



Trip Reduction Strategies

Trip Reduction Strategies encourage more efficient commute travel. These strategies provide guidance, incentives and support for commuters to use alternative modes. These strategies can also include alternative work hours/flex schedule or telecommuting (working from home).

Alternative Transportation Options:



Bicycling and walking are an effective and inexpensive way to improve one’s physical fitness while reducing air pollution and fuel consumption. Bicycling is an attractive option for employees who live less than 10 miles from work while walking is an excellent option for employees who live less than 1 mile from work. Most employers offer secure bicycle parking facilities (bicycle lockers or bicycle racks) and some employers have showers and lockers available for employees who bicycle or walk to work.

Carpooling is two or more (but less than eight) people sharing a ride to a common destination. As defined by the City of Roseville’s TSM ordinance, carpooling includes employees who work for different employers as well as non-employed persons (excluding children) as long as they are in the vehicle for the majority of the total trip distance. Carpooling is efficient and cost-effective for any commute over 10 miles. Carpooling reduces the number of vehicles on the road and helps reduce air pollution. Carpoolers can leave one vehicle at a Park & Ride lot and park their carpool vehicle in preferred parking spaces at the work location. These carpool spaces are typically closer to the employee entrance than other employee parking. Carpoolers have access to the High Occupancy Vehicle (HOV) lanes on the freeways allowing them to arrive at their destination sooner.

Flexible work hours is a system for shifting the workday of an employee so that the workday starts and/or ends outside of the peak commute hours, or reducing the number of commute days. In Roseville, the peak commute hours are from 7:30 a.m. to 8:30 a.m. and from 4:30 p.m. to 5:30 p.m., Monday through Friday. Flexible work hours can help employees avoid the worst periods of traffic congestion. Examples of flexible work hours programs include: staggered work hours, shift work, flextime and a compressed workweek.

Riding the bus Roseville Transit provides public transit service within Roseville and the surrounding communities. Roseville Transit provides three public bus services: Local Service which operates on fixed routes in core areas of Roseville. Dial-A-Ride which is a curb-to-curb, demand-responsive, shared ride transit service within city limits. Commuter Service which provides express commuter buses from Park & Ride facilities in Roseville to transit stops in downtown Sacramento and the 50 Corridor. Roseville Transit connects with Placer County Transit and Sacramento Regional Transit at various transfer points. Learn more at www.roseville.ca.us/transit.





Taking the Train Capitol Corridor offers train service with multiple daily trips between Auburn and the Bay Area with service to Roseville. The Capitol Corridor is a great way to get to work between Auburn and Roseville, to Sacramento, and beyond. The train is also great for occasional business or pleasure travel. The Roseville Intermodal Station is located at 201 Pacific Street, at Church Street. Free parking is available. View the Capitol Corridor schedule at www.capitolcorridor.org.



Telecommuting/Teleworking is becoming a popular way to reduce commute traffic and improve employee productivity. Telecommuting/teleworking is a system of working at home or at an off-work site (non-home facility) for the full workday, at least one day per week, on a regular basis. This option is becoming more available with an increase in technological capabilities. Unlike other trip reduction strategies, telecommuting/teleworking achieves trip reduction by eliminating or substantially shortening employee commute trips since the work is moved to the employee rather than the employee moving to the work.

Vanpooling is more than seven but less than sixteen people, including the driver, who commute to work together. There are many different types of vanpool arrangements. Third-party vanpooling allows groups of employees to lease a van on a month-to-month basis. Owner-operated vanpools are operated for employees by the vanpool member who owns the van. Some employee vanpools use vehicles owned by their employer. Vanpooling is effective for commuters with similar work schedules traveling at least 15 miles each way, and live near each other or travel along the same route to work.

Alternative Commute Programs and Incentives:

Emergency Ride Home program (ERH) is a valuable program for commuters (especially those with children) providing peace of mind, knowing they won't be stranded at work in the event of an emergency. The ERH program provides a taxi or rental car to take the employee to the appropriate location, like an employee's home, hospital, school, daycare, elder care facility, local transit stop or Park & Ride lot, depending on the emergency. The ERH program is sponsored by Placer County Transportation Planning Agency (PCTPA) and implemented at the work site by the Site TSM Coordinator. In order to be eligible the employer must complete a contract with PCTPA. Employees in need of an ERH must be registered in the TSM program and must have used an alternative commute mode the day the ERH is needed. Contact Scott at saaron@pctpa.net to complete the ERH contract.

Bucks for Bikes is an incentive program administered by Placer County Transportation Planning Agency (PCTPA) and the City of Roseville which provides a subsidy for purchasing a bicycle for commuting. The Bucks for Bikes program is generally offered once a year (depending on available grant funding), typically in late January/early February. Individuals currently employed within Placer County are eligible to submit an application form. It is not a first-come first-served program, rather, funding is based on the application process. More information can be found at www.pctpa.net.



May is Bike Month encourages people to ride their bicycles for errands, recreation, and commute trips to work and school, with the opportunity to log miles for prizes. Coordinated by a coalition of public agencies, non-profit transportation management associations, and the Sacramento Council of Governments (SACOG). Campaign activities reach urban and rural areas throughout Placer, Sacramento, El Dorado, Sutter, Yolo and Yuba counties. Visit www.mayisbikemonth.org.



Spare the Air for Bucks is a seasonal promotion implemented when summer heat combines with automobile exhaust to produce some of our worst air pollution in Placer County (typically during July, August and September). Employees are encouraged to reduce vehicle trips by using a “clean air commute” option. Cash and gift cards are prizes for winning participants. More information can be found at www.pctpa.net.

Low-Car Challenge is an annual October promotion encouraging people to drive less by replacing vehicle trips (commute, errand and recreation) with other options. Similar to Spare the Air for Bucks, participants have a chance to win cash prizes. This promotion is sponsored by SACOG through www.sacregioncommuterclub.org.

Vanpool Incentive Program is implemented by SACOG for new vanpools that lease a van from an authorized vanpool vendor. Currently, qualifying vanpools receive a subsidy of \$300 per month for six consecutive months (a total of \$1,800). A bonus of a \$200 gas card is given to the vanpool driver if the van is still operating after six months. More information can be found at www.sacregion511.org.



Commuter Club is an online program that offers commute information for people interested in finding carpool partners, vanpool seats, bicycle routes, transit schedules and more. More information can be found at www.sacregioncommuterclub.org.

Sacramento Region 511 provides access to information about all modes of travel, traffic conditions for commuters, bus and light rail information for more than 20 transit agencies in the region, Paratransit services for the elderly and disabled, ridesharing, and bike commuting information. Access travel and traffic information at www.sacregion511.org or dial 511.



Sacramento Region
Travel Info



Alternative Transportation Fairs are events that bring transportation resources together to inform employees about available commute alternatives. The City of Roseville Transportation Systems Management (TSM) Coordinator is available to assist Site TSM Coordinators in holding transportation fairs, and can provide fliers promoting the event. For more information, contact Sue Schooley at sschooley@roseville.ca.us or (916) 774-5365.