

# City Offices Closed December 24 January 2 Public Safety Services

and Refuse Pickups
will continue as
scheduled.
For Service details:
www.roseville.ca.us/

holidayhours

#### twitter

Follow Downtown event updates
@ dt\_rsvl\_events on Twitter!

#### Free Parking!

- Visitors to Historic Old Town
- and Vernon Street can find free
- parking at several locations
- Downtown. For a map see:
- www.roseville.ca.us/downtown

Snap Shots
City of Roseville
Planning & Redevelopment
311 Vernon Street
Roseville, CA 95678
www.roseville.ca.us

## Snap Shots

Redevelopment Newsletter • December 2011

www.roseville.ca.us/redevelopment

### 2011 Redeveopment Agency Accomplishments

Throughout 2011 the Roseville Redevelopment Agency was challenged with decreasing revenues, a weak economy and attacks by the State Legislature. Faced with all of these challenges Agency staff and our partners were still able to accomplish the following:

- Administration of 5 façade rebates, expending \$58,000 in funds leveraging \$400,000 in additional investment;
- Installation of the final piece of Public Art authorized under this program;
- Assisting in the Award of \$7.9 million in housing funds to 3 mixed use workforce housing projects;
- Completed a Design Review Permit for a 72 unit mixed use project in 30 days;
- Administered 3 commercial loans, releasing \$804,000 in overall funding;
- Fulfilled our promises on Riverside Avenue with the completion of the Cherry Street Storm Drain project bringing the drainage up to a higher standard;
- As a public/private project improved the value of the Washington Boulevard property with the installation of \$100,000 in storm drain improvements;
- Fulfilled another promise by completing a 158 space at-grade parking lot in the Historic Old Town;
- Oversaw completion of the Automall Wall and landscaping re-habilitation project;
- Acquired three properties to facilitate the future development of the Church and Pacific Street catalyst project in Historic Old Town;
- Coordinated and assisted future development and businesses through eight different on-site project meetings as part of our Infill Development Team process;
- Researched, formed and implemented the creation of a 501(c)(3)
   Development Corporation to continue our revitalization efforts;
- Assisted Roseville Historical Society and the Chamber with the creation of an updated walking tour brochure; and,
- Tracked ever changing legislation, coordinated responses to legislation, was ever present at the State Capital, and coordinated with the California Redevelopment Association and CA League of Cities contesting the State's take of redevelopment funds.

THANK YOU, to all of our supporters for your dedication and commitment to the idea of Building a Better Downtown!