3rd Anniversary Celebration
@ the Utility Exploration Center

Saturday, January 8, 2011 | Part of the 100,000 Visitor Celebration

Event Summary

The Utility Exploration Center was buzzing with excitement on Saturday, January 8, 2011 as children and their families joined staff and volunteers for cake, refreshments and a chance to get a photo taken with Curby the Trash Can Robot. The celebration was in recognition of the Center's third anniversary, giving visitors a chance to explore the exhibit hall, sign up to win some FREE environmental prizes as part of the Center's giveaway, and, most importantly - enjoy some decadent chocolate cake!

Over the past three years the Exploration Center has welcomed more than 100,000 visitors through its doors, including members of the community, school children, workshop participants and at special events. This major milestone is made possible thanks to the continuing support of the Roseville community, Exploration Center volunteers, the Roseville City Council, the Roseville Public Utilities Commission and the utility departments; Roseville Electric and the Environmental Utilities. From everyone at the Utility Exploration Center: Thank You!

Let's do the Numbers -
Statistics from the Event Celebration

81. The number of children that had their photo taken with Curby the Trash Can Robot - taking home a FREE photo print with them to remember their experience.

49. The number of individuals that signed up to receive the Exploration Center's e-newsletter, making them eligible for FREE prizes as part of the 100,000 visitor campaign.

200. The number of visitors that enjoyed cake and refreshments as part of the Exploration Center's third Anniversary celebration.

283. The number of visitors that explored the exhibit hall on Saturday, January 8, making the event a HUGE SUCCESS!

44. The percent increase of visitors to the Center as compared to an "average" Saturday, demonstrating that the 3rd anniversary celebration was a significant draw from the community to the Center.