



**Economic Development Advisory Committee  
Wednesday, January 22, 2014  
1:00 p.m. – 2:30 p.m.  
Civic Center Meeting Rooms 1 & 2  
311 Vernon Street**

**Committee Members Present:**

Tim Herman, Councilmember (Chair)  
Naaz Alikhan, Industry Representative (Vice Chair)  
Eric Avery, Industry Representative  
Donna Chabrier, Industry Representative  
Stephanie Dement, Industry Representative  
Liisa Stark, Chamber Representative

**City Staff Present:**

Chris Robles, Economic Development Director  
Laura Matteoli, Economic Development Manager  
Michelle Sheidenberger, SR Deputy Attorney  
Mike Isom, Development & Operations Manager  
Bill Aiken, Administrative Analyst  
Kelly Wickline, EDAC Secretary

1. **Silent Roll Call** – meeting began at 1:01 p.m.

2. **Public Comment**  
None

3. **Action Items**

**A. Approval of October 23, 2013 Minutes**

Stephanie Dement made the motion to approve the minutes of the October 23, 2013 meeting; the motion was seconded by Eric Avery.  
(4 ayes, 0 nos), motion passed. *Naaz Alikhan and Liisa Stark arrived after vote.*

- *Naaz Alikhan and Liisa Stark arrived at 1:03PM*

4. **Discussion Items**

**A. Economic Development Summit Awards Nominations**

Nominations were reviewed for the Economic Development Summit Awards; nominations will be provided to the County of Placer Office of Economic Development Department by February 1, 2014.

The following nominations will be submitted by the City of Roseville:

- Fed Ex Distribution facility (criteria category: Economic Development projects generating new tax revenue and job creation)
- University Center collaboration between Higher Ed and City (criteria category: University-linked ED)

The following nominations will be submitted by the Roseville Chamber:

- City of Roseville and Vernon Street Town Square (criteria category: Community/downtown revitalization)
- Advantage Roseville for Business attraction and brand awareness (criteria category: Exceptional contribution to business retention, expansion and/or attraction)

**B. Real Estate Market Update**

Laura Matteoli provided a review of the Voit Real Estate Services Market updates and their forecast for Retail, Office and Industrial.

**C. RCDC Updates**

**1. Advantage Roseville**

Laura Matteoli provided an update on Word Economic Development Alliance (WEDA) and their efforts on business attraction. Chris Robles brought up discussion on moving forward. The Advantage Roseville Founding Member Quarterly Meeting will be held in March 2014.

**2. Housing Rehabilitation Program**

Chris Robles provided an update on the Housing Rehabilitation Program and Duranta Street home currently on the market.

**5. Updates**

**A. Successor Agency Property Management Plan (verbal)**

Chris Robles provided status update on Successor Agency Property Management Plan.

**B. Economic Development Advisory Committee Terms (verbal)**

The Clerk's Office will recruit for EDAC in April 2014.

**C. Business Matters (handout)**

Copies of the January Business Matters Newsletter were distributed.

**6. Roundtable**

Committee members and staff provided updates on recent Economic Development efforts.

**7. Adjournment**

A motion was made by Naaz Alikhan and seconded by Stephanie Dement to adjourn the meeting at 2:10 p.m.

(6 Ayes, 0 Nos), motion passed.