

Snap Shots

Redevelopment News - November 2006

Mark Your Calendar

Downtown Specific Plan Steering Committee Meeting 6:30pm

Tower Theater 417 Vernon St. October 30

November 1 6:00pm

Downtown Roseville Merchants Meeting A Dash of Panache 217 Vernon St.

November 8 8:00am

Chamber Revitalization
Committee Meeting
Chez Soi Interiors
213 Vernon St.

Your Team



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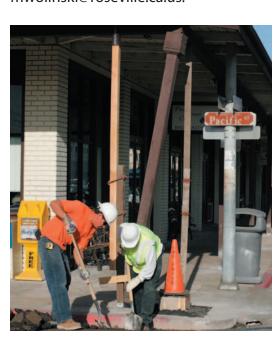
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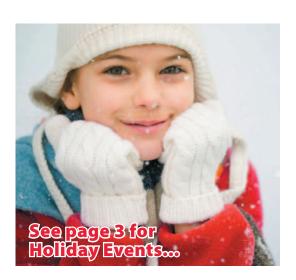
Historic District

Work on the streetscape project got fully underway last month with a series of activities including: saw cutting sidewalks, closing the Barker Hotel parking lot for an underground bore, surveying, and initial utility prep work on Pacific Street. In order to minimize parking issues and improve navigation through the district, the first order of work will be the completion of the Barker Hotel parking lot and the improvements on Pacific Street. In addition, the utilities sub-contractor will begin work in the alley bordered by Main and Grove Streets. The large amount of work required in this alley will allow the contractor and city inspectors' time to coordinate their efforts before the work moves into the streets. This should streamline the overall underground work process. In the meantime, watch for the excavation of another bore receiving pit on Atlantic Street near Lincoln Street. For project questions contact Mark Wolinski at: mwolinski@roseville.ca.us.



DOWNTOWN Vernon Street & Historic Old Town SPECIFIC PLAN

The community workshops are underway. To date the steering committee has approved the land use framework for the project area, discussed the opportunity to relocate certain municipal facilities, prioritized the public improvements that were identified in the Downtown Visioning Project, and reviewed the current Royer Park master plan, and existing economic conditions for the area. The next meeting is October 30, 6:30pm at the Tower Theater. Utilities, traffic, parking, and transit will be discussed. For more information, please contact Kevin Payne at kpayne@roseville.ca.us or Jan Shellito at jshellito@roseville.ca.us.





At Your Service



The Police Department has recently assigned six police officers and two sergeants to Downtown Roseville. Sergeants Screeton and Pendergraft and Officers Flood, Phelps, Mancini, Jeter, Wernli, and Northrup will be patrolling the downtown area by foot, bicycle, and vehicle. Their role is to work with merchants and property owners on safety, parking, and other issues as identified. Currently, the officers are getting to know the area by visiting businesses throughout Downtown. They have already identified several issues that they will be addressing in partnership with business and property owners. Police presence Downtown is an important asset. Please take a moment to introduce yourself to the officers and help them get acquainted with the area.

Civic Plaza Update

The project continues its steady climb upward becoming as tall as the Tower Theater. As of late October the final placement of concrete was made on the third deck of the garage. Work has already begun on the framing of the fourth deck. The framing of the vehicle restraint walls, also know as "crash walls", has begun on the lower floors. The walls will fill in the spaces between the columns on all floors and will give the garage a more complete look. If the weather continues to cooperate, the placement of concrete for all floors of the garage should be completed by late November. For project questions contact Mark Wolinski at: mwolinski@roseville.ca.us



Merchants Corner

Spotlighting: Bunz & Co.

As the revitalization of Downtown Roseville continues, and excitement grows over each new business or project, it is important to remember those that have already made a long-term commitment to our area. One such business is Bunz & Co.

For 22 years, Bunz & Co. has provided a family style restaurant and full service sports bar in Downtown Roseville. Located at 311 Judah Street, the establishment features a large collection of sports memorabilia, 17 televisions, dining, and banquet facilities.

Bunz & Co. remains a large part of the fabric Downtown. The family friendly, sports-oriented atmosphere and excellent, reasonably priced food continue to make this location a downtown destination.



2006 Bond Acquisition

The Redevelopment Agency has successfully acquired additional Tax Increment bond funding to further revitalization Downtown. The bonds, in the amount of \$22 million were acquired to assist with additional capital improvement projects, private development projects and housing projects. The funds will be available in November. Contact Jan Shellito for more information at jshellito@roseville.ca.us.



November Events Downtown

Veteran's Day

Saturday, November 11

Ceremony, 11:00am

War Monument in front of SureWest on Vernon Street.

Sponsored by the Roseville Historical Society

Holiday Parade

Saturday, November 18

Parade, 10:00am

Parade begins at Vernon and Douglas.

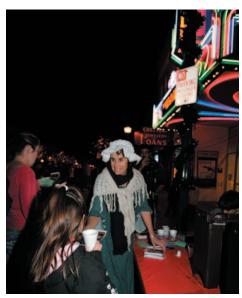
Sponsored by the Roseville Chamber of Commerce

Street of Wreaths

The Downtown Merchants will be adding a charming new activity to Vernon Street this holiday season. The "Street of Wreaths" will display 32 wreaths along the street, adding to the festive atmosphere Downtown. The merchants will purchase the wreaths and provide them to all the Adventure Clubs (the City's day care program) to be adorned. Once decorated, the wreaths will be displayed in stores along Vernon Street throughout the holiday season, December 1 - 31. Be sure to stop by and enjoy the holiday decorations.







Mark Your Calendar! December Events:

Christmas Tree Lighting

Friday, December 1

5:30-8:30pm

In front of the Civic Center on Vernon Street.

Library Winter Classic

Saturday, December 2

6:30-10:00pm

Downtown Roseville Library \$29 per person, call 774-5242 Proceeds help fund library media materials.

Pearl Harbor Memorial

Thursday, December 7

11:00am

Ceremony at the War Monument in front of SureWest on Vernon Street. Sponsored by the Roseville Historical Society



Snap Shots brought to you by:

City of Roseville Planning & Redevelopment 311 Vernon St. Roseville, CA 95678 www.roseville.ca.us

