Welcome to
A Community Conversation
The typical Roseville homeowner pays $5,000 in property taxes. How much goes to the city?

- $4,200 - 2%
- $2,300 - 13%
- $1,800 - 26%
- $750 - 59% CORRECT ANSWER

The Roseville Galleria generates $36 million a yr in sales tax revenue. The City receives

- $30 million - 0%
- $20 million - 2%
- $10 million - 20%
- $5 million - 78% CORRECT ANSWER

Taxes paid by residents fund what percentage of city services?

- 100% - 4%
- 80% - 14%
- 60% - 28%
- 40% - 54% CORRECT ANSWER
To control labor costs, the city should...

1. Set salaries to market median
2. Contract for services
3. Increase amt employees pay twrd benefits
4. Reduce pension benefits
5. Reduce staffing levels
6. Reduce merit increases

THE CITY HAS ALREADY DONE ALL OF THESE
Select Social Services & Public Outreach priorities

1. Social Work Svcs / Mtl health
2. High school campuses
3. Homeless outreach / illegal camp cleanup
4. Patrol parks & trails
5. Resident & Biz outreach
6. Crime Digest/Social Media

Top patrol and traffic priorities

1. Crime Suppression Unit (gangs, prostit
2. Regional narcotics & probation TF
3. Enforce speed limits & traffic rules
4. Regional auto-theft prevention TF
5. Special-operations teams
6. K9 officers
They say no call is too small but they wouldn’t come when my garage was robbed. I had to fill out a report online.

Increase number of patrol officers
You’re doing a good job!
Don’t reduce any of the police services. There are other areas that can reduce.
Police Dept does a great job and we appreciate them. Thx you.
Revenue stream possibilities from UNION Pacific?
A great department that is proactive rather than reactive.
Appreciate the good work!
More stop sign enforcement.
Check out people for gun ownership
Keep up the social service funding. Keep the police funded.
Patrol apartment complexes more often at night
Cannot afford full service anymore
Can you use more volunteers?
Thanks you!
Clean up homeless camps
Mutual aid costs with Lincoln
I LOVE ROSEVILLE PD! The BEST DEPARTMENT
Good use of volunteers
Re-think no call to small, give us data to help us make informed decisions
Don’t cut police budget, it’s why Roseville is safe
Keep up the great work! Be careful on reducing benefits…we want to keep and attract the best of the best!
Consider consolidation of dispatch services with other regional agencies
Beat 6 needs more patrol officers and the police dept needs to ask the city council for more money. Doing a great job! However we are all watching to see how the homeless issue will develop
Don’t need full service for everything
Keep the K9
Great job! More funding from non city or mutual aide services.
We need more officers as we grow. Also it would be great to have an educational program/outreach with elementary schools.
Prevention then reaction
Expand on what the special teams do for the city; PD is a great department
Keep our schools safe
Very proud of your work.
We need K-9
Beat 6 needs MORE Officers
Ask for more volunteers.
We need a full service police department. Great job!
Continue social outreach and enforcement related to homelessness
Process on how to file a report for stolen mail for identity fraud on city website.
Reduce illegal camping
Retention of officers
Need social work unit
Mutual aid disparity with Rocklin and Lincoln reimbursement costs
great police job officers need to keep service department city work good patrol services volunteers full social support. Mutual appreciation use call small.


Community Conversation
Parks, Recreation & Libraries

Dion Louthan
Parks, Recreation & Libraries Director
Rank RECREATION service priorities with 1 being the highest priority & 6 being the lowest:

1. Pools & swim lessons
2. At-risk youth programs
3. Community centers
4. Kids camps & classes
5. Senior programs
6. Events

Rank PARKS service priorities with 1 being the highest priority and 4 being the lowest:

1. Park repairs & maintenance
2. Safe, healthy grass & fields
3. Trash collection & restroom cleaning
4. Tree & shrub care

Rank LIBRARY service priorities with 1 being the highest priority and 6 being the lowest:

1. Riley Library
2. Youth Programs
3. Maidu Library
4. Downtown Library
5. Adult Programs
6. Maidu Museum & Historic Site
Anything else you would like to share re: Parks/Rec/Libraries?

Participant Input

You guys rock
Bring back the Goats
More concerts
I want it all!
Reduce turf at parks
Complete and maintain Harry Crabb Park!
Good job.
Affordable
What is the revenue from tournaments?
Need more shade
Bring back the goats with sponsorship
Using more volunteer services
Parks are a vital part of the community! Take care of them!
I love the goats
Monthly events. Long term future of libraries?
Keep them safe and clean.
Look for opportunities to share costs and responsibilities with local Youth Sports leagues
More pickle ball courts
Love the aquatics program!
Restore library hours. Get further cost recovery from athletic centers.
We need another library.
Charge for events that are currently free
Shorter hours during week at Sports Center and longer hours on weekend
Charge more for popular programs that are impacted like swim lessons.
More respect for park neighbors
Does Roseville need 3 libraries?
Need more digital content like audio books
Need to see if other businesses can co locate at facilities
Roseville librarian is fantastic
Cut back on library services
Need weekend and holiday hours when no school including winter break
A society without libraries is bereft of much knowledge.
Need to provide services for those in the community who are low income
Build soccer and lacrosse complex
What dollars represent 21% of library budget and how much is cost recovered?
Like to download books from the library
Charge youth sports more for parks use.
Park safety. Kids and seniors programs.
What is the most expensive single line item on parks?
Restore library hours
Reverse the trend of cutting parks, recreation and libraries to maintain quality life life.
Keep library hours
Any way to utilize more volunteers?
Use more volunteers.
Rather than make cuts find more income and bring in outdoor vendors to rent spaces
User fee for libraries which are wonderful, larger parks, fewer small parks, sell golf courses before they lose $$$
Increase user fees
Build a large sports complex out west!
Charge for valet parking at events.
Library provides excellent services
More events to attract people to come spend money
Are golf courses self funded
Better signage in parks regarding dogs staying on leash.
Parks and rec are awesome, too much spent on libraries.
Bring back goats
Rent tools yet?
We miss the goats.
cut back on watering at Maidu
Goats help with fire suppression. Bring them back to Maidu
Recreation
Library is well-run
Sell golf course

Word Cloud
Roseville Fire Department
Select your top FIRE OPERATIONS priorities
1. Fire-based medical response
2. Hazardous materials response
3. Technical-rescue response
4. Fire-inspection program
5. State & fed mutual-aid disaster response
6. SWAT medic program

Select your top FIRE SUPPORT SERVICES priorities
1. Citywide Emergency Planning & Training
2. Fires w/in Roseville - Investigation prog
3. Schools - education & outreach
4. Resident outreach (Station open houses...)
5. Safe and sane fireworks
6. Volunteer program

Anything else you would like to share re: Fire?
Participant Input

Thank you
Reduce overtime
Thank you
4th on engines
Go to 8 hr shifts
Thank you
Hire more firefighters to cover overtime
Overtime costs
Maintain staffing on trucks
Thank you for the work you do
Thanks for keeping Roseville Safe!
Explore different service models
What else do you need help with? More equipment etc...
Do not reduce engine staff
Fire and police budgets need to be the highest priority
Change medical response to smaller staffed medical trucks rather than full engine response. Too many overtime
Figure out a way to cost recover from AMR - or at least a portion!
How to become paramedic, fireman, etc
Increase staffing
Thank you!
Any thought to trying to recover costs creatively?
Don’t send more trucks than necessary to accidents
Limit overtime
Thanks for being there. Keep enough firefighters
Cut overtime cost
Look at reducing overtime and different staffing models
Any thought about moving to a true public safety with combined police and fire
Need for both fire and ambulance in medical calls
How does response time of 7.5 minutes compare to other areas/cities. Seems too long.
3 on a truck
national standard is 5 on truck and 4 on an engine we are currently at 4 and 3
Increase staffing
Reduce overtime
Take over ambulance service
Contract out all emergency medical response. Reduce staffing on trucks. Change the model for staffing.
More hires instead of OT
Fewer staff for medical care calls
Reduce salary/ benefits overtime
Abide by nfpa1710
Use more agile vehicles for med services
Don’t send truck for groceries
Afternoon open house or tours
Reduce some engines to BLS
Smaller crews, report response data, pilot nurse practitioners, in small vans
So many captains necessary?
Change staffing model
Increase sales tax for funding
Love your pancake breakfasts
NFPA 1710 staffing minimums 5 and 4 not 4 and 3
Reduce responses to non emergency services - lock out of cars or removing cats or animals from trees.
Police & Fire budgets need highest priority!
The medical response is invaluable
Keep up the good work!
Cost recover from AMR
Hire more firemen (part time?)
I know times are tough but please make sure you still (Rate importance)

1. Maintain emergency response & prepared
2. Maintain roadways
3. Maintain parks
4. Maintain libraries
5. Provide recreation activities
6. Maintain events

I think the city’s most significant opportunities to save money are in these areas (Rank)

1. Recreation
2. Libraries
3. Parks & playground maintenance
4. Fire
5. Other - not listed
6. Police
To close the budget gap the city should

1. Raise fees
2. Raise taxes
3. Reduce Service levels
4. Other - not listed
5. Eliminate services

Anything else you want to share on budget priorities?

Participant Input

- Share services with County
- Reduce salaries
- Charge an annual fee for library use
- Reduce salaries benefits pensions
- Good program tonight
- Raise taxes.
- Eliminate events
- Reduce overtime
- Costs recovery for recreation needs to equalize with current costs. What are City priorities?
- Library pay for service or cut completely
- Explore shared services
- Look for innovative ways to bring in more money.
- More regional safety partnerships
- Reduce contracting where higher costs are spent
- Continue reforms to reduce personnel costs and retirement benefits Raise taxes
- Reduce pensions
- Reduce fire expenses for medical responses.
- Organize, train and use more volunteer labor.
- Coordinate with nonprofits
- Emergency services come first
- A balanced approach of revenue enhancement with service model review Sell off part of city owned land
- More health care cost sharing
- PD is highest priority; cost recovery for services
- Reduce salaries, benefits and pensions
- New ways to generate income
- Reduce fire salary overtime benefits
- Need to raise 1/4 cent sales tax
- Increase utilities % to general fund
- go to a 36 hour work week 1/2 day Friday
- Apply for grants to supplement for low income people
- Live within your means NO TAX Increase
- Eliminate scheduled bus service
- Pay into Social Security
Keep library services!
Cost recovery for auto rescue calls (property)
Retain qualified employees
Charge more for events.
Reduce to only 1 library
Innovate
Hire part time firemen
Change the fire service model.
Need to raise taxes that allow us to keep the money here in Roseville.
Fire & Police MUST be our PRIORITY!
Recreation activities must be cost neutral
Capture a portion of ambulance transport fees
Employee sharing pension costs
Adjust marketing to current customers
If cuts need to be made they should be across all areas
Pay for services for nice to have like libraries
Partnerships with businesses
Keep library services!
Better employees
Raise taxes
Please do not reduce fire and police. These are essential for Roseville.
Consider furloughs.
No further taxes
Consolidate services with other cities and/or County.
More libraries
Volunteer fire staff
Raise developer fees
Don't cut library hours/services any more
Condense services
Increase employee health and retirement contributions
Close libraries
Re-negotiate contracts with large businesses and service partners
Organized fundraisers.
Sell golf course and fitness center
LIBRARIES ROCK!
Check levels at the top! Is it ok to have Mayor, City Mgr, Assy City Manager, etc.
Evaluation

What’s one thing you learned tonight that you didn’t know before?

Participant Input

How little the city gains from the galleria and property taxes
Learned a little more about the fire department and services!
Goats!
Utility is not within GF
Too many captains
Tougher than I thought
The significance of a word cloud
Number of firefighters
I was not aware of flash vote
Chief Bartee is frequently advisor to the White House
So many programs.
That the city was so financially strapped.
Goats were cut, sadly.
Revenue vs income
That we have a museum
I didn’t know what services could be lost soon
What a great City!
more politics than I thought was possible
We don’t have enough paramedics
City percentage of property taxes too low
Flashvote
Number of firefighters
Our fire response times are higher than I’d like
The inefficiency of the overtime firefighters are paid
What happened?
The diversity of services of our police department
Police dept stated goal of pursuing another outside of city jurisdiction
Police using homeless citations to promote outreach and services
City of Roseville charged for cost recovery in the past but not now
Citizens are more willing to raise taxes for services.
We have it nice in this city.
Fire response time was longer than I thought.
What is the budget shortfall? Never addressed.
Our residents are spoiled
No fireworks
The impacts of the local economy to our services.
What a small percentage of tax revenues go to Roseville.
Love the openness of the city...and thanks for having this forum!
Why are cities not bonding together to fight online sales
We are willing to pay more for basic services
That Roseville cares what their community thinks
Large cuts and levels to parks, recreation and libraries.
What did you like about tonight's workshop?

Participant Input

- Hands on
- Interactive
- Everything!
- Instant feedback
- Adhered to schedule - thank you
- Feedback technology.
- Immediate feedback
- Discussions were great
- Polling questions and table discussions
- Community involvement
- Collaboration
- The ability to vote with phone
- Staff help
- Technology
- Interactive feedback instantaneously
- Hearing ideas I disagreed with
- Instant feedback
- Proactive approach
- Small group discussions
- Opportunity for free text input
- That it happened
- Table facilitators to ask us questions
- Appreciate the time the city took to do this!!!
- It happened
- Loved it, live voting is awesome
- Interactive and the new info
- What is the budget shortfall?
- Open discussion with public servants and residents
- Dinner
- Awesome format! Great facilitator and great facilitator at our tables!
- Information from selected departments
- Well organized, on time, yummy sandwiches.
- Lots of staff
- Table facilitator
Discussion was excellent
- Broad spectrum, heads of department speeches, interactivity
- What I learned, ability to give input
- Interactive
- Meal and time worked for some
- Good discussion with table group.
- Instant feedback
- Input
- Information from dept heads
- Succinct, relevant information
- Consider Web casting these
- The cookies
- Presentations of city leaders.
- Interaction
- Firemen agreed the salary benefit overtime is broken
- In-depth discussions. On time, efficient
- Instant feedback and hearing from each department: police, fire, and parks.
- Need more of these!

Word Cloud

What could the City do next time to improve the workshop?

Participant Input

Our facilitator was great!
Beer
Better cookies
Have these on-going
Can't improve on perfect
Not buy as much food...
Show us how revenue shortfall came about so suddenly
Homeless representation.
Webcast, reach more people
Discuss what is the budget shortfall?
Give us more time for responding to questions/votes
Thought the format was great. :-}
Talk about how much the City shortfall is and/or anticipated to be
Give us a heads up on what some of the categories cover
More time
Breakout sessions to discuss specific issues in more depth
Have registered attendees submit questions prior to the event
Break it into shorter sessions
Better explained questions.
Other departments present information.
Larger venue
Make it a webinar and invite more folks
Stream love through Facebook so we have more opinions.
Have more numbers and detailed definitions.
more input from the gallery
Tighten questions
I loved this feedback system
Detailed budget amounts.
Spend an entire evening on one topic, such as police or fire.
Input from labor unions
How much does the city need to save?
Make it a webinar
Ideas for revenue enhancements
Explain you don’t have to rank all items if not important to you. It skews results
Give a survey option to more people
Discuss options for revenue
Have more of these!
Webcast for residents that couldn’t make it

Word Cloud

Anything else you would like to share?
Participant Input

- Thanks for having this
- Do this again
- This is hard
- Have City address budget shortfall
- Thank you for coordinating this meeting
Thank you for reaching out to residents
Thank you for your transparency and open forum
Should this process continue past this budget year?
Insight into upcoming strategies
This is what I love about Roseville!
Thank you for seeking our input
Thanks for listening to residents!
This was very helpful! Well organized and thorough. I would like to see more of these.
Goat stands for greatest of all time
Do not raise taxes, gas tax by the state is onerous
Have an ongoing Citizens Budget committee
Show top ten revenue sources
City Council could have stayed
Continued growth will bring new challenges- let's stay proactive
Public Safety MUST be our TOP PRIORITY!! Police & Fire
Learn what city leaders are considering to reduce expenses.
Show top earners
Let Chief Bartee make operational decisions he knows what is safe to do and where to cut
Roseville is a Great Place to live!
Increase hotel tax
I think hosting more of these types of engagement events in different areas of the city (more participants)
Love Roseville!
Any casino revenue coming in??
Great job. Thank you for the opportunity to provide feedback.

Word Cloud
Thank you for coming tonight!

EngageROSEVILLE