

Site Usage

127,001 Visits

53.65% Bounce Rate

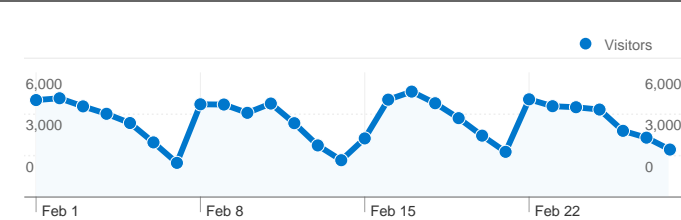
340,627 Pageviews

00:02:04 Avg. Time on Site

2.68 Pages/Visit

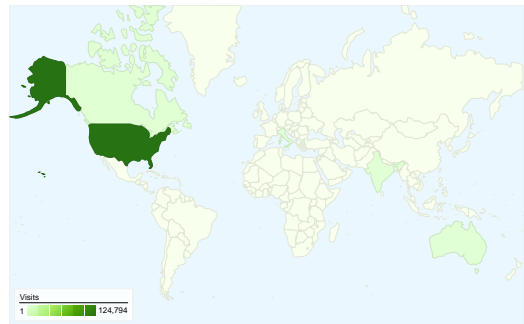
46.55% % New Visits

Visitors Overview

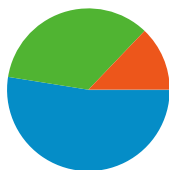


Visitors
78,750

Map Overlay



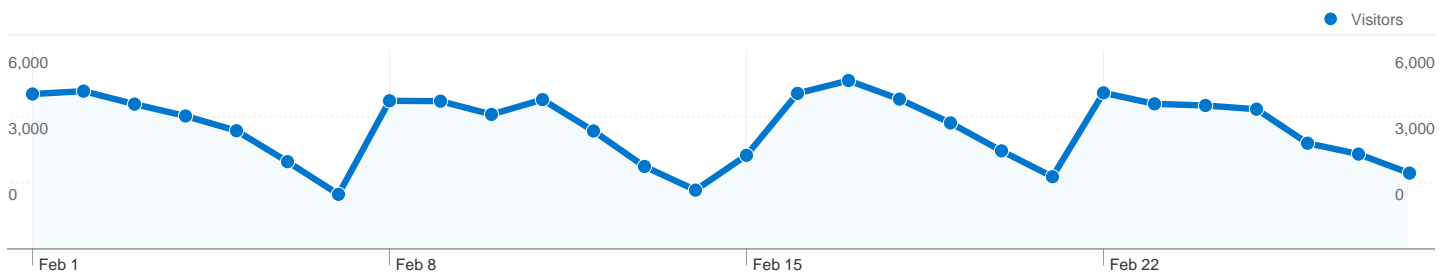
Traffic Sources Overview



- **Search Engines**
66,708.00 (52.53%)
- **Direct Traffic**
43,955.00 (34.61%)
- **Referring Sites**
16,337.00 (12.86%)
- **Other**
1 (> 0.00%)

Content Overview

Pages	Pageviews	% Pageviews
/default.asp	52,308	15.36%
/library/public_computers.asp	17,339	5.09%
/library/default.asp	14,400	4.23%
/jobs/default.asp	12,845	3.77%
/parks/default.asp	8,936	2.62%



78,750 people visited this site

127,001 Visits

78,750 Absolute Unique Visitors

340,627 Pageviews

2.68 Average Pageviews

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46.55% New Visits

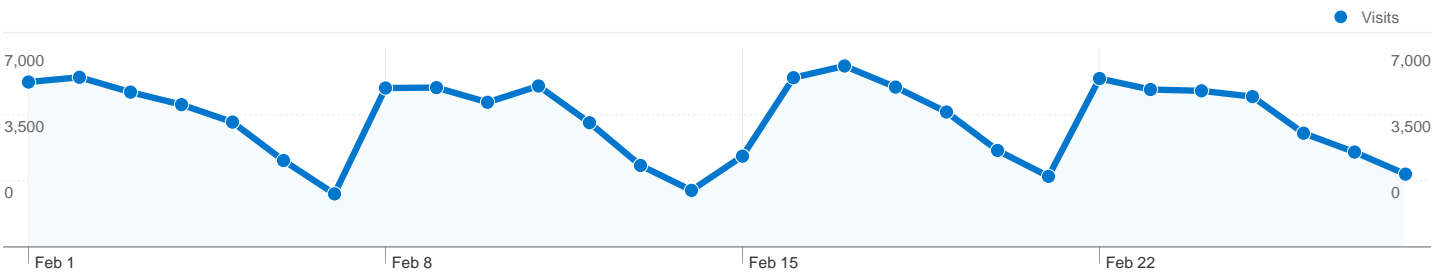
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	85,853	67.60%	Cable	55,948	44.05%
Firefox	26,742	21.06%	Unknown	40,899	32.20%
Safari	10,100	7.95%	DSL	19,692	15.51%
Chrome	3,204	2.52%	T1	8,221	6.47%
Mozilla	339	0.27%	Dialup	1,073	0.84%




Traffic Sources Overview

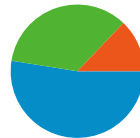
Feb 1, 2010 - Feb 28, 2010

Comparing to: Site



All traffic sources sent a total of 127,001 visits

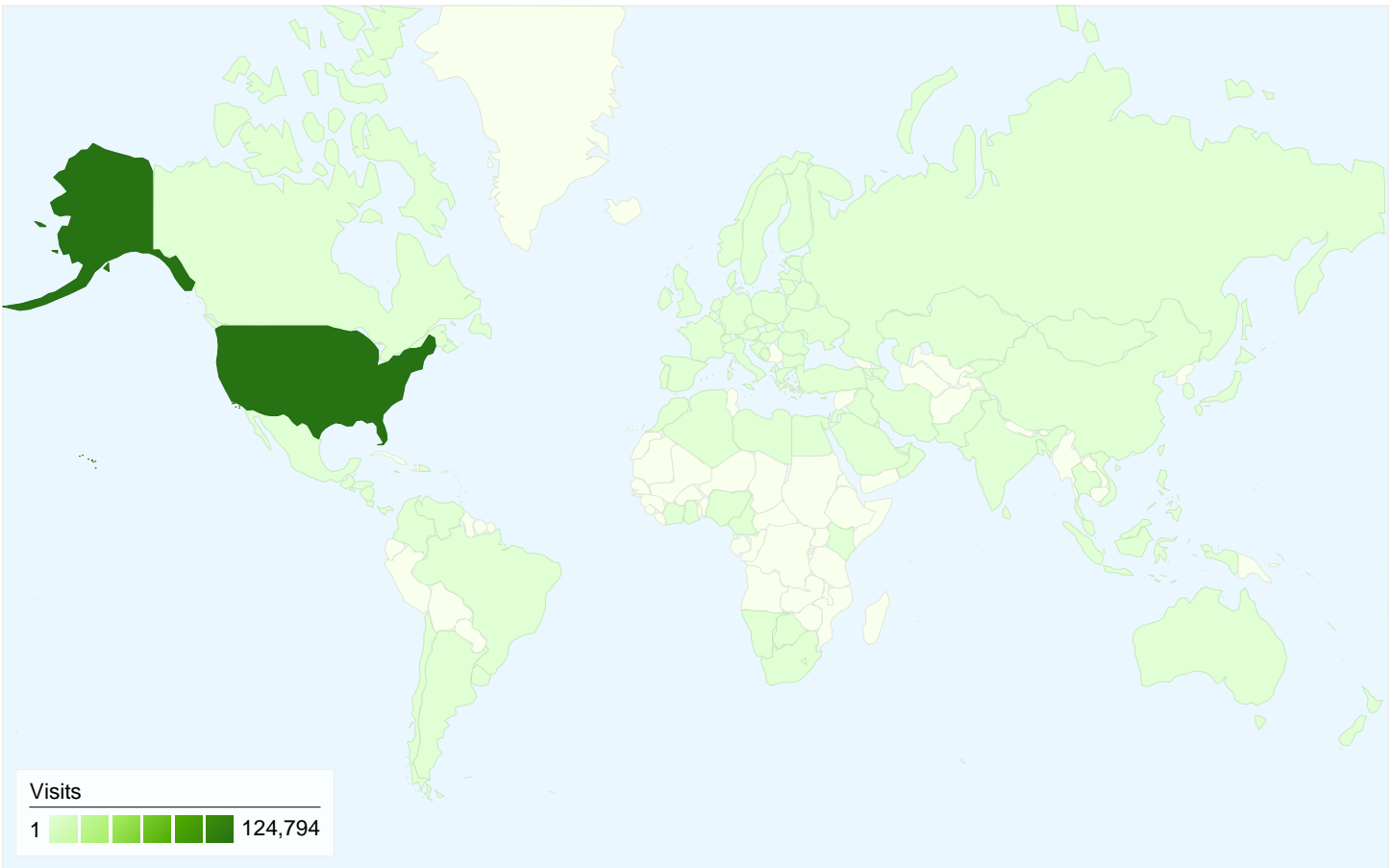
-  **34.61%** Direct Traffic
-  **12.86%** Referring Sites
-  **52.53%** Search Engines



- **Search Engines**
66,708.00 (52.53%)
- **Direct Traffic**
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Top Traffic Sources

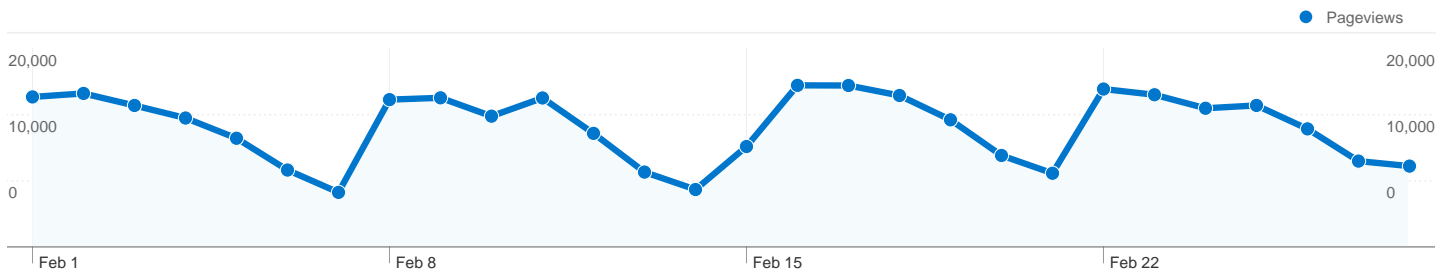
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	49,738	39.16%	city of roseville	6,043	9.06%
(direct) ((none))	43,955	34.61%	roseville ca	2,652	3.98%
yahoo (organic)	8,860	6.98%	city of roseville ca	2,336	3.50%
bing (organic)	5,918	4.66%	roseville library	1,993	2.99%
intranet (referral)	2,357	1.86%	roseville electric	1,318	1.98%



127,001 visits came from 109 countries/territories


Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
127,001 % of Site Total: 100.00%	2.68 Site Avg: 2.68 (0.00%)	00:02:04 Site Avg: 00:02:04 (0.00%)	46.57% Site Avg: 46.55% (0.03%)	53.65% Site Avg: 53.65% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	124,794	2.69	00:02:05	45.94%	53.36%	
Canada	427	2.09	00:01:20	78.45%	62.53%	
India	221	2.36	00:01:29	71.95%	57.47%	
Australia	175	1.34	00:00:32	73.71%	89.14%	
Italy	151	1.57	00:00:30	88.08%	86.09%	
United Kingdom	133	1.96	00:01:11	88.72%	70.68%	
Philippines	106	1.82	00:01:37	83.96%	66.04%	
Germany	72	2.94	00:02:18	79.17%	58.33%	
Japan	49	2.84	00:02:31	69.39%	51.02%	

France	43	1.49	00:00:20	95.35%	86.05%
					1 - 10 of 109



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 260,792 Unique Views

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Top Content

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