January 29, 2014

Thank you for your interest in the *Bucks for Bikes* program. This program is intended to reduce traffic congestion and improve air quality in the Placer County region by providing an incentive to purchase a commute bicycle and, if necessary, bicycle helmet, light, lock and/or rack/basket. This program is made possible by the Placer County Transportation Planning Agency and the City of Roseville.

**APPLICATIONS WILL BE ACCEPTED NO EARLIER THAN JANUARY 29, 2014 AND MUST BE RECEIVED NO LATER THAN MARCH 10, 2014 at 5:00 PM**.

Should your application be funded, the subsidy will reimburse up to 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket as per the original quote provided or the actual costs incurred, whichever is lower and shall not exceed **$200**.

Please review the following to ensure that you understand the application process:

- **This is not a first come, first served application process.**.
- You must review the *Application & Usage Agreement* and the *Policies & Guidelines*.
- You must be **18 years of age or older and employed and/or attend school in Placer County** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County).
- You must obtain a written quote for a **new** bicycle from a bike shop/store within Placer County. A bicycle helmet, light, lock, and/or rack/basket may be included as part of this quote; however, **accessories alone will not be considered eligible under the Bucks for Bikes subsidy program**. **No third party or on-line purchases will be accepted** (e.g., eBay, Craigslist).
- Applicants may purchase a bike during the application period; however, **there is no guarantee that the applicant will be granted a subsidy.**
- You must submit your application, including the required quote from a bike shop located in Placer County by **March 10, 2014 at 5:00 pm.** No postmarks will be accepted. Applications will be accepted via fax: 530.823.4036, online: www.pctpa.net, e-mail: saaron@pctpa.net, or mailed to:

  Scott Aaron, Placer County Transportation Planning Agency, 299 Nevada Street, Auburn, CA 95603

Your application and quote will be reviewed by a bicycle subsidy review committee and you will be notified if your application is approved no later than **March 28, 2014.** Funding is limited and not everyone who applies or is eligible will be awarded a subsidy. **If your application is approved, you will be required to**:

- Attend a cycling clinic. Please see *Dates to Remember* and/or contact Scott Aaron or Sue Schooley for additional cycling clinics that may be available in your area.
- Purchase your new bicycle and, if needed, bicycle helmet, light, lock, and/or rack/basket **no later than April 30, 2014.**
- Provide us with an **original** receipt for your bicycle and, if purchased, your bicycle helmet, light, lock, and/or rack/basket. Your original receipt along with your subsidy check, payable to you, will be mailed to you. Note: It is in the applicant's best interest to make a copy of receipt prior to sending. Subsidies will reimburse up to 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed **$200.** Taxes are not eligible for reimbursement. **Bicycles and accessories purchased before January 29, 2014 are not eligible for reimbursement – no exceptions.**
- Register and log your miles in May on the region's bike month website - *MayIsBikeMonth.com*.

Bicycling can be a cost effective and healthy way to get to work, school, and run errands. We encourage those who work, or attend school in Placer County, and are 18 years of age or older, and are interested in using bicycling as a driving alternative to apply for the *Bucks for Bikes* program.

*Scott Aaron* saaron@pctpa.net / 530-823-4029 *Sue Schooley* sschooley@roseville.ca.us / 916-774-5365

PLACER COUNTY TRANSPORTATION PLANNING AGENCY

CITY OF ROSEVILLE CALIFORNIA

# Bucks for Bikes Subsidy Incentive Program - 2014

## APPLICATION AND USAGE AGREEMENT

The undersigned is applying for *Bucks for Bikes*, an incentive program administered by the Placer County Transportation Planning Agency (PCTPA) and the City of Roseville.

Applicants who are awarded a subsidy understand that they must be able to **purchase their bicycle and, if applicable, their bicycle helmet, light, lock, and/or rack/basket by April 30, 2014**. Bicycles and accessories purchased before January 29, 2014 are not eligible for reimbursement. Applicant understands that the purchase must be paid in full prior to being eligible for reimbursement. Additionally, prior to receiving a subsidy, applicant must register and commit to log miles during the month of May on the region's bike month website, *MayIsBikeMonth.com* and must agree to attend a cycling clinic. After the purchase of the bicycle and, if applicable, bicycle helmet, light, lock, and/or rack/basket, applicant will provide to PCTPA the original receipt. The subsidy will reimburse up to 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed $200. Taxes will not be considered as part of the reimbursement.

### I. APPLICANT INFORMATION

Name (please print):_____

Address (home):_____City/Zip:_____

Home Phone:_____Work Phone:_____ E-Mail:_____

Employer/School:_____Hours per week?_____

Employer/School Street Address:_____City/Zip:_____
(**MUST BE A LOCATED IN PLACER COUNTY)**

Are you 18 years of age or older? Yes ☐ or No ☐

Have you applied for a *Bucks for Bikes* subsidy before? Yes ☐* *or* No ☐

*If yes, what year?_____ Were you awarded a subsidy? Yes ☐ or No ☐

### II. BIKE SHOP/STORE INFORMATION:

Name of bike shop/store you will be purchasing bicycle from:_____
**(MUST BE LOCATED IN PLACER COUNTY)**

Address:_____City/Zip:_____

Phone:_____Type of Bike:_____ Cost of Bike:_____

Other accessory items to be purchased (helmet, light, lock, rack/basket). Note: **Accessories alone will not be funded.** List item(s) and cost:_____

Total cost of bike and equipment (excluding tax) $_____

☐ **I have attached a completed original quote from a bike shop/store* for the price of the bicycle and bicycle accessories as listed above.**

Applicant understands bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer. Bicycles purchased from the internet, on-line only proprietors, or through a third party will not be accepted.

## III. COMMUTE INFORMATION

One-way commute miles: _____ Number of days per week (approx.) you plan on commuting by bike:____

Applicant's current commute mode (i.e. walk, vanpool, carpool, drive alone, public transit, bike):_____

Applicant's number of days per week currently commuting to work/school:_____

## IV. BIKE COMMUTING & YOU *(This section will be scrutinized and is an important component of this application)*

A. Please take time to explain your reasons for biking to work/school, your plan for commuting by bike, and other ways you envision using your bicycle as a viable mode of transportation.

***(Please complete your answer on the back of this page and/or attach additional pages)***

B. What benefits do you believe would be realized for you and the community by commuting by bike?

***(Please complete your answer on the back of this page and/or attach additional pages)***

**Applications will be accepted no earlier than January 29, 2014. Applications are due no later than March 10, 2014 by 5:00 pm.** Applications that are not received or are late for any reason including lost or misdirected faxes or mail, or hardware, software, or network failure will not be considered for funding. If in doubt, please email *saaron@pctpa.net* or call 530.823.4029 to confirm that your application was received.

I understand and agree that if I receive a subsidy, my name, photo, and place of employment or school may be used in company newsletters, company-wide e-mails or for use by the Placer County Transportation Planning Agency and/or the City of Roseville for promotional and/or marketing purposes.

I understand that the bicycle incentive program *Bucks for Bikes* shall terminate upon depletion of the program's budgeted funds. Placer County Transportation Planning Agency and the City of Roseville are under no obligation to fund this application and I understand that **FUNDS FOR THIS PROGRAM ARE LIMITED AND NOT ALL QUALIFIED APPLICATIONS WILL BE APPROVED FOR FUNDING.**

I agree to register by April 30, 2014 and log all of my bicycling miles during the month of May on the region's bike month website *MayIsBikeMonth.com*.

I agree to attend a cycling clinic.

I have read, understand, and agree to the terms outlined in the *Bucks for Bikes Policies and Guidelines*.

I agree to indemnify and hold harmless the Placer County Transportation Planning Agency, the City of Roseville, their officers, agents, employees and volunteers from any and all losses, costs, damages, fines or expenses (including attorney fees, court costs and expert fees) or liability of any kind or character to any person or property arising from, or alleged to arise from, any breach of the responsibilities required of the participant of this Agreement or which are related in any way to the bicycle, bicycle helmet, bicycle light, lock and/or rack/basket for which financial assistance or other incentives are received.

Name of Applicant (printed):_____

_____ Date:_____

Applicant's Signature