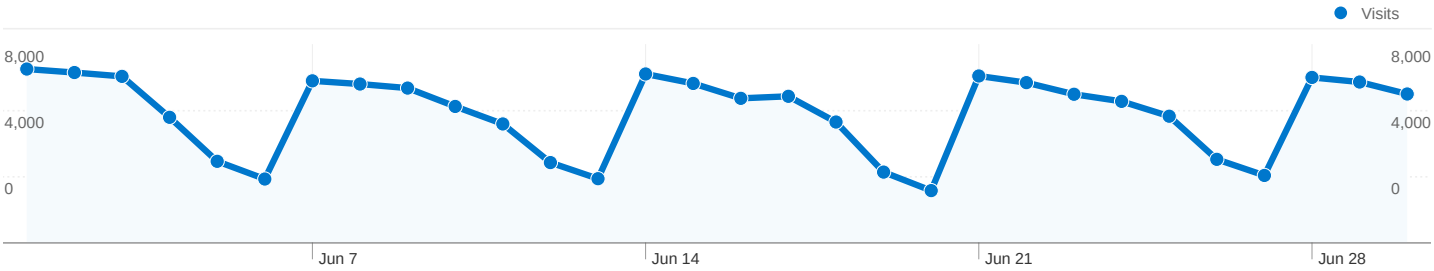
www.roseville.ca.us

Dashboard

Jun 1, 2010 - Jun 30, 2010

Comparing to: Site



Site Usage

156,993 Visits

47.88% Bounce Rate

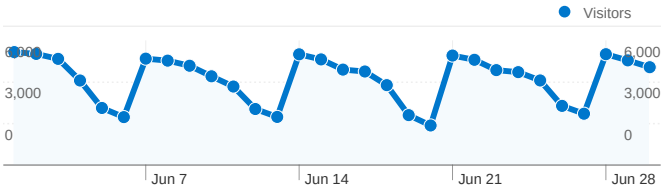
458,662 Pageviews

00:02:02 Avg. Time on Site

2.92 Pages/Visit

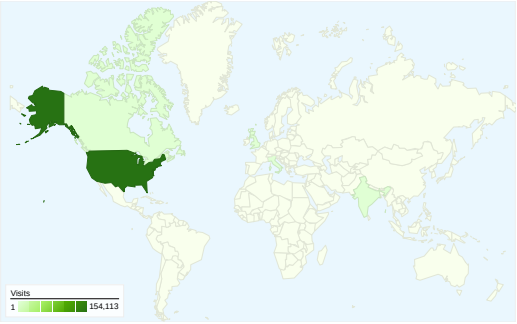
44.60% % New Visits

Visitors Overview

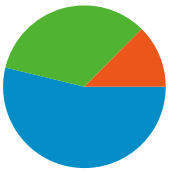


Visitors
100,732

Map Overlay



Traffic Sources Overview



- **Search Engines** 84,456.00 (53.80%)
- **Direct Traffic** 52,831.00 (33.65%)
- **Referring Sites** 19,706.00 (12.55%)

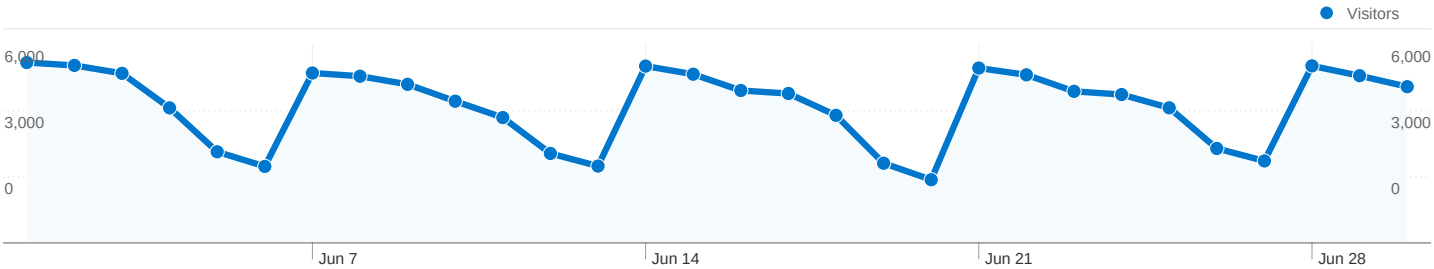
Content Overview

Pages	Pageviews	% Pageviews
/default.asp	56,127	12.24%
/library/default.asp	33,667	7.34%
/jobs/default.asp	27,020	5.89%
/library/public_computers.asp	18,209	3.97%
/parks/default.asp	13,956	3.04%

www.roseville.ca.us

Visitors Overview

Jun 1, 2010 - Jun 30, 2010
Comparing to: Site



100,732 people visited this site

156,993 Visits

100,732 Absolute Unique Visitors

458,662 Pageviews

2.92 Average Pageviews

00:02:02 Time on Site

47.88% Bounce Rate

44.60% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	104,590	66.62%
Firefox	30,827	19.64%
Safari	13,386	8.53%
Chrome	6,577	4.19%
Mozilla	557	0.35%

Connection Speed	Visits	% visits
Cable	70,618	44.98%
Unknown	46,377	29.54%
DSL	23,739	15.12%
T1	13,783	8.78%
OC3	1,365	0.87%

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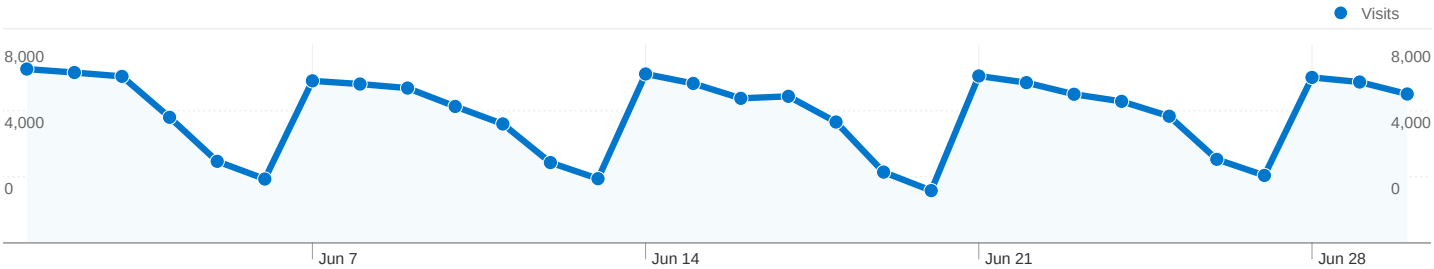
Traffic Sources Overview

Jun 1, 2010 - Jun 30, 2010
Comparing to: Site

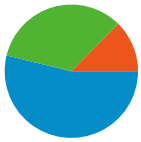


All traffic sources sent a total of 156,993 visits

33.65% Direct Traffic

12.55% Referring Sites

53.80% Search Engines



Search Engines
84,456.00 (53.80%)

Direct Traffic
52,831.00 (33.65%)

Referring Sites
19,706.00 (12.55%)

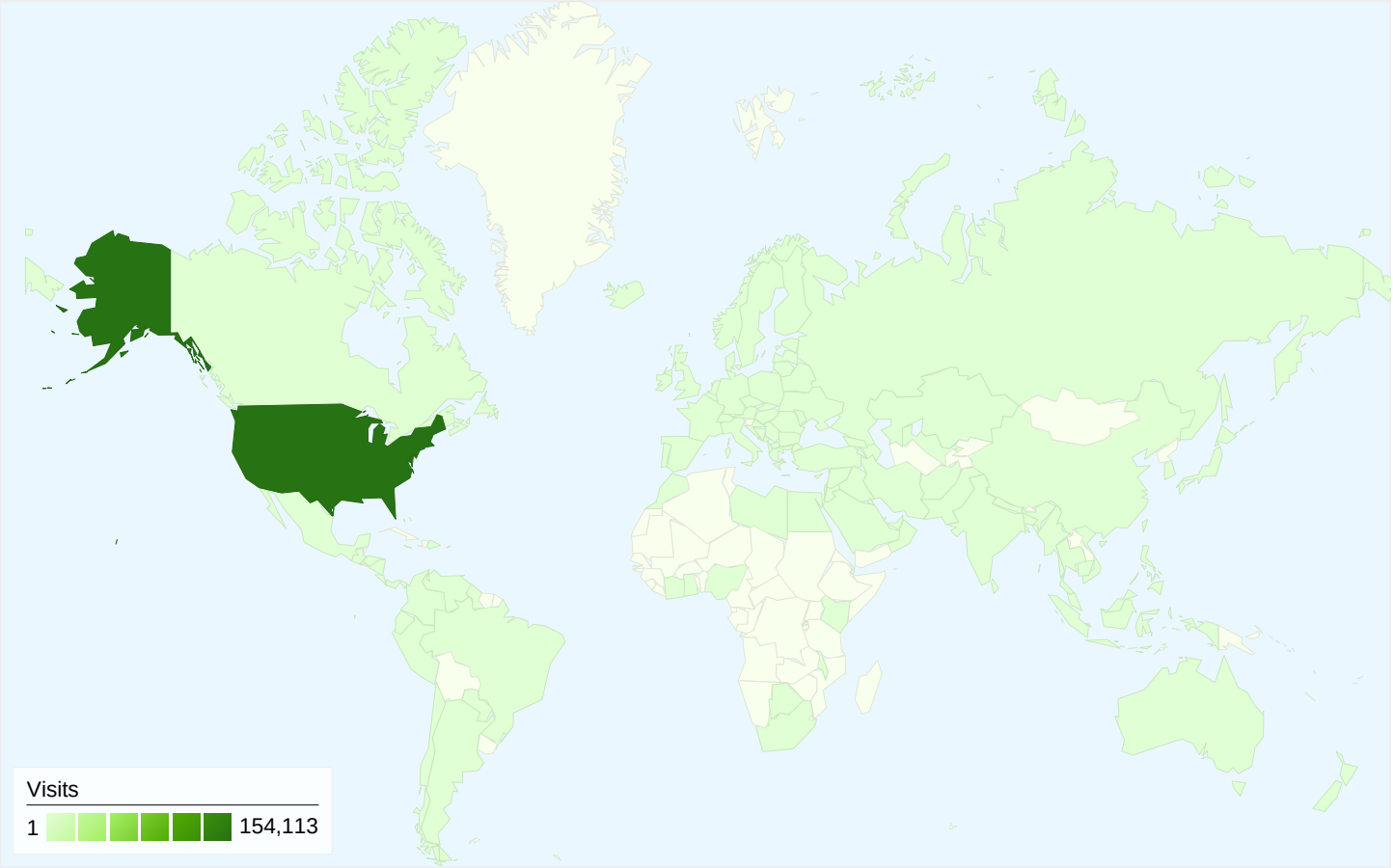
Top Traffic Sources

Sources	Visits	% visits
google (organic)	63,966	40.74%
(direct) ((none))	52,831	33.65%
yahoo (organic)	10,501	6.69%
bing (organic)	7,275	4.63%
intranet (referral)	3,303	2.10%

Keywords	Visits	% visits
city of roseville	7,517	8.90%
roseville ca	3,007	3.56%
roseville library	2,385	2.82%
city of roseville ca	1,804	2.14%
roseville aquatic center	1,794	2.12%

Map Overlay

Jun 1, 2010 - Jun 30, 2010
Comparing to: Site



156,993 visits came from 120 countries/territories

Site Usage

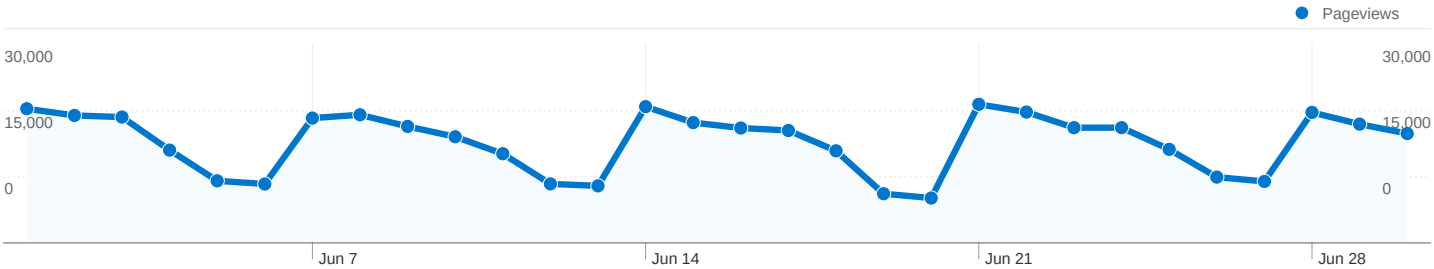
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
156,993 % of Site Total: 100.00%	2.92 Site Avg: 2.92 (0.00%)	00:02:02 Site Avg: 00:02:02 (0.00%)	44.58% Site Avg: 44.60% (-0.05%)	47.88% Site Avg: 47.88% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	154,113	2.94	00:02:03	43.81%	47.49%
Canada	456	2.49	00:01:40	80.70%	55.92%
Italy	376	1.20	00:00:24	96.28%	87.50%
India	275	2.79	00:01:57	70.55%	54.18%
United Kingdom	163	1.77	00:00:49	89.57%	71.17%
Australia	157	1.45	00:00:41	71.97%	84.08%
Philippines	151	2.13	00:00:59	84.77%	66.23%
Germany	113	2.81	00:01:48	93.81%	63.72%
China	66	2.29	00:01:56	68.18%	66.67%

France	**66**	1.59	00:00:37	89.39%	83.33%
					1 - 10 of 120

Content Overview

Jun 1, 2010 - Jun 30, 2010
Comparing to: Site



Pages on this site were viewed a total of 458,662 times

458,662 Pageviews

320,420 Unique Views

47.88% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/default.asp	56,127	12.24%
/library/default.asp	33,667	7.34%
/jobs/default.asp	27,020	5.89%
/library/public_computers.asp	18,209	3.97%
/parks/default.asp	13,956	3.04%