



**Economic Development Advisory Committee
Wednesday, March 26, 2014
1:30 p.m. – 2:30 p.m.
Civic Center Meeting Rooms 1 & 2
311 Vernon Street**

Committee Members Present:

Naaz Alikhan, Industry Representative (Vice Chair)
Eric Avery, Industry Representative
Donna Chabrier, Industry Representative
Stephanie Dement, Industry Representative
Liisa Stark, Chamber Representative

City Staff Present:

Chris Robles, Economic Development Director
Laura Matteoli, Economic Development Manager
Michelle Sheidenberger, SR Deputy Attorney
Mike Isom, Development & Operations Manager
Kelly Wickline, EDAC Secretary

1. **Silent Roll Call** – meeting began at 1:30 p.m.
2. **Public Comment**
None
3. **Action Items**
 - A. **Approval of January 22, 2014 Minutes**

Donna Chabrier made the motion to approve the minutes of the January 22, 2014 meeting; the motion was seconded by Stephanie Dement.
(4 ayes, 0 nos), motion passed. *Liisa Stark arrived after vote.*

 - *Liisa Stark arrived at 1:32 p.m.*
 - B. **Economic Development Strategy Update**

Laura Matteoli provided an update on the ED Strategy Work Program.
4. **Discussion Items**
 - A. **RCDC Updates**
 1. **Advantage Roseville**
 - a. **Email Campaign**

Advantage Roseville staff is interviewing local marketing companies to continue email campaign.
 - b. **Marketing and Outreach**

Advantage Roseville staff is interviewing local marketing companies to continue and expand marketing and outreach of Advantage Roseville.
 - c. **New Business Announcements**

Topgolf, a premiere golf entertainment complex, will be opening a new location in Roseville in the spring of 2015.
Economic Development is continuing negotiations with a high-tech composting facility.

- *Stephanie Dement departed at 2:03 p.m.*

2. Housing Rehabilitation Program

The Duranta Street home is expected to close at the end of March, home was rehabbed through Housing Rehabilitation Program and purchased through the First Time Homebuyers Program. A second home, south of Cirby, is now being rehabbed through program.

5. Updates

A. Placer County Economic Development Summit Awards

The Roseville Higher Education Task Force, University Center Working Group and City of Roseville received an award for their efforts in establishing a University Center in Roseville where students will be able to enroll in a range of degree programs offered by participating universities.

B. Business Matters (handout)

Copies of the February and March Business Matters Newsletter were distributed.

6. Roundtable

Committee members and staff provided updates on recent Economic Development efforts. Roseville 2014 will be held on May 15th at 8825 Washington Blvd. The Sacramento Business Journal will be holding a Regional Economic Development Event in June. Sammy's Rockin Island Bar & Grill is going to auction at a Trustee Sale on April 17th, if there are no bidders building and contents will go back to RCDC.

7. Adjournment

A motion was made by Eric Avery and seconded by Donna Chabrier to adjourn the meeting at 2:33 p.m.

(4 Ayes, 0 Nos), motion passed. *Stephanie Dement departed before vote.*