PLACER COUNTY
TRANSPORTATION
PLANNING AGENCY

CITY OF
ROSEVILLE
CALIFORNIA

Bucks for Bikes
Subsidy Incentive Program

2013

APPLICATION AND PROGRAM GUIDELINES

BUCKS FOR BIKES - 2013

DATES TO REMEMBER

January 30 – March 8, 2013:
Bucks for Bikes applications accepted

March 22, 2013:
Applicants are notified if their application is approved or denied.

If applicant is approved, **applicant must commit to attend one cycling clinic**. Three types of clinics are available as shown below:

Smart Cycling (1 hour): Instruction on skills to bicycle safely and predictably, rules of the road and lane positioning, bicycle selection and fit, helmets, equipment you need and optional equipment you'll like, clothing, and safety gear, five things to check every time before you ride, planning a route, taking your bike on transit, parking and bike security.

Basic Bicycle Maintenance (1 hour): Timely bicycle maintenance can prevent a serious crash as well as inconveniences that can ruin a ride. This clinic covers tools to have with you, fixing a flat tire, basic brake adjustments, basic derailleur adjustments (shifting), and caring for your drive train (chain, cassette, chain ring).

Traffic Skills 101, Urban Cycling Class (9 hours): Over this three day course which includes two days of classroom bicycle instruction and one day of on-road practice you will learn about bicycle function, fit and basic maintenance, the gear you need for comfort and safety, the theory and practice of integrated cycling, laws that apply to cyclists, bicycle handling and hazard, avoidance techniques, and on-road practice. For the last class session, you will need to bring a well maintained bicycle, helmet and lunch.

CURRENTLY SCHEDULED CYCLING CLINICS

Wednesday, April 3: 5:30 pm – 6:30 pm: **Smart Cycling Clinic, 1 Hour - Free**
PCTPA, 299 Nevada Street, Auburn

Tuesday, April 10: Noon – 1:00 pm: **Smart Cycling Clinic, 1 Hour - Free**
City of Roseville Civic Center Conference Rooms 1 & 2
311 Vernon Street, Roseville

Wednesday, April 17: Noon – 1:00 pm: **Basic Bicycle Maintenance, 1 Hour - Free**
Placer County Community Development Agency – Cypress Room
3091 County Center Drive, Auburn

Tuesday, April 23: 6:00 pm – 7:00 pm: **Basic Bicycle Maintenance, 1 Hour - Free**
Martha Riley Library, Room 1, 1501 Pleasant Grove Blvd., Roseville

Traffic Skills 101, Urban Cycling Class, 9 Hours - $25 (reimbursed upon successful completion)
Tuesday & Thursday, April 2 & 4: 6:00 – 8:00 pm (classroom)
Saturday, April 6: 8:00 am – 2:00 pm (on road)
Maidu Community Center, 1550 Maidu Drive, Roseville

Please RSVP to ssabol@pctpa.net or sschooley@roseville.ca.us.

April 26, 2013:
Deadline for purchasing the bike, and if applicable bike helmet, light, lock, and/or rack/basket. Deadline for registering on MayisBikeMonth.com website.

May 1 – May 31, 2013:
Log **all** your bicycle commute, recreation, and errand miles on MayIsBikeMonth.com website.

January 30, 2013

Thank you for your interest in the Bucks for Bikes program. This program is intended to reduce traffic congestion and improve air quality in the Placer County region by providing an incentive to purchase a commute bicycle, and if necessary, bicycle helmet, light, lock and/or rack/basket. This program is made possible by the Placer County Transportation Planning Agency and the City of Roseville.

APPLICATIONS WILL BE ACCEPTED NO EARLIER THAN JANUARY 30, 2013 AND MUST BE RECEIVED NO LATER THAN MARCH 8, 2013 at 5:00 PM.

Should your application be funded, the subsidy will be reimbursed based on 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket as per the original quote provided or the actual costs incurred, whichever is lower and shall not exceed **$200**.

Please review the following to ensure that you understand the application process:

- **This is not a first come, first served application process.**.
- Review the Application & Usage Agreement and the Policies & Guidelines.
- Understand that you must be **18 years of age or older and employed and/or attend school in Placer County** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County).
- Obtain a written quote for a **new** bicycle from a bike shop/store within Placer County. Bicycle helmet, light, lock, and/or rack/basket may be included as part of this quote, however **accessories alone will not be considered eligible under the Bucks for Bikes subsidy program**. **No third party or on-line purchases will be accepted** (e.g., eBay, Craigslist).
- Applicants may purchase a bike during the application period, however **there is no guarantee that applicant will be granted a subsidy.**
- Submit your application, including the quote from a bike shop located in Placer County by **March 8, 2013 at 5:00 pm.** No postmarks will be accepted. Applications will be accepted via fax: 530.823.4036, on line: www.pctpa.net, e-mail: ssabol@pctpa.net, or mailed to:

  Solvi Sabol, Placer County Transportation Planning Agency, 299 Nevada Street, Auburn, CA 95603

Your application and quote will be reviewed by a bicycle subsidy review committee and you will be notified if you are approved for the subsidy no later than **March 22, 2013.** Funding is limited and not everyone who applies or is eligible will necessarily be awarded a subsidy. **If your application is approved you will be required to**:

- Attend a cycling clinic. Please see “Dates to Remember” and/or contact Solvi Sabol or Sue Schooley for additional cycling clinics that may be available in your area.
- Purchase your new bicycle, and if needed, bicycle helmet, light, lock, and/or rack/basket **no later than April 26, 2013.**
- Provide us with an **original** receipt for your bicycle and if purchased, your bicycle helmet, light, lock, and/or rack/basket. Your original receipt along with your subsidy check, payable to you, will be mailed to you. Note: It is in the applicant’s best interest to make a copy of receipt prior to sending. Subsidies will be reimbursed based on 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed **$200.** Taxes are not eligible for reimbursement. **Bicycles and accessories purchased before January 30, 2013 are not eligible for reimbursement – no exceptions.**
- Register and log your miles in May on the region’s bike month website - MayIsBikeMonth.com.

Bicycling can be a cost effective and healthy way to get to work, school, and run errands. We encourage those who work, or attend school in Placer County, and are 18 years of age or older, and are interested in using bicycling as an alternative to driving alone apply for the Bucks for Bikes program.

Solvi Sabol, sabol@pctpa.net
530-823-4029

PLACER COUNTY TRANSPORTATION PLANNING AGENCY

Sue Schooley, sschooley@roseville.ca.us
916-774-5365

CITY OF ROSEVILLE CALIFORNIA

Bucks for Bikes Subsidy Incentive Program - 2013

APPLICATION AND USAGE AGREEMENT

The undersigned is applying for Bucks for Bikes, an incentive program administered by the Placer County Transportation Planning Agency (PCTPA) and the City of Roseville.

Applicants who are awarded a subsidy understand that they must be able to **purchase their bicycle and, if applicable, their bicycle helmet, light, lock, and/or rack/basket by April 26, 2013**. Bicycles and accessories purchased before January 30, 2013 are not eligible for reimbursement. Applicant understands that the purchase must be paid in full prior to being eligible for reimbursement. Additionally, prior to receiving a subsidy, applicant must register and commit to log miles during the month of May on the region's bike month website, MayIsBikeMonth.com and must agree to attend a cycling clinic. After the purchase of the bicycle and if applicable, bicycle helmet, light, lock, and/or rack/basket, applicant will provide to PCTPA the original receipt. The subsidy will be based on 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed $200. Taxes will not be considered as part of the reimbursement.

I. APPLICANT INFORMATION

Name (please print):_____

Address (home):_____City/Zip:_____

Home Phone:_____Work Phone:_____ E-Mail:_____

Employer/School:_____Hours per week?_____

Employer/School Street Address:_____City/Zip:_____
(**MUST BE A LOCATED IN PLACER COUNTY)**

Are you 18 years of age or older? Yes ☐ or No ☐

Have you applied for a Bucks for Bikes subsidy before? Yes ☐* *or* No ☐

*If yes, what year?_____ Were you awarded a subsidy? Yes ☐ or No ☐

II. BIKE SHOP/STORE INFORMATION:

Name of bike shop/store you will be purchasing bicycle from:_____
(MUST BE LOCATED IN PLACER COUNTY)

Address:_____City/Zip:_____

Phone:_____Type of Bike:_____ Cost of Bike:_____

Other accessory items to be purchased (helmet, light, lock, rack/basket). Note: **Accessories alone will not be funded.** List item(s) and cost:_____

Total cost of bike and equipment (excluding tax) $_____

☐ **I have attached a completed quote from a bike shop/store* for the price of the bicycle and bicycle accessories as listed above.**

Applicant understands bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer. Bicycles purchased from the internet, on-line only proprietors, or through a third party will not be accepted.

III. Commute Information

One-way commute miles: _____ # Days per week (approx.) you plan on commuting by bike:_____

Applicant's current commute mode (i.e., walk, vanpool, carpool, drive alone, public transit, bike):_____

Applicant's current number of days per week they currently commute to work/school:_____

IV. Bike Commuting & You

Please take time to explain your reasons for biking to work/school, your plan for commuting by bike, and other ways you envision using your bicycle as a viable mode of transportation. In addition, what benefits do you believe would be realized for you and the community by commuting by bike? (This section will be reviewed and is an important component of this application.) _____

_____

_____

_____

_____

_____

(use additional pages, if necessary).

Applications will be accepted no earlier than January 30, 2013. Applications are due no later than March 8, 2013 by 5:00 pm. Applications that are not received or are late for any reason including lost or misdirected faxes or mail, or hardware, software, or network failure will not be considered for funding. It is in the best interest of the applicant to email ssabol@pctpa.net or call 530.823.4029 to confirm that their application was received.

I understand and agree that if I receive a subsidy, my name, photo, and place of employment or school may be used in company newsletters, company-wide e-mails or for use by the Placer County Transportation Planning Agency and/or the City of Roseville for promotional and/or marketing purposes.

I understand that the bicycle incentive program, Bucks for Bikes shall terminate upon depletion of the program's budgeted funds. Placer County Transportation Planning Agency and the City of Roseville are under no obligation to fund this application as I understand that **FUNDS FOR THIS PROGRAM ARE LIMITED AND NOT ALL QUALIFIED APPLICATIONS WILL BE APPROVED FOR FUNDING.**

I agree to register by April 26, 2013 and log all my bicycle miles during the month of May on the region's bike month website, MayIsBikeMonth.com.

I agree to attend a cycling clinic.

I have read, understand, and agree to the terms outlined in the Bucks for Bikes Policies and Guidelines.

I agree to indemnify and hold harmless Placer County Transportation Planning Agency, the City of Roseville, their officers, agents, employees and volunteers from any and all losses, costs, damages, fines or expenses (including attorney fees, court costs and expert fees) or liability of any kind or character to any person or property arising from, or alleged to arise from, any breach of the responsibilities required of the participant of this Agreement or which are related in any way to the bicycle, bicycle helmet, bicycle light, lock and/or rack/basket for which financial assistance or other incentives are received.

Name of Applicant (printed):_____

_____ Date:_____

Applicant's Signature

POLICIES AND GUIDELINES: BUCKS FOR BIKES - 2013

Policy and Procedure Statement

This program is intended to reduce traffic congestion and improve air quality in the region by promoting bicycling as an alternative to driving alone through the incentive program Bucks for Bikes. The Placer County Transportation Planning Agency (PCTPA) and the City of Roseville has allocated funding to subsidize selected new commuter bicycles for 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket from the original quote provided or the actual costs incurred whichever is lower for an amount not to exceed $200.

Program Guidelines

1. **This is not a first come, first served application process. Applicant understands that funds for this program are limited and not all qualified applications will be approved for funding.**

2. Eligible applicants are those who are **employed or attend school in Placer County** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County) AND **are 18 years of age or older.**

3. Applicant must submit the signed application in full along with a quote to PCTPA by the application deadline of **March 8, 2013**. Incomplete applications will not be considered for a Bucks for Bikes subsidy.

4. Any applicant applying for the Bucks for Bikes subsidy understands that they must be able to purchase the bike in full by the purchase deadline of **April 26, 2013**. Applicant further understands that bicycles purchased prior to the opening of the application period of January 30, 2013 will not be considered for a reimbursement.

5. The successful applicant understand that bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and Placer County). Bicycles purchased through the internet or online only proprietors (e.g., eBay, Craigslist) or through a third party will not be accepted.

6. Applicant must visit a bike shop/store in Placer County and obtain a written quote for the bicycle they intend to purchase and if applicable the bicycle helmet, light, lock, and/or rack/basket.

7. Applicant may purchase a bike during the application period from January 30, 2013 – March 8, 2013 with the understanding that **there is no guarantee that applicant will be granted a subsidy.**

8. Once the applicant has been notified that they have been approved for the Bucks for Bikes subsidy, he/she understands that they must register on the region's bike month website, MayIsBikeMonth.com prior to April 26, 2013 and log their bicycle miles for the month of May.

9. Applicant must attend one cycling clinic prior to May 1, 2013. Please see "Dates to Remember" and/or contact Solvi Sabol at ssabol@pctpa.net or Sue Schooley at sschooley@roseville.ca.us for additional cycling clinics that may be available in your area.

11. If applicant attends the Traffic Skills 101 course and completes it successfully, the $25 fee will be reimbursed with their bicycle subsidy check.

12. The subsidy will be based on 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed $200. Taxes are excluded from the subsidy reimbursement.

13. Applicant must provide an original receipt for the total purchase of the bicycle (and bicycle helmet, light, lock, and/or rack/basket if purchased) in order to be reimbursed.

14. The subsidy will be made payable to applicant based on his/her original receipt of purchase (not to exceed quote, see #11). This check will be mailed to applicant along with the applicant's original receipt within 20 working days of the time the receipt is received.

Any questions or issues regarding these policies and guidelines should be directed to Solvi Sabol, PCTPA, 530.823-4029 at ssabol@pctpa.net or Sue Schooley, City of Roseville, 916.774.5365 at sschooley@roseville.ca.us.