

Electric Dispatch

January 2006 A newsletter to inform the customers of Roseville Electric

Will Rising Energy Prices Affect Your Electricity Bill?

Dear RE Customer,

That's a question on everyone's minds since hurricanes Katrina and Rita brought unparalleled devastation to lives and property all along our country's Gulf Coast. We've already seen higher prices at the gas pumps and we continue to hear about rising winter heating costs on the news.

I'm pleased to report that Roseville Electric customers will not see any change in electricity rates. The reason is that our contracts are already in place with guaranteed pricing and much of our electricity comes from hydroelectric generation and other unaffected resources. The refineries along the Gulf Coast have little direct bearing on our supplies, but reduced output combined with already high world oil prices may affect other Western power grid customers. If that happens, we will have to pay more for power we must buy on the open market when we exceed our contracted amounts.

What that means to each of us is that it's more important than ever that we conserve power. Not only will that keep rates down by helping Roseville Electric avoid open-market purchasing, it will make more energy available to affected areas and help keep prices down for everyone. Clearly, higher heating and gasoline costs will put unbearable strain on the budgets of low income families living in every part of the country. Everything we do to lessen the burden on our nation's resources —driving less, turning off lights and turning down thermostats, switching to compact fluorescent light bulbs, and taking other steps toward greater efficiency — helps others and preserves the environment.

As we enter 2006, let's all join together to reduce energy use in the coming year. And may it be a happy and prosperous New Year for all!

Tom Habashi, *Utility Director*



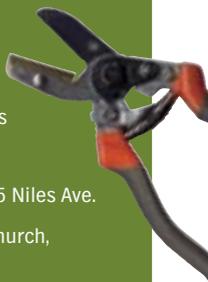
ROSEVILLE SHADE TREE PROGRAM NEWS

Free Tree Pruning Clinics Set

Proper pruning during the winter helps trees grow healthy and strong throughout the year. Learn the ins and outs of good pruning practices at this winter's Free Tree Pruning Clinics:

- January 21, 10:00 AM, Woodbridge School, 515 Niles Ave.
- February 18, 10:00 AM, Foothill Community Church, 200 Cirby Way
- March 4, 10:00 AM, Placer County Fairgrounds, 800 All American City Blvd.

Call the Shade Tree Calendar at 774-5647 extension 2 to verify the schedule or e-mail shadetree@roseville.ca.us for more information.



Shade Trees for Free

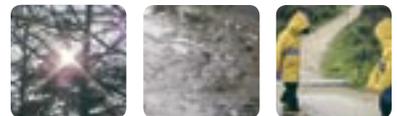
If you haven't taken advantage of Roseville Shade Tree Program's free shade tree giveaway, this spring is your chance to attend a community meeting and find out how you can get up to three shade trees at no charge. The Roseville Shade Tree Program offers residents and businesses an ideal way to cut summer cooling costs the natural way — by providing cooling shade in carefully selected locations. All you have to do is come to one of the spring community meetings, have a program representative visit your home to help you select the best trees and locations for planting, and attend a tree-planting demonstration.

For the spring 2006 schedule, call the Shade Tree Calendar at 774-5647 extension 2 or e-mail shadetree@roseville.ca.us. To learn more about the program, the available trees, and check the schedule, visit the Shade Tree Program section at www.RosevilleElectric.org.

Winter Safety Tips

A year of hurricanes and tornados reminds us all how important it is to respect nature's fury and take proper precautions to protect our lives and property. **Though our storms are mild compared to those in many regions of the country, it is still important to follow these electrical safety tips:**

- Stay away from downed power lines. A line that has fallen may be dangerously charged with electricity. If you see a downed power line, call 9-1-1.
- Stay away from puddles or pools near a downed power line. Water becomes electrified when in contact with electricity.
- If a power line falls on your car, stay inside the car and do not touch the door or handles. If you see someone in a car that a power line has fallen on — stay away and call 9-1-1.
- If you see a tree branch touching a power line, call us at 79-POWER. We'll come trim it for free.
- Before you dig or excavate, call Underground Service Alert (U.S.A.) at toll-free (800) 642-2444. U.S.A. will contact us to come out and mark our underground cables.



A general rule to remember is that nothing should come in contact with a power line in the air, on the ground or underground. If you have any questions, please feel free to call us at 79-POWER (797-6937).

This year keeping a New Year's resolution can be as easy as turning on your lights

Green Roseville: A Fresh Idea for a New Year



Why did so many of the Roseville holiday lights have a special green glow to them this season? Because on December 1st, Roseville Electric began offering customers Green Roseville, our new clean energy choice program.

Did you know that joining the community as a Green Roseville member is a simple, affordable and effective way you can make a big difference for you, your family and your community? As a Green Roseville member every time you flip your light switch you'll clean the air, give back to the community and aid in renewable energy development. Turning on your lights has never felt so good!

For about the price of a medium pizza the average Green Roseville home will have an annual environmental impact equivalent to not driving a car for 8 months or planting over 500 trees.

Green Roseville is a smart choice to start this New Year because it's the purchase that gives back all year long. For just 1.5 cents extra per kilowatt-hour, or about 12 dollars per month, the Green Roseville program ensures that Roseville Electric will purchase 100 percent of your energy needs from local and regional renewable resources (97.5 percent wind and 2.5 percent solar) rather than conventional sources of power. This new program

promotes clean energy use and encourages the development and utilization of renewable energy facilities. The best part is... making a difference this big is as easy as turning on your lights!

Join your clean energy community today

When you sign up for Green Roseville, you become a leader within our community, joining the city in its steps towards becoming a sustainable clean energy community. As a member, you'll receive a welcome kit containing a certificate, magnet, and other gifts. You will also receive a quarterly newsletter with updates about your community program and other green energy information.

We've made it easy for you!

You can sign up for Green Roseville and/or support the RE New™ Green Fund programs by visiting www.RosevilleElectric.org, calling us at 916-79-POWER (916.797.6937), or e-mailing greenroseville@roseville.ca.us. If you would like more information, please call us or visit the Web site.

Reading the Power Content Label

Each quarter we inform customers of where their power comes from through our Power Content Label outlining the current mix of suppliers. Our renewable resources are broken out under "Eligible Renewable," as defined by the California Energy Commission (CEC) with the addition of large hydroelectric.

BIOMASS & WASTE – A GROWING NUMBER OF SMALL GENERATION FACILITIES IN THE STATE, FUNDED PRIVATELY AND THROUGH CEC INCENTIVES, PRODUCE ELECTRICITY FROM ORGANIC SOURCES, SUCH AS GAS BY-PRODUCTS OF LANDFILLS OR WASTE FROM ANIMALS OR AGRICULTURAL PROCESSES. BIOMASS FUELS CAN ALSO BE CREATED FROM ORGANIC MATTER THAT IS AVAILABLE ON A RENEWABLE OR RECURRING BASIS, INCLUDING AGRICULTURAL CROPS AND TREES, WOOD AND WOOD WASTES AND RESIDUES, PLANTS, GRASSES, RESIDUES, AND FIBERS.

GEOTHERMAL – NORTHERN CALIFORNIA IS HOME TO THE LARGEST AREA OF CLEAN STEAM FIELDS THAT USE THE EARTH'S HEATED WATER VAPOR TO POWER GENERATION TURBINES. ROSEVILLE ELECTRIC CURRENTLY BUYS THE BULK OF ITS RENEWABLE ENERGY FROM THIS SEGMENT.

SMALL HYDROELECTRIC – THESE POWER FACILITIES GENERATE LESS THAN 30 MEGAWATTS OF POWER AND DO NOT USE DAMS THAT INTERRUPT FISH SPAWNING AND OTHER WILDLIFE ACTIVITY. ROSEVILLE ELECTRIC PURCHASES POWER FROM SMALL HYDRO FACILITIES.

SOLAR – USING THE PHOTONS FROM THE SUN TO CREATE ELECTRICITY IS ANOTHER AREA UNDERGOING RAPID DEVELOPMENT. ROSEVILLE ELECTRIC IS PLANNING A 1 MW SOLAR FACILITY AT THE ROSEVILLE ENERGY PARK.

WIND – UTILITIES AND PRIVATE COMPANIES ARE BUILDING WIND FARMS TO HARVEST THIS NATURAL POWER SOURCE IN AREAS WHERE WIND IS STEADY AND CONSTANT. WIND POWER IS ONE OF THE FASTEST GROWING GREEN ENERGY SOURCES AND ROSEVILLE ELECTRIC IS ALWAYS LOOKING FOR REASONABLY PRICED WIND-GENERATED POWER SUPPLIES.

LARGE HYDROELECTRIC – HYDROELECTRIC POWER IS A MAJOR SOURCE OF CALIFORNIA'S ELECTRICITY. THE POWER IS GENERATED BY HYDRAULIC TURBINES THAT ROTATE DUE TO THE FORCE OF MOVING WATER AS IT FLOWS FROM A HIGHER TO A LOWER ELEVATION.

Roseville Electric's fourth Quarter of 2005

POWER CONTENT LABEL						
ENERGY RESOURCES	RE Power Mix* (Projected)	RE Green 50* (Projected)	RE Green 100* (Projected)	Green Roseville* (Projected)	2004 CA Power Mix** (for Comparison)	
Eligible Renewable	11%	52%	100%	100%	4%	
–Biomass & waste	1%	6%	12%	0.0%	<1%	
–Geothermal	9%	42%	82%	0.0%	3%	
–Small hydroelectric	1%	3%	6%	0.0%	1%	
–Solar	<1%	<1%	<1%	2.5%	<1%	
–Wind	<1%	<1%	0%	97.5%	<1%	
Coal	20%	11%	0%	0%	29%	
Large Hydroelectric	32%	17%	0%	0%	20%	
Natural Gas	35%	19%	0%	0%	45%	
Nuclear	2%	1%	0%	0%	2%	
Other	0%	0%	0%	0%	0%	
TOTAL	100%	100%	100%	100%	100%	

* 65% of RE Green 50 and 100% of RE Green 100 and 100% of Green Roseville is specifically purchased from individual suppliers.

* 29% of RE Power Mix is specifically purchased from individual suppliers.

** Percentages are estimated annually by the California Energy Commission based on electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact Roseville Electric.

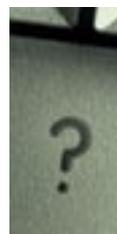
For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer



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2090 HILLTOP CIRCLE, ROSEVILLE, CA 95747-9704
916 797.6937 | 916 774.5220 TDD
916 774.5428 24-HR OUTAGE HOTLINE

FIND US ON THE WEB: WWW.ROSEVILLEELECTRIC.ORG



Have a Question?

If you have an energy-related question or want to know about an energy-efficiency technology or product, let us know. You can reach us by emailing rosevilleelectric@roseville.ca.us or by calling 79-POWER (797-6937).