... and Tomorrow

New Round-a-bout

With the introduction of a four-point round-a-bout at the intersection of Riverside Avenue, Vernon Street, and Douglas Blvd.



the City will create a signature feature for the entry to Downtown Roseville. Additionally, the City will be pioneering a new way to control traffic, and reduce congestion at this intersection.

Improved Transit Facilities

Pedestrian friendly improvements and upgraded transit connections allow the businesses along the Riverside Avenue corridor to be accessed easily



from all parts of the City, creating Roseville's second "Pedestrian District".

Enhanced Pedestrian Friendly Streetscapes



The Riverside Gateway Project, brings a new vitality to the area by creating an attractive and pedestrian friendly environment through Bus Transit, Bike Trail, Pedestrian and Streetscape Enhancement Improvements.





Riverside Avenue

Gateway to Roseville

Transportation Yesterday,...



In 1864 Roseville was just a whistle-stop for the Central Pacific Railroad, the Roseville Terminus is now the largest west of the Mississippi.

From 1926 through the 1950's, Riverside Avenue was part of America's Golden Highway connecting Atlantic City, New Jersey to San Francisco, CA.

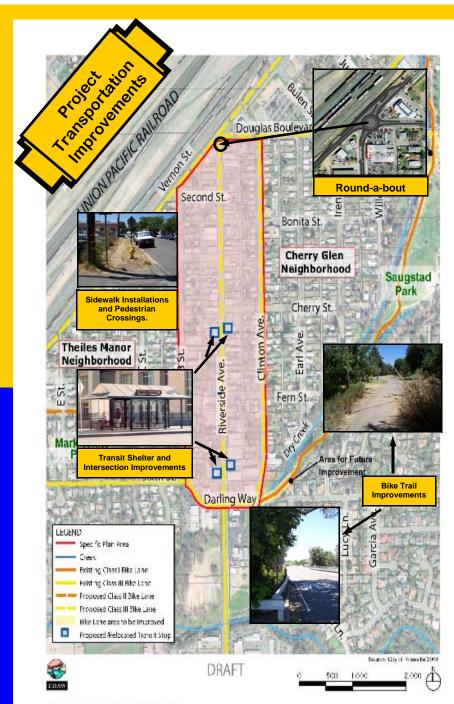


Today,...



Today, Riverside Avenue is used daily as a convenient commute route to Interstate 80, and as a Gateway access into the heart of Roseville, now one of the fastest growing cities in the nation.

For more information, contact Kevin Payne, Project Manager (916) 774-5276 * (916) 774-5129 FAX planningdept@roseville.ca.us



Bicycle and Transit System

August 8, 2005



Riverside Gateway Project

Working on Tomorrow's Transportation Needs, Today!

Transportation needs will be accomplished by installing new sidewalks, intersection improvements, pedestrian crossings, landscape improvements, encouraging the connection of City's bike path system, and bus rapid transit stops. Public benefits due to transit related improvements include:

- Support of the current fixed route services for lower income users;
- Significant improvements to passenger comfort and convenience for fixed route and reverse route commute passengers;
- Reducing noxious omissions by reducing miles traveled for fixed route buses to board passengers; and,
- Enhancing the Pedestrian Environment through multiple transit opportunities.

Additional Project Goals:

To: Add value by simplifying the development process:

Accomplished by cutting red tape and establishing administrative review processes, performing CEQA review up front and creating proto-typical development plans.

To: Increase property equity with the construction of public improvements:

Accomplished by the City investing approximately \$8 million dollars in the improvement of pedestrian improvements, transit facilities, roadways and the upgrading all utilities (e.g. water, sewer and dry utilities).

To: Establish a public/private partnership:

Accomplished through the City's initial investment in public infrastructure and long-term maintenance being the responsibility of the property owners on Riverside Avenue.

To: Encourage public and private investment in the area:

Accomplished by integrating this project into the City's overall Economic Development Strategy, broadening the land use and increasing development intensity, investing in catalyst sites and creating proto-typical development plans.

Project Budget:

Riverside Gateway Available Funding	\$6,528,500
Cost Estimates	
Design Development - Specific Plan/Construction Drawings Streetscape - Including Bus Transit & Pedestrian Improvements Utilities - Drainage, Water, Sewer & Electrical Underground Roadways and Alley Improvements - Total (Preliminary Costs) -	\$1,029,000 \$740,300 \$3,766,000 \$2,826,000 \$8,361,300
Current Shortfall	\$1,832,800
Saugstad Bike Trail and Darling Way Bridge Improvements -	\$500,000
Current Shortfall + Bike Trail/Bridge Improvements	<u>\$2,332,800</u>