade is a “family friendly” celebration and parade participants must be appropriate to be seen by all ages. The parade will not be used as a platform for special interests.

ENTRY APPLICATION FORM: The entry application form must be completed and signed with the understanding of the general rules and guidelines. The parade organizers reserve the right to reject any entry at any time. Applicants will receive notification of their acceptance. Staging instructions will be mailed approximately one-two weeks prior to the parade. The rules and guidelines are for the safety and quality of the parade. Failure to abide by these rules and guidelines and those presented with the parade information package, may result in the entry’s removal from the parade.

COMMERCIAL/BUSINESS ENTRIES: A fee of $50.00 is required for the entry (check, made payable to the City of Roseville) or the business must be part of the Parade Sponsorship Program. Parade sponsors will receive various incentives based on the level of participation.

FORWARD MOTION PARADE: All entries are required to maintain a continuous forward motion during the parade. No stopping to perform anywhere along the parade route.

HANDOUTS, CANDY OR FAVORS: Handouts, packaged candy, and favors may be distributed directly by volunteers that are walking with the float. Volunteers must walk up to the sidewalk to distribute materials; no patrons may enter the street along the parade route. Nothing can be thrown out along the parade route, curbside or behind the crowd due to littering and liability policies by the City of Roseville. Throwing any items from the parade route is a serious liability factor, one that has resulted in injuries in other parades.

IDENTIFICATION SIGNS: Identification banners are encouraged for entries in the parade. Signs must be for identification purpose only and not as an advertisement. No phone numbers, addresses or websites listed please.

CANCELLATION POLICY: Only a significant act of nature will cancel the parade, of which all units would be notified. If, for some unforeseen reason, your unit is not able to participate in the parade after being accepted, you must contact the parade staff, prior to the parade date. Entries absent on parade day without proper notification will not receive a refund or future invitations.
PARADE JUDGING: A panel of community judges will judge all qualifying entries. Judges decisions are final. Parade award winners will be announced shortly following the parade and posted on the 4th of July Celebration page on the City’s website.

**TYPES OF ENTRIES CONSIDERED FOR THE PARADE**

MARCHING MUSICAL UNITS: School Bands, Drum Corps, Independent Bands, etc. Marching musical units are requested to perform the one-mile parade route. Unit members are required to be in uniform attire. Summer attire is welcomed.

FLOATS: We recommend push floats for this parade or decorated trailers. A description of the float design with size dimensions must be submitted with the parade application. Floats should not exceed 50 feet in length (including tow vehicle) or more than 14 feet in height and 10 feet wide.

MARCHERS / SPECIALTY UNITS: Clowns, Color Guards, Marching Groups, Scouting Groups. Units will be considered on their entertainment value or uniqueness. Entries requiring vehicles to carry sound systems must notify parade organizers on the application. Carts or vehicles accompanying the entry must be decorated and lit.

VEHICLES: Vehicles considered for entry must be antique or unique. Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and other large vehicles are not encouraged due to liability and safety concerns. Vehicles permitted in the parade will be restricted in numbers (example - car clubs will be limited to 8-10 cars, no more than three car clubs will be accepted). No commercial or private vehicles are allowed in the parade without prior written approval by the parade staff.

EQUESTRIAN / ANIMAL UNITS: Equestrian riders should be at least 8 years of age and accompanied by an adult trainer. Any animal deemed unsafe in the parade will be removed. All animal units must provide their own “clean-up” crew and equipment to follow their unit in the parade.

DRILL / DANCE: Dance Troupes; Drill Teams, Baton Groups, etc. should consist of 10 members or more to be considered. Routines must be choreographed for forward motion.

SPECIAL GUESTS / DIGNITARIES / POLITICAL CANDIDATES: Special guests, dignitaries or candidates running for political office are allowed to be in the parade, but must showcase elements of the parade theme or Independence Day as part of their entry. Signs or marketing pieces defaming or disparaging individuals, groups, beliefs or initiatives are not allowed in the parade. The special guest/dignitary/political candidate must appear in the parade.

PARTICIPANT AGE RESTRICTIONS: Walking participants must be at least six years old or older. There must be a least one adult escort for every six children under the age of 13 years. Young children riding on a float must have adult supervision on and around them.