ROSEVILLE 4TH OF JULY PARADE

April 26, 2013

The City of Roseville is excited to present the 4th of July Parade! Your organization has been selected to receive an application for participation in this special Independence Day Celebration**!**

On **Thursday, July 4, 2013,** thousands of people will watch the star spangled excitement of creative floats, specialty units, musical units and guest celebrities! This patriotic parade will start at **10:00 a.m.** sharp and is expected to take approximately one hour to pass spectators along a route through downtown Roseville.

The City of Roseville is proud to present to continue this tradition and look forward to making this year's parade truly exciting! We encourage entries to bring a fun-filled patriotic theme to life. The parade will feature thousands of enthusiastic spectators lining the parade route, local media coverage, and good old fashion patriotic spirit.

Please respond early for possible placement in the parade. **Entry applications must be received by June 1.** For updated information on the parade, please visit our website at www.roseville.ca.us/4th.

We look forward to receiving your application.

Best regards,

Kristi LaRoche
Recreation Supervisor
City of Roseville

4TH OF JULY PARADE

Official Entry Application

Parade Date: July 4 - 10:00 a.m.

Application for entry must be received by: June 1

(Please type or print legibly)

Name of Organization:_____

Mailing Address:_____

City/State/Zip:_____

Contact Person:_____

Primary Phone #:_____**Alternate #:**_____**FAX #:**_____

E-mail Address:_____**Web Site Address:**_____

Alternate Contact Person: _____**Phone#:**_____

• UNIT INFORMATION •

(See guidelines to decide your unit type, check all boxes that apply, sign application when complete)

☐ **Band/Drum Corps** ☐ **Float** ☐ **Marchers/Specialty Unit** ☐ **Vehicle** ☐ **Equestrian**

☐ **Drill/Dance** ☐ **Other** ***(describe)***_____

☐ **Commercial/Business (Minimum $50.00 entry fee)** ☐ **Non-profit**

Number of Members in Unit:_____**Number of adults:** _____**Children:**_____**(ages)**_____

Does unit have sound or music? ☐ **Yes** ☐ **No**

If yes, describe:_____

Are any vehicles requested to accompany this unit? ***(Vehicles will be limited & must be approved)*** ☐ **Yes** ☐ **No**

If yes, describe:_____

•The following information would be used for announcer scripting.
<u>Please provide as much information as possible</u>.

Description of unit for announcers *(please be specific)***:**_____

_____

_____

_____

_____

-over-

Comments or requests:_____

_____

• FLOAT INFORMATION •

(Complete the following information if submitting a float entry.)

ENTRY CATEGORY: _____ **Professional Built** _____ **Self-Built**

Parade Float Theme Title: _____

Overall float size: **Length:**_____ **Width:**_____ **Height:**_____

Describe float concept:_____

(Use second page if needed to fully describe.)

_____

Approximate number of lights used:_____

I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Roseville 4th of July Parade. With this understanding, I/we further agree to indemnify, defend and save harmless the City of Roseville, Host Downtown District Association, The Roseville 4th of July Parade Committee and its Boards, its Commissions, its Contractors, and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with/my successors, assigns, heirs, executors and administrators, and any other persons or entity's who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this save harmless and indemnification shall apply to and all facilities that the City of Roseville may own and/or control. Furthermore, I/we have read and agree to abide by the Roseville 4th of July Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my unit is accepted.

Organization:_____Date:_____

Authorized Representative Signature:_____

Authorized Representative (print):_____

- Roseville 4th of July Parade Application must be signed.
- ALL entry applications are subject to review approval by the parade organizers.
- Please make a copy for your records
- Commercial/Business entries must include entry fee of $50.00 with application
  (no cash, checks payable to the City of Roseville or via credit card)

Return original entry application to:

Roseville 4th of July Parade
Kristi LaRoche, Recreation Supervisor
1545 Pleasant Grove Bl
Roseville, CA 95747
(916)774-5962 (phone) (916) 774-5999 (fax) Email: klaroche@roseville.ca.us
Information on Parade : www.roseville.ca.us/4th

ROSEVILLE 4TH OF JULY PARADE

GENERAL RULES AND GUIDELINES

(Please read the rules and guidelines carefully before signing application)

THE ROSEVILLE 4TH OF JULY PARADE celebrates our country's Independence Day with a parade that provides entertainment, community spirit, and fun for all to enjoy.

ENTRY REQUIREMENTS AND SELECTION: ***ALL PARADE ENTRIES MUST SHOWCASE ELEMENTS OF THE PARADE THEME OR INDEPENDENCE DAY.*** Music is encouraged to accompany the entry. Entries applicants are all subject to approval by Parade Organizers. Entries are selected on their entertainment value, uniqueness, size, and appearance. The parade is a "family friendly" celebration and parade participants must be appropriate to be seen by all ages. The Parade **will <u>not</u>** be used as a platform for special interests.

ENTRY APPLICATION FORM: The entry application form must be completed and signed with the understanding of the general rules and guidelines. The parade organizers reserve the right to reject any entry at any time. Applicants will receive notification of their acceptance. Staging instructions will be mailed approximately two weeks prior to the parade. The rules and guidelines are for the safety and quality of the parade Failure to abide by these rules and guidelines and those presented with the parade information package, may result in the entry's removal from the parade.

COMMERCIAL/BUSINESS ENTRIES: A fee of $50.00 is required for the entry (check, made payable to the City of Roseville) or the business must be part of the Parade Sponsorship Program. Parade sponsors will receive various incentives based on the level of participation. A commercial business entry cannot be used as a "major" advertisement for the sponsoring business.

FORWARD MOTION PARADE: All entries are required to maintain a continuous forward motion during the parade. No stopping to perform anywhere along the parade route

NO HANDOUTS, CANDY OR FAVORS: Nothing can be tossed or handed out along the parade route, curbside or behind the crowd due to littering and liability policies by the City of Roseville. Tossing or distributing any items from the parade route is a serious liability factor, one that has resulted in injuries in other parades.

IDENTIFICATION SIGNS: Identification banners are encouraged for entries in the parade. Signs must be for identification purpose only and not as an advertisement. No phone numbers, addresses or websites listed please.

CANCELLATION POLICY: Only a significant act of nature will cancel the parade, of which all units would be notified. If, for some unforeseen reason, your unit is not able to participate in the parade after being accepted, you must contact the parade staff, prior to the parade date. Entries absent on parade day without proper notification may not receive future invitations.

PARADE JUDGING: A panel of community judges will judge all qualifying entries. Judges decisions are final. Parade award winners will be announced shortly following the parade and posted on the parade page on the City's website.

TYPES OF ENTRIES CONSIDERED FOR THE PARADE

MARCHING MUSICAL UNITS: School Bands, Drum Corps, Independent Bands, etc. Marching musical units are requested to perform the one-mile parade route. Unit members are required to be in uniform attire. Summer attire is welcomed.

FLOATS: We recommend push floats for this parade or decorated trailers. A description of the float design with size dimensions must be submitted with the parade application. Floats should not exceed 50 feet in length (including tow vehicle) or more than 14 feet in height and 10 feet wide. Float applicants must follow the "Parade Float Guidelines" that will be mailed following receipt of the entry application.

MARCHERS / SPECIALTY UNITS: Clowns, Color Guards, Marching Groups, Scouting Groups. Units will be considered on their entertainment value or uniqueness. Entries requiring vehicles to carry sound systems must notify parade organizers on the application. Carts or vehicles accompanying the entry must be decorated and lit.

VEHICLES: Vehicles considered for entry must be antique or unique. Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and other large vehicles are not encouraged due to liability and safety concerns. Vehicles permitted in the parade will be restricted in numbers (example - car clubs will be limited to 8-10 cars, no more than three car clubs will be accepted). **No** commercial or private vehicles are allowed in the parade without prior written approval by the parade staff.

EQUESTRIAN / ANIMAL UNITS: Equestrian riders should be at least 8 years of age and accompanied by an adult trainer. Any animal deemed unsafe in the parade will be removed. All animal units must provide their own "clean-up" crew and equipment to follow their unit in the parade.

DRILL / DANCE: Dance Troupes; Drill Teams, Baton Groups, etc. should consist of 10 members or more to be considered. Routines must be choreographed for forward motion.

SPECIAL GUESTS / DIGNITARIES: Guests and Dignitaries are by invitation only. No campaigning, no literature or handouts or no political signs urging the election or defeat of any candidate for political office or any initiative will be allowed to appear in the parade, including signs appearing on any person, float, automobile (or other vehicle) or any moving or stationary structure which is part of the parade. The parade will provide an identification sign for the guest. The guest must appear in the parade, not only representatives of the guest.

PARTICIPANT AGE RESTRICTIONS: Walking participants must be at least six years old or older. There must be a least one adult escort for every six children under the age of 13 years. Young children riding on a float must have adult supervision on and around them.