

Urban Growth Final Results

Overall, how do you feel about living in Roseville?

How would you rate the 'quality of life' in Roseville?

Choose One	Responses			
Excellent	231	47%		
Good	243	49%		
Fair	13	3%		
Poor	2	0%		
Terrible	0	0%		
Not sure / no opinion	0	0%		
N/A - I don't live in Roseville	2	0%		
Participants responding: 491, Excluded from scoring: 2, Average score: 4.4				

Would you say Roseville's 'quality of life' is changing?

Choose One	Responses	Responses			
It is significantly improving	66	13%			
It is somewhat improving	149	30%			
There is no change	39	8%			
It is somewhat deteriorating	196	40%			
It is significantly deteriorating	23	5%			
Not sure / no opinion	16	3%			
N/A - I don't live in Roseville	2	0%			
Participants responding: 491, Excluded from scoring: 18, Average score: 3.1					

Compared to your previous city of residence, how is Roseville's 'quality of life'?

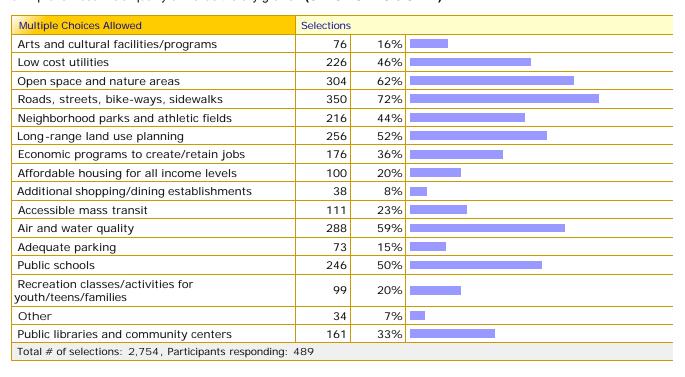
Choose One	Responses	S			
Significantly better	244	50%			
Somewhat better	117	24%			
About the same	66	14%			
Somewhat worse	27	6%			
Significantly worse	3	1%			
I don't remember	5	1%			
N/A - I've lived in Roseville all my life	14	3%			
N/A - I don't live in Roseville	3	1%			
I'm not sure / no opinion	8	2%			
Participants responding: 487					

How familiar are you with Roseville's growth policies, decisions, and land use planning?

Choose One	Responses	S	·
Extremely familiar	28	6%	
Quite familiar	87	18%	
Moderately familiar	178	36%	

Slightly familiar	128	26%			
Not at all familiar	56	11%			
Not applicable	14	3%			
Participants responding: 491, Excluded from scoring: 14, Average score: 2.8					

Other than police, fire, and emergency medical services, which of the following should have the highest priority to maintain or improve Roseville's 'quality of life' as the city grows? (CHECK UP TO 6 ONLY)



Do you consider these issues to be 'Roseville problems'?

Instructions: Using the 1 - 5 scale, please indicate the degree to which you think each issue listed below is a problem for the City of Roseville.

USE THIS RATING SCALE: 1 = NOT AT ALL A PROBLEM 5 = EXTREMELY SERIOUS PROBLEM N/A = DON'T KNOW / NO OPINION

1 <- NOT at all A Problem

Extremely -> 5
Serious Problem

The local economy

Choose One	Responses	Responses			
1	110	23%			
2	176	37%			
3	133	28%			
4	40	8%			
5	11	2%	I		
N/A	11	2%			
Participants responding: 481, Excluded from scoring: 11, Average score: 2.3					

Crime, drugs, and violence

Choose One	Responses		
1	18	4%	
2	169	35%	

3	194	40%			
4	87	18%			
5	10	2%	I .		
N/A	7	1%	I		
Participants responding: 485. Excluded from scoring: 7. Average score: 2.8					

Impact of state budget cuts on local services

Choose One	Responses	Responses			
1	20	4%			
2	106	22%			
3	172	36%			
4	110	23%			
5	42	9%			
N/A	34	7%			
Participants responding: 484, Excluded from scoring: 34, Average score: 3.1					

Condition of parks and recreation facilities

Choose One		Responses		
1	133	27%		
2	182	37%		
3	119	24%		
4	38	8%		
5	8	2%		
N/A	6	1%	I	
Participants responding: 486. Excluded from scoring: 6. Average score: 2.2				

Current level of city taxes

Choose One	Responses			
1	73	15%		
2	158	33%		
3	162	34%		
4	57	12%		
5	20	4%		
N/A	13	3%	1	
Participants responding: 483, Excluded from scoring: 13, Average score: 2.6				

Condition of local streets

Choose One	Responses	Responses		
1	40	8%		
2	153	31%		
3	152	31%		
4	111	23%		
5	30	6%		
N/A	1	0%	I	
Participants responding: 487, Excluded from scoring: 1, Average score: 2.9				

Traffic on the I-80 corridor to Sacramento

Choose One	Responses		
1	3	1%	
2	10	2%	
3	31	6%	
4	126	26%	

5	308	63%			
N/A	9	2%	I .		
Participants responding: 487, Excluded from scoring: 9, Average score: 4.5					

Availability of public transportation

Choose One	Responses	Responses			
1	48	10%			
2	116	24%			
3	132	27%			
4	94	19%			
5	40	8%			
N/A	53	11%			
Participants responding: 483, Excluded from scoring: 53, Average score: 2.9					

Adequacy of public school facilities

Choose One	Response	Responses				
1	55	11%				
2	117	24%				
3	121	25%				
4	76	16%				
5	39	8%				
N/A	75	16%				
Participants responding: 483, Excluded from scoring: 75, Average score: 2.8						

Amount of annual growth and development

Choose One	Response	Responses			
1	24	5%			
2	61	13%			
3	99	20%			
4	139	29%			
5	146	30%			
N/A	14	3%	I and the second second		
Participants responding: 483, Excluded from scoring: 14, Average score: 3.7					

City of Roseville local traffic

Choose One	Responses				
1	8	2%			
2	30	6%			
3	113	23%			
4	187	38%			
5	145	30%			
N/A	3	1%			
Participants responding: 486, Excluded from scoring: 3, Average score: 3.9					

Cost of housing

Choose One	Responses		
1	26	5%	
2	49	10%	
3	144	30%	
4	151	31%	
5	105	22%	
N/A	11	2%	

Participants responding: 486, Excluded from scoring: 11, Average score: 3.5

How would you characterize the effect

of growth and development in Roseville?

Choose One	Responses			
Very positive	66	14%		
Somewhat positive	175	36%		
Neither positive nor negative	37	8%		
Somewhat negative	159	33%		
Very negative	40	8%		
Don't know / no opinion	4	1%	I	
Participants responding: 481, Excluded from scoring: 4, Average score: 2.9				

How would you characterize the rate of growth and development in your part of Roseville?

Choose One	Responses					
Much too fast	95	20%				
Somewhat too fast	170	36%				
About right	187	39%				
Somewhat too slow	10	2%				
Much too slow	6	1%				
Don't know / no opinion	10	2%	I			
Participants responding: 478, Excluded from scoring:	Participants responding: 478, Excluded from scoring: 10, Average score: 2.3					

To what degree do you support these types of development? Using the 1 - 5 scale, please indicate your level of support for each of the following types of additional development that might occur in Roseville.

USE THIS RATING SCALE: 1 = STRONGLY OPPOSED 5 = STRONGLY SUPPORTIVE N/A = DON'T KNOW / NO OPINION

1 < Strongly Opposed

Strongly Supportive > 5

Single-family houses

Choose One	Responses	Responses			
1	19	4%			
2	26	5%			
3	106	22%			
4	137	28%			
5	193	40%			
N/A	4	1%	I		
Participants responding: 485, Excluded from scoring: 4, Average score: 4.0					

Apartments and Condominiums

Choose One	Responses	Responses		
1	74	15%		
2	114	24%		
3	162	33%		
4	92	19%		
5	39	8%		
N/A	4	1%		

Participants responding: 485, Excluded from scoring: 4, Average score: 2.8

Retirement community/assisted-living housing

Choose One	Response	Responses			
1	16	3%			
2	37	8%			
3	146	30%			
4	194	40%			
5	92	19%			
N/A	2	0%	I .		
Participants responding: 487, Excluded from scoring: 2, Average score: 3.6					

Parks and outdoor recreation areas

Choose One	Responses			
1	5	1%		
2	10	2%	1	
3	68	14%		
4	154	32%		
5	247	51%		
N/A	2	0%		
Participants responding: 486, Excluded from scoring: 2, Average score: 4.3				

University / community colleges

Choose One	Responses	Responses		
1	13	3%		
2	45	9%		
3	93	19%		
4	148	31%		
5	175	36%		
N/A	11	2%	I	
Participants responding: 485, Excluded from scoring: 11, Average score: 3.9				

Public / charter school facilities

Choose One	Response	Responses			
1	14	3%			
2	33	7%			
3	126	26%			
4	137	28%			
5	151	31%			
N/A	24	5%			
Participants responding: 485, Excluded from scoring: 24, Average score: 3.8					

Office buildings

Choose One	Responses			
1	29	6%		
2	63	13%		
3	237	49%		
4	117	24%		
5	33	7%		
N/A	7	1%		
Participants responding: 486, Excluded from scoring: 7, Average score: 3.1				

Retail shops/buildings

Choose One	Response	Responses			
1	41	8%			
2	66	14%			
3	198	41%			
4	137	28%			
5	41	8%			
N/A	3	1%			
Participants responding: 486, Excluded from scoring: 3, Average score: 3.1					

High-tech manufacturing buildings

Choose One	Responses			
1	40	8%		
2	41	8%		
3	154	32%		
4	167	34%		
5	80	16%		
N/A	4	1%	I	
Participants responding: 486, Excluded from scoring: 4, Average score: 3.4				

Utility/power plants

Choose One	Responses	Responses			
1	49	10%			
2	49	10%			
3	155	32%			
4	133	27%			
5	93	19%			
N/A	7	1%			
Participants responding: 486, Excluded from scoring: 7, Average score: 3.4					

Distribution centers / warehouses

Choose One	Responses			
1	58	12%		
2	101	21%		
3	203	42%		
4	88	18%		
5	26	5%		
N/A	9	2%	•	
Participants responding: 485, Excluded from scoring: 9, Average score: 2.8				

Other industrial / manufacturing buildings

Choose One	Response	Responses		
1	57	12%		
2	99	20%		
3	198	41%		
4	90	19%		
5	29	6%		
N/A	12	2%	I	
Participants responding: 485, Excluded from scoring: 12, Average score: 2.9				

Mixed-use (residential/commercial) planned communities

Choose One	Responses			
1	48	10%		
2	62	13%		
3	152	32%		
4	134	28%		
5	77	16%		
N/A	9	2%		
Participants responding: 482, Excluded from scoring: 9, Average score: 3.3				

To what extent do you agree with these statements about Roseville?

Using the 1 - 5 scale, please indicate your level of agreement for each of the following statements.

USE THIS RATING SCALE: 1 = STRONGLY DISAGREE 5 = STRONGLY AGREE N/A = DON'T KNOW / NO OPINION

1 < Strongly Disagree Strongly Agree > 5

Air and water quality is being adequately managed as Roseville grows.

Choose One	Responses	Responses		
1	21	4%		
2	64	13%		
3	166	34%		
4	157	32%		
5	65	13%		
N/A	14	3%	I .	
Participants responding: 487, Excluded from scoring: 14, Average score: 3.4				

Recent commercial development has helped bring needed services to Roseville.

Choose One	Response	Responses		
1	24	5%		
2	58	12%		
3	159	33%		
4	158	33%		
5	72	15%		
N/A	13	3%	I	
Participants responding: 484, Excluded from scoring: 13, Average score: 3.4				

Roseville's planners ensure that developments take the environment into account.

Choose One	Responses			
1	56	12%		
2	78	16%		
3	134	28%		
4	128	26%		
5	65	13%		
N/A	25	5%		
Participants responding: 486, Excluded from scoring: 25, Average score: 3.1				

The City should encourage new development in existing residential areas.

Choose One	Responses		
1	60	12%	

2	88	18%			
3	131	27%			
4	128	26%			
5	67	14%			
N/A	11	2%	I .		
Participants responding: 485 Excluded from scoring: 11. Average score: 3.1					

The City should invest in neighbood revitalization.

Choose One	Responses	Responses			
1	17	3%			
2	30	6%			
3	115	24%			
4	184	38%			
5	133	27%			
N/A	7	1%	I		
Participants responding: 486, Excluded from scoring: 7, Average score: 3.8					

New development should pay for all required city services and resources.

Choose One		Responses			
1	12	2%	I		
2	25	5%			
3	76	16%			
4	140	29%			
5	227	47%			
N/A	5	1%			
Participants responding: 485, Excluded from scoring: 5, Average score: 4.1					

The City should set a maximum allowable annual growth rate.

Choose One	Response	Responses			
1	27	6%			
2	33	7%			
3	69	14%			
4	111	23%			
5	241	50%			
N/A	4	1%			
Participants responding: 485, Excluded from scoring: 4, Average score: 4.1					

Strong policies should define community qualities regardless of growth rates.

Choose One	Responses	Responses			
1	9	2%	I .		
2	9	2%	I		
3	66	14%			
4	141	29%			
5	243	50%			
N/A	14	3%	I		
Participants responding: 482, Excluded from scoring: 14, Average score: 4.3					

The City should encourage reinvestment in older neighborhoods by allowing greater housing density.

The only should encourage reinvestment in older neighborhoods by allowing greater hodsing density.					
Choose One	Responses				
1	82	17%			
2	108	22%			
3	130	27%			

4	87	18%		
5	60	12%		
N/A	16	3%	I .	
Participants responding: 483, Excluded from scoring: 16, Average score: 2.9				

Undeveloped land 'greenbelts' should be required between the City boundary and new Placer County developments.

Choose One	Responses	Responses			
1	7	1%	I .		
2	20	4%			
3	69	14%			
4	131	27%			
5	240	50%			
N/A	17	4%	I .		
Participants responding: 484, Excluded from scoring: 17, Average score: 4.2					

Compared to surrounding cities. Roseville has a distinct, individual character and identity,

Choose One	Response	Responses			
1	18	4%			
2	43	9%			
3	88	18%			
4	171	35%			
5	163	34%			
N/A	2	0%			
Participants responding: 485, Excluded from scoring: 2, Average score: 3.9					

How has Roseville's identity changed relative to surrounding cities?

Choose One	Responses			
Its identity is now significantly more distinct.	92	20%		
Its identity is now somewhat more distinct.	178	38%		
Its identity is about the same as it was.	87	19%		
Its identity has somewhat eroded.	65	14%		
Its identity has significantly eroded.	24	5%		
I don't know / no opinion.	24	5%		
Participants responding: 470, Excluded from scoring: 24, Average score: 3.6				

Which of these statements would you choose about Roseville's growth? For each set of statements, check the one that is *closer* to your opinion.

Choose one of these statements:

Choose One	Responses		
Roseville's future growth and development should include consideration of vacant land outside of current city limits. OR	260	54%	
Roseville's future growth and development should focus on undeveloped or unused land within current city limits.	219	46%	

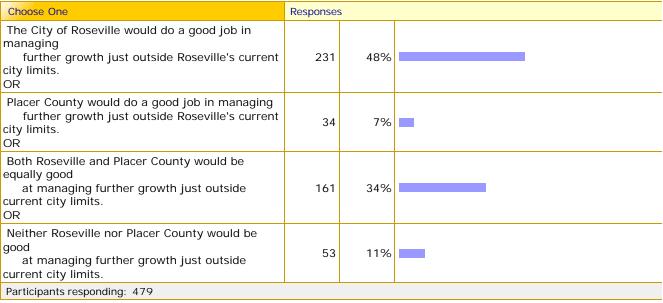
Choose one of these statements:

Choose One	Responses	Responses		
New development projects in Roseville usually pay enough taxes and fees to cover the cost of city services provided to them. OR	192	42%		
It usually costs more to provide city services to new development projects than the additional tax and fee revenue they generate.	264	58%		
' -				

Choose one of these statements:

Choose One	Responses	Responses		
Placer County should retain control of land just outside of Roseville's current city limits to manage any development there. OR	146	31%		
The City of Roseville should take control of land just outside Roseville's current city limits to manage any development there.	331	69%		
Participants responding: 477				

Choose one of these statements:



Are Roseville's standards for development set appropriately?

The City of Roseville requires each new development to comply with a set of seven major standards. Please indicate the degree to which each standard is set at the appropriate level.

Each development must provide:

Nine acres of parks for every 1,000 residents.

Choose One	Responses	Responses				
Much too stringent	11	2%				
A little too stringent	28	6%				
It is set appropriately	330	68%				
A little too lenient	63	13%				
Much too lenient	20	4%				
Not sure / no opinion	31	6%				
Participants responding: 483, Excluded from scoring: 31, Average score: 2.9						

Full funding for all necessary schools.

Choose One	Response	Responses			
Much too stringent	7	1%			
A little too stringent	24	5%			
It is set appropriately	362	75%			
A little too lenient	40	8%			
Much too lenient	30	6%			
Not sure / no opinion	19	4%			
Participants responding: 482, Excluded from scoring: 19, Average score: 2.9					

All necessary roadway connections and improvements.

Choose One		Responses				
Much too stringent	3	1%	I			
A little too stringent	16	3%	1			
It is set appropriately	332	69%				
A little too lenient	74	15%				
Much too lenient	44	9%				
Not sure / no opinion	13	3%				
Participants responding: 482. Excluded from scoring: 13. Average score: 2.7						

All self-sustaining water sources, drawn from surface water.

Choose One	Responses	Responses			
Much too stringent	5	1%			
A little too stringent	28	6%			
It is set appropriately	298	62%			
A little too lenient	60	13%			
Much too lenient	29	6%			
Not sure / no opinion	59	12%			
Participants responding: 479, Excluded from scoring: 59, Average score: 2.8					

Funding for 1.2 police per 1,000 residents.

Choose One	Responses	Responses		
Much too stringent	9	2%		
A little too stringent	35	7%		
It is set appropriately	220	46%		
A little too lenient	143	30%		

Much too lenient	38	8%			
Not sure / no opinion	36	7%			
Participants responding: 481, Excluded from scoring: 36, Average score: 2.6					

Funding for emergency fire response of 4 minutes or less.

Choose One	Responses	Responses				
Much too stringent	6	1%	I			
A little too stringent	20	4%				
It is set appropriately	377	79%				
A little too lenient	51	11%				
Much too lenient	17	4%				
Not sure / no opinion	9	2%				
Participants responding: 480, Excluded from scoring:	Participants responding: 480, Excluded from scoring: 9, Average score: 2.9					

Affordable housing for all income groups.

Choose One	Responses	Responses		
Much too stringent	31	6%		
A little too stringent	80	17%		
It is set appropriately	220	46%		
A little too lenient	55	12%		
Much too lenient	33	7%		
Not sure / no opinion	58	12%		
Participants responding: 477, Excluded from scoring: 58, Average score: 3.1				

Finally, two important questions about Roseville's future City limits...

Background:

In future years, several areas of undeveloped land in unincorporated areas of Placer County - outside the City of Roseville to the north and west - are anticipated to be developed with urban densities. This development could either remain in unincorporated Placer County and occur under the County's set of standards and enforcement -which differ from Roseville's or be annexed into the City. The land is owned by private developers who will either develop it under County jurisdiction or under agreements with Roseville as part of being annexed. Here is what some have said about annexing this land:

Advantages of annexation:

- 1. Development must meet Roseville's high standards, including full cost coverage for sufficient parks, roads, schools, public safety personnel, and adequate water supply.
- 2. Development must pass Roseville's stringent architectural and design review.
- 3. The City controls all interconnectivity between developments and existing City roads and infrastructure.
- 4. Annexation will greatly expand the City's tax base and provide more funds for City services.
- 5. The City controls how development will impact Roseville's 'feel'.

Disadvantages of annexation:

- 1. Roseville's population as opposed to Placer County's could double in size to 200,000 in the next 20 years.
- 2. May strain city services if demand or costs are underestimated.
- 3. Could increase water demand such that City must partially shift from surface to groundwater.
- 4. Could change current 'feel' of Roseville community.

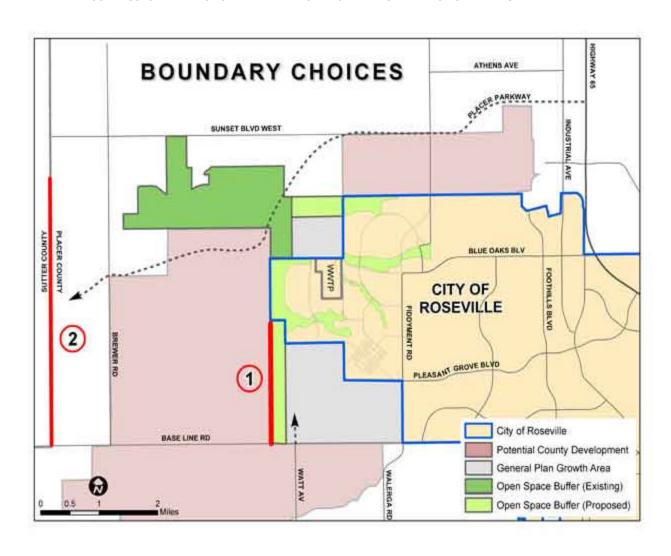
Based on the information above, should Roseville annex neighboring land where development will take place?

Choose One	Responses	S	
Yes, annex the land into Roseville.	282	62%	
No, leave the land as part of Placer County.	120	26%	
I don't know / no opinion	56	12%	
Participants responding: 458			

Looking at the map below, where should Roseville's city boundary be drawn?

Choose One	Responses		
AT THE BLUE LINE - The current boundary which now includes the West Roseville Specific Plan.*	90	19%	
AT RED LINE #1 - A boundary that extends City's western border south to Baseline Road.	149	31%	
AT RED LINE #2 - A boundary that extends the City limits to the Placer County line.	194	41%	
OTHER BOUNDARY	6	1%	1
I DON'T KNOW / NO OPINION	38	8%	
Participants responding: 477	·		

*LAND IN THE WEST ROSEVILLE SPECIFIC PLAN WAS ANNEXED ON AUGUST 18, 2004. THE PLAN ENCOMPASSES LAND WEST OF FIDDYMENT ROAD TO THE WESTERN EDGE OF THE BLUE LINE.



To tabulate responses, please update your information...

What is your gender?

Choose One

Responses

Male

278

57%

Farmala	207	4207	
Female Participants responding: 485	207	43%	
raiticipants responding. 465			
n which age bracket are you?			
Choose One	Responses		
Under 18	0	0%	
18 - 24	3	1%	1
25 - 34	48	10%	
35 - 49	176	36%	
50 - 65	166	34%	
66 - 75	76	16%	
Over 75	15	3%	
Participants responding: 484, Excluded from	om scoring: 0, Average s	score: 51.6	
How long have you lived in Roseville?			
Choose One	Responses		
Less than a year	3	1%	I
1 - 2 years	37	8%	
3 - 5 years	110	23%	
6 - 10 years	139	29%	
11 - 15 years	62	13%	
16 - 20 years	50	10%	
More than 20 years	78	16%	
I don't live in Roseville	3	1%	I .
Participants responding: 482, Excluded from	om scoring: 3, Average s	score: 11.0)
Do you own or rent your residence?			
Choose One	Responses		
I own my residence	452	93%	
I rent my residence	31	6%	
Other	1	0%	1
Participants responding: 484	,		
Are there school-age children in your house Choose One			
	Responses	. = 0.	
None	312	65%	
One	76	16%	
Two	63	13%	-
Three Four	25	5% 1%	
	4	0%	
More than four Participants responding: 482, Excluded from	2		•
randoparits responding. 402, Excluded IIC	om scoring. O, Average s		
n which Roseville neighborhood do you li	ve?		
Choose One	Responses		
Blue Oaks - 95747	17	4%	
Cherry Glen - 95678	5	1%	
Cirby Ranch - 95661	21	4%	
Cirby Side - 95661	10	2%	
Cirby Side - 90001	.0		
Cresthaven - 95678	10	2%	
			I .

1%

Enwood - 95678

Folsom Road - 95678	11	2%	
Foothills Junction - 95747	22	5%	
Highland Reserve - 95678	24	5%	
Hillcrest - 95678	8	2%	I
Johnson Ranch - 95661 / 95746	26	5%	
Junction West - 95747	15	3%	I
Kaseberg - 95678	16	3%	1
Los Cerritos - 95678	2	0%	I
Maidu - 95661	13	3%	I
Meadow Oaks - 95661	4	1%	
Olympus Pointe - 95661	8	2%	I
Pleasant Grove - 95747	15	3%	I .
Quail Glen - 95747	10	2%	I
Roseville Heights - 95678	9	2%	I
Sierra Gardens - 95661	14	3%	I
Sierra Vista - 95678	4	1%	
South Cirby - 95661	8	2%	
Stanford - 95678	2	0%	I
Sun City - 95747	58	12%	
Vineyard - 95678 & 95747	6	1%	I
Woodcreek Oaks - 95747	58	12%	
Other neighborhood	28	6%	
I do not know	18	4%	
I don't live in Roseville	6	1%	
Participants responding: 481			
Unselected answers are not shown			

That's it! Thank you very much for taking your time to share your opinions on these important issues about Roseville's future! Please CLICK ONCE on the 'SUBMIT RESPONSES' link below to finish.

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