



Reflections

The official City of Roseville newsletter

Meet your new City Council
Local holiday events & parade
City celebrates centennial in 2009
Galleria expansion dazzles



Santa's coming to Roseville

Find out when and where >>

City celebrates centennial in 2009

When Roseville incorporated on April 10, 1909, it was evolving into a major railroad center and its population was 2,500. What had been a day-trip, picnic destination for Sacramentans has evolved into a prominent city where the quality of life is enhanced by excellent parks, libraries, roadways, police, fire, schools, and shopping. Now with a population of 109,000, it's still a place where people enjoy picnics.

Our centennial year kicks off on a national stage with a community-funded float in the 2009 Rose Parade® on New Year's Day in Pasadena. You can join the fun in person. For reserved grandstand seating along the route, call Placer Valley Tourism at 773-5400. Volunteer to decorate the float by calling the City of Roseville City Manager's Office at 746-1350.



City officials paid their own expenses to travel to Pasadena to test drive the City's float

Roseville native Summer Sanders. An updated Roseville history book will be available in January, and centennial merchandise is available now at the Roseville Sports Center, Maidu Community Center, and Civic Center.

Events for the weekend of April 17 include the premiere of the Centennial Anniversary video and opening of the "Then and Now" photo exhibit, unearthing of the 75th anniversary time capsule, recognition of the winners of the student essay contest (deadline Jan. 30), an Art Walk, and Earth Day festivities. We are inviting community groups and organizations to "centennialize" their events in 2009 and we will list them on our website.

The City is grateful for the community support that is reflected in the sponsorship of our centennial activities. An updated list of sponsors along with details of all the events is available at www.roseville.ca.us/100.

Meet your new City Council

Congratulations to those elected Nov. 4 to the Roseville City Council! All three have served on the City Council: **John Allard**, **Carol Garcia**, and **Pauline Rocucci**. And since she received the most votes, Pauline Rocucci also will serve as mayor pro tem beginning in 2008, before becoming mayor in 2010.

Once the election results are certified by the Placer County Registrar of Voters, an installation will be scheduled in November or early December.

Congratulations also to **Mayor pro Tem Gina Garbolino**, who will serve as mayor during our centennial year, and heartfelt thanks to **Mayor Jim Gray**, who will finish serving his term as a councilmember.

Dec. 26

8 a.m. – 3 p.m.

3 p.m. – 9 p.m.

Dec. 27

8 a.m. – 4 p.m.

8 a.m. – 4 p.m.

Dec. 28

8 a.m. – 4 p.m.

4 p.m. – 11 p.m.

Don't miss this opportunity to decorate the float!

Volunteer for one of these shifts in Pasadena.

Also on Jan. 1, the City's "100 Moments in Roseville History" will debut on COR-TV (Comcast channel 14/SureWest channel 73), hosted by Olympic swimming gold medalist and



More than 100 new retail stores are on their way

Galleria expansion means more reasons to shop in Roseville

The wait is over! After nearly five years of planning and construction, the much-anticipated expansion of the Galleria Mall is nearly complete, with a grand opening of phase 1 on Nov. 13. Once complete next spring, Westfield's \$260 million investment in the Galleria will make it the largest shopping center in the region, and one of the largest enclosed malls in Northern California.

Attracting shoppers to Roseville is particularly important this year. We currently have the 11th highest retail sales in the State and the resulting sales tax provides 35 percent of our general fund. Historically this has helped us to maintain high-quality facilities and services and standards. With the retail sector ailing, our sales-tax revenues are projected to be down 12 percent this year, nearly \$6 million. We hope that the additional stores in the Galleria will help turn that around.

In total, the expansion will add 488,000 square feet of floor area to the existing 1.3 million square foot mall. More than 100 new retail stores and restaurants are on their way, including: Apple Store, BCBG, Burberry, Delia's, H&M, Juicy Couture, Kate Spade, Lacoste, Lululemon, Lush, Oakley, Restoration Hardware and Sephora. The Cheesecake Factory opened earlier in the year, and the new flagship Crate & Barrel store opened in September. About half of the new retail tenants are expected to be open for the grand opening, and the project should be completed by June 2009. Significant on- and off-site circulation improvements not only make it easier to get into the mall, but make it easier to get out. Multi-level parking structures and surface parking improvements will add more than 2,000 new parking spaces. Roadway and circulation improvements will aid drivers and an expanded bus-transfer station will serve an expected increase in public-transportation demand.

Slide in tax revenues affects City budget

Residents may be concerned with how the recent global economic crisis will affect our community. Since March 2007, when revenues began falling short of projections, the City has been cutting costs and adjusting plans.

Decades of prudent fiscal management and a focus on long-term sustainability have put us in a better position to deal with these impacts, which have hit our general fund hard.

Our largest general fund revenue sources, sales and property taxes, fund public safety, parks and recreation, libraries, the development departments, and administrative services. This year, sales taxes are down \$2 million (six percent) from the previous year, and property taxes are down \$1.9 million (five percent). To offset these declines, the City has de-funded 44 positions, eliminated some temporary positions, delayed new equipment purchases, eliminated raises in 2009 for confidential and management staff, reduced materials and supplies costs and travel and training plans. A continued slide in revenues and the state budget crisis could mean additional cuts.

City Council and staff are committed to ensuring our city's fiscal health while maintaining our exceptionally high quality of life. "We have tough choices to make now, but we will make them wisely and with citizens' interests foremost in mind," said City Manager Craig Robinson.



City of Roseville City Council

Mayor Jim Gray

Mayor pro Tem Gina Garbolino

Councilmember John Allard

Councilmember Carol Garcia

Councilmember Richard Rocucci

Reflections is published by

City of Roseville

Communications Division

311 Vernon St.

Roseville, CA 95678

(916) 774-5470

www.roseville.ca.us/reflections

Editors: Megan MacPherson
and Lon Peterson

Design: Darci Frank

Photography: Chris Shepard

Contributors: Sean Bigley,
Jamie Carlson, Anne Chacon,
Carissa Devereux, Matthew Davis,
Helen Dyda, Jamie Finley,
Karen Garner, Dee Dee Gunther,
Dennis Mathisen, Vonette McCauley,
Rosalinda Parra, and Jason Probst.

Third Saturday Art Walk

You're invited to join the scene at the Third Saturday Art Walk every month from 6 – 9 p.m. Downtown galleries include: the Downtown Library, Blue Line Gallery, Noel Flynn Gallery, 404 Gallery, Artful I Gallery, and The Studio Tattoos and Gallery. Tour maps are available at participating locations and online at

www.roseville.ca.us/downtownevents.

At the Downtown Library local artists are highlighted with special receptions. Artists featured this winter are:

Nov. 15: Darlene Engellenner and Marcia Murray

Dec. 20: no showing

Jan. 17: Roseville High School student artists

Library offers new discussion series

Explore how time and experience can lead to forgiveness in the presence of wisdom, and how wisdom can emerge when paired with love and absolution in the Roseville Public Library's newest discussion series "Let's Talk About It: Love & Forgiveness." Join the kick off at 7 p.m. on Thursday, Jan. 15 at the Riley Library. Look for book discussion dates on our website, www.roseville.ca.us/library.

The American Library Association and the Fetzer Institute co-sponsor a grant to make this possible.

Get up-to-date Roseville news and information

Our website offers a range of features. You can view and pay your utility bill online, watch a City Council meeting, sign up for a class, order or renew a library book or DVD, watch live video of traffic at intersections throughout the city, download the latest copy of Reflections—the City's official newsletter, watch a video of the vision for Downtown's revitalization efforts, file a police report, download permit forms, get emergency-preparedness tips, find ways to save water and electricity through innovative city programs, sign up for e-newsletters, and look up crime maps, city codes and ordinances.

You can also watch original programming about the City of Roseville's programs, facilities, and vision, along with live broadcasts of City Council and commission meetings, and the Weekly Update show on COR-TV (Comcast channel 14, SureWest Channel 73). All stream online and are available "on demand" at www.roseville.ca.us.



Behind the scenes of a COR-TV broadcast



Downtown catalyst site at Pacific and Church streets

Watch video of Downtown vision online

In order to better convey the vision for downtown, a video flyover has been produced for a portion of the Vernon Street area. This video provides an overview of the key features envisioned for future development of Dry Creek, the business district and civic core along Vernon Street and the Dry Creek catalyst sites--all a part of the Downtown Specific Plan.

Construction of these projects in conjunction with a new town square will accomplish a number of goals of the Downtown Specific Plan encouraging a more active and vibrant Downtown. So check out this unique video of the vision at www.roseville.ca.us/preview.

New businesses opening in Roseville

Cool River Pizza expansion (1805 Cirby Wy.) to include a “party room” available for sport teams, clubs and other group meetings and parties.

Pacific Sales (1251 Lead Hill Blvd.) the source for premium, brand-name products for appliances, fixtures and faucets and home entertainment, will be located in the former CompUSA building.

India Oven (943 Pleasant Grove Blvd.), a new restaurant, will open in the Highland Pointe shopping center.

Arigato Sushi (1136 Galleria Blvd.) will be located in the Creekside Ridge Shopping Center.

Alfred Angelo Bridal (1208 Galleria Blvd.) is opening in the Creekside Ridge Shopping Center.

Goodwill (9400 Fairway Dr.) will have a retail store and donation center located in the Fairway Creek Shopping Center.

View current traffic conditions online

Use the Traveler Information Web page www.roseville.ca.us/traffic to view real-time traffic information provided by the Public Works Department. The live information is a snapshot of current roadway conditions with traffic-congestion levels, accident updates, construction activities, as well as live video at more than 100 intersections throughout the city. The webpage is a tool to improve traffic conditions by providing timely and relevant information so residents can make informed decisions before traveling on the City’s roadways.



Roadway Projects

Visit www.roseville.ca.us/pw for a current list of roadway project news and updates, including:

- 📍 Cirby Way Improvement Project
- 📍 Riverside Avenue Streetscape
- 📍 I-80 Widening Project
- 📍 Pleasant Grove/Hwy 65 Interchange
- 📍 Galleria Blvd./Hwy 65 Offramp

New passport to make travel easier

The City Clerk's Office assists those applying for passports. Effective June 1, 2009, U.S. citizens must have a valid U.S. passport book or U.S. passport card when entering the U.S. from United States and Canada, Mexico, the Caribbean, and Bermuda at land border crossing or sea port of entry.

For more information on fees or to obtain an application, contact the City Clerk's Office at 774-5263 or visit www.roseville.ca.us/cityclerk.

Youth Energy Summit offers look to future

The deadline to apply to attend the first-ever Youth Energy Summit is Nov. 14. Roseville and Granite Bay students selected to attend will have a chance to win scholarships while learning about the latest in energy issues and technology.

The event, sponsored by Roseville Electric, Lodi Electric, SMUD, the California Energy Commission and Sac State's LegiSchool, is also looking for sponsors to fund the scholarship and learning seminar in January. For more information call 774-5625 or visit www.roseville.ca.us/yes.



Roseville wins Bicycle-Friendly Community Award

The City of Roseville is the first city in Placer County to be honored with the prestigious Bicycle-Friendly Community Award given by the League of American Bicyclists for actively supporting bicycling for fun, fitness, and transportation. Roseville boasts 83 miles of on-street bike lanes and 27 miles of off-street bike paths. The City joins Davis, Folsom, and Sacramento as other local honored communities.



Downtown Library finishes renovations

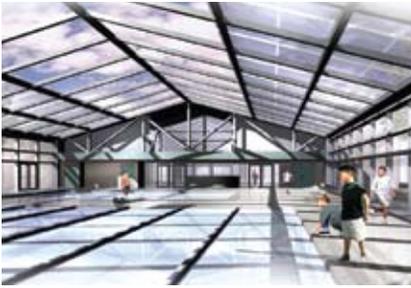
The Downtown Roseville Public Library has finished its renovations! This updated look includes a new community room available for walk-in use or rentals at competitive rates. New paint, furniture, and other aesthetic features make this a great destination in Downtown Roseville.

Haven't been to the library recently? Along with books and magazines, you can check out DVDs and CDs, join a book club, or research your genealogy. Some of our locations offer literacy programs such as Tales to Tails where kids practice reading to dogs and gaming stations to offer a safe place for youth to gather. Learn more at www.roseville.ca.us/library.

New Downtown Library interior

Funding for new projects keeps them on track

Construction on an indoor pool in Central Park near Nugget Market and a permanent building for the Maidu Interpretive Center is underway. Despite the challenging economy, these projects are possible because neither are funded through the City's general fund, which relies on tax revenues, and they do not generate new or ongoing operating costs to the City. In addition, only existing City resources and staff will be used to operate the facilities.



Central Park Aquatic Center

Expected completion of the Central Park Aquatic Complex is late Summer 2009, with the first program offerings following in the Fall. This state-of-the-art facility is designed to capture solar energy and minimize electricity usage. Retractable glass ceiling panels will help regulate building temperature and allow fresh air to circulate. The project is funded by developer-impact fees largely in the Citywide Park Fund and the Public Facilities Fund.

The facility will include a 25-yard,

Roseville's first indoor pool means swim lessons, lap swim and therapeutic programs can run year-round.

eight lane lap pool and a 30-by-50 foot warm-water teaching pool, allowing aquatics programs to be offered year-round.

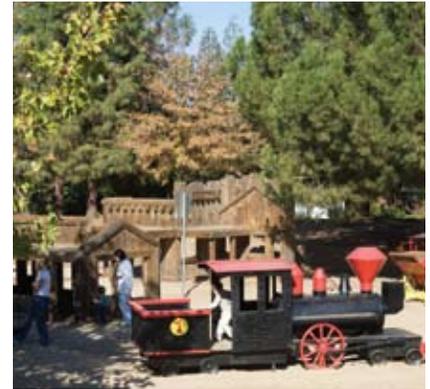


Maidu Interpretive Center

Ever since the Maidu Interpretive Center opened in 2001 in a temporary modular building, Parks & Recreation staff have been aggressively seeking grants for a permanent building. Nearly \$2 million in grants has been raised to date, which will be matched by the Citywide Park Fund and the Public Facilities Fund, both funded through developer-impact fees tied to commercial and residential construction.

The new center's design is inspired by a Native American roundhouse, and new exhibits are being funded through a

\$150,000 grant from the Institute of Museum and Library Services. The new exhibits will emphasize native families and traditions. Completion of the building is expected in Fall 2009.



Barrier-free play comes to Maidu Park

Work begins in December to create the City's first "universally accessible" playground at Maidu Park. Retaining its western-town theme, it will offer features such as rubberized surfacing and wider walkways, providing Roseville's first truly barrier-free place to play.

While all playgrounds must meet the standards of the Americans with Disabilities Act (ADA), traditional playgrounds still present challenges. Children who use wheelchairs and walkers get trapped in sandpits and the swings don't support them.

Maidu will be Roseville's first of three planned "universally accessible" playgrounds; Mahany and Royer will also be built to this standard.

A community fundraising effort is underway to build these fully inclusive playgrounds and we need your help. To find out how you can contribute, visit www.roseville.ca.us/projectplay.

Holiday fire-prevention tips to keep you safe

Since holiday celebrations often introduce unusual hazards into people's homes, it's important to celebrate with safety in mind.

Heating the home – Winter has set in, so it is time to take the chill out of the air with fireplaces and space heaters. If you use a wood-burning fireplace or wood stove, make sure that the chimney is cleaned and inspected annually. Always have a screen for any open-faced fireplaces and keep them closed when a fire is burning. Never burn anything in your fireplace other than dry wood. If you heat your house with space heaters, be sure to maintain at least three feet of clearance from items that could burn, such as furniture, curtains and paper. Never leave a space heater unattended. If you are not in the room, turn the heater off.

Christmas trees – When selecting a tree, check for fresh, green needles and avoid those that are dry or dropping needles. Try to keep live trees as moist as possible by giving them plenty of water daily. When decorating a tree, always use lights listed by a testing laboratory. Some lights are designed only for indoor or outdoor use, but not both. Always unplug Christmas tree lights before leaving home or going to bed. Never use lit candles to decorate a tree and make sure any lit candles in the room are placed well away from tree branches.

Candles – While candles are a great way to make a room feel cozy and inviting, they should be used with care. Never leave a candle unattended. If you leave the room, blow it out. Use candle holders that are sturdy, won't tip over easily and are made from a material that cannot burn. Keep candles at least one foot away from items that can catch fire such as clothing, books and curtains.

Smoke detectors – Make sure your smoke detectors are in good working order. Test your smoke detectors monthly and replace the batteries annually. A “chirping” smoke detector means that it needs a new battery.

For more information, call the Roseville Fire Department at 774-5800 or visit www.roseville.ca.us/fire.



Call for help

The holidays can be very stressful, and this “season of joy” can be especially difficult for those struggling with financial difficulty, loneliness, or other loss - you are not alone. Spend more time with friends and family—even those “stressful” family celebrations can lift our spirits! If you are feeling overwhelmed, call Roseville's Suicide Hotline at 773-3111 anytime day or night, to get help for yourself or a depressed loved one. You do not have to be suicidal to call the Suicide Hotline—they are available to talk and give guidance.



Thieves prey on unlocked cars

Don't be a sitting duck for thieves this holiday shopping season! Thieves look for quick and easy opportunities in commercial parking lots. They would much rather steal from an unlocked car than a locked one, and they prefer vehicles where there is a guaranteed reward of valuables left in plain sight. Here are some ways to make your vehicle less attractive to thieves:

- Park in well-lighted, heavily traveled areas of parking lots. Remember where you parked!
- Lock your vehicle and roll your windows up.
- Don't leave valuables in plain sight in your vehicle, including cell phones and portable navigators.
- NEVER leave your purse or wallet in your vehicle.
- Call police or notify security if you see someone acting suspiciously—for example, walking from car to car checking door handles or peering inside vehicles.



Santa listens to wishes in the Civic Center lobby

Neighborhood Santa rides through town

Santa will once again make his annual pre-holiday visit to Roseville. Weather permitting, Santa will make his way through town on December 8, 9, 11, 12, 16 and 18, between 6-8 p.m. Maps and information on where Santa will be each night are available online beginning Nov. 17 at www.roseville.ca.us/santa.

You can also call Roseville's Santa Hotline Monday through Friday, 8 a.m. - 5 p.m. at 746-1388.

Roseville's 47th Holiday Parade

Bring your family and friends out to enjoy the Sylvia Besana Holiday Parade at 10 a.m. on Saturday, Nov. 22. The parade will begin at the Riverside/Douglas/Vernon intersection, proceed east along Vernon Street, turn right at Folsom Road and end behind the Roseville Square Shopping Center. Parade entries include marching bands, floats, animals, cars, and clowns. Come early to stake out your favorite viewing area.



Santa rides in Roseville's holiday parade

Roseville's annual Tree Lighting Dec. 5

A cherished part of our community's traditions, Roseville's annual Christmas Tree Lighting Celebration will take place 5 - 8 p.m., Friday, Dec. 5, outside the Civic Center, 311 Vernon St. Visit Santa at the Civic Center, and watch the dazzling display as Mayor Jim Gray flips the switch to light the City's official Christmas Tree at 6:30 p.m.



Roseville Electric crews decorate the tree with thousands of colorful LED lights and a special blue star in support of all the men and women who serve in public safety professions. Vernon Street merchants display wreaths and will have their stores decorated for the event. Many merchants stay open late for holiday shopping. Craft and food vendors sell holiday gifts and treats. For street closure information, visit the City's website. Free parking is available at the City's new parking garage at the corner of Grant and Vernon streets. Call 746-1390 or visit www.roseville.ca.us/holiday for more information.

And after the parade, visit with Santa in the lobby of the Civic Center. Be sure to bring a camera.

The 2008 holiday parade is sponsored by the Roseville Chamber of Commerce, the City of Roseville, and the Roseville Press-Tribune.

For more information, call the Chamber of Commerce at 783-8136 or visit their website at www.rosevillechamber.com.

Holiday Gift Ideas

Reflections | Page 10



Gifts that green

Visit the Utility Exploration Center (UEC), 1550 Pleasant Grove Blvd., and choose a gift below made from recycled materials, get 10% OFF gifts at the UEC, and you'll enjoy knowing that all proceeds from store sales support school and community programs at the center.

- Green shopping bags
- Aluminum water bottles
- Earth Day Every Day t-shirts
- Colorful jewelry
- Books and calendars
- Smencils (pencils made from recycled paper in a variety of gourmet smells)

Sign up for a [green holiday gift-making class](#) to make your own gifts. Check the schedule at www.roseville.ca.us/explore

Gifts of leisure

- The Roseville libraries offer great deals on collectible, one-of-a-kind [books, t-shirts, bags](#), and more.
- Give a gift certificate to the [rock-climbing wall](#) at the Roseville Sports Center.

Find the perfect holiday gift this season!

If you've run out of ideas for those hard-to-buy-for people on your gift list, look no further. Our City staff took the guesswork out of this annual challenge with practical, affordable, gift ideas that can do everything from improve your safety to protect the Earth.

Gifts of safety

- Get a [free gun safety trigger lock](#) or [seatbelt shoulder comfort pad](#) from the Roseville Police Department.
- Help someone [check their credit report for free](#) to protect against fraud. One free credit report each year can be obtained at www.annualcreditreport.com
- Help [clean out the garage](#) so vehicles can be parked there and protected from theft.
- Protect your family with a new [fire extinguisher](#), a [reflective vest](#) for walking or cycling, or outdoor or motion-detector [lighting](#).
- Assemble an emergency kit. Include a [battery-operated candle, flash-light](#) and [batteries](#).
- Use an [engraver](#) to mark your phone number or vehicle license number on bicycles and other valuables.
- Install [thumb-turn window locks](#).
- Use [automatic timers](#) for lights, radios and television sets so your home looks and sounds "lived in" when you're away.

Gifts of health

- A [membership to the Roseville Sports Center](#) is the gift that pays dividends for years to come. See www.roseville.ca.us/sportscenter

Gifts of history

- Mark Roseville's centennial year in 2009 with [coffee mugs, polo shirts](#) and [lapel pins](#) available at the City Clerk's Office at the Civic Center, Maidu Community Center, or the Roseville Sports Center.
- In time for the next year's holidays, consider an updated [History of Roseville coffee table book](#), [History of Roseville DVD](#) with video interviews and historic photos, [100 Moments in Roseville History](#) narrated by Summer Sanders, or a commemorative documentary [video of the City's Rose Parade float construction and participation](#). Go to www.roseville.ca.us/100 for a merchandise order form.

Gifts of mobility

Roseville Transit [bus passes](#) also come with free route-planning assistance (774-5757). Passes can be purchased at the Alternative Transportation Office, 401 Vernon St., the Maidu Community Center, 1550 Maidu Dr., or Roseville Sports Center, 1545 Pleasant Grove Blvd. Phone orders accepted by calling 774-5293 (TDD: 774-5220) with a major credit card. Mail-in order forms are available for download at www.roseville.ca.us/transit.

FREE *Holiday Shopping Shuttle*

Get a lift between the Galleria and Fountains

Make your holiday shopping easier this year, by taking the free Holiday Shopping Shuttle between the Fountains and Galleria at Roseville. This convenient service makes it simple to travel between two popular shopping destinations while improving traffic circulation at the intersection of Galleria Boulevard and Roseville Parkway. The shuttle operates daily from noon – 10 p.m., Nov. 6 through Jan. 4. Shoppers will see signs marking shuttle stops at various locations throughout the Fountains and Galleria. Shuttles arrive at each stop every 20 minutes. The Holiday Shopping Shuttle is brought to you by Roseville Transit and is sponsored by the Fountains and Westfield Galleria at Roseville. For more information, visit www.roseville.ca.us/transit.

LED lights save energy and money

More people these days are decorating their homes and trees with efficient light-emitting diodes (LED) than ever before and here's why:

- LED lights are cool to the touch, which greatly reduces the fire hazard versus incandescent bulbs.
- A string of 100 LED lights sells for \$10 to \$15 and can pay for themselves in as little as one season based on the amount of energy they save.
- You can connect about 25 strands together without overloading the circuit in most houses—a great way to make your home sparkle!

CFL light bulb rebate is a bright idea

Now's a good time to purchase compact fluorescent light (CFL) bulbs for your ceiling fans, bathroom and other light fixtures. This fall, Roseville Electric is offering a rebate of up to \$10 to customers who purchase Energy Star-rated bulbs through Dec. 31.

CFLs last longer and will save you money on energy costs.

Check out the rebate details or download the coupon at www.roseville.ca.us/cfl. For more information, call 79-POWER.

Roseville's tree lighting goes green

Roseville Electric will string beautiful energy-efficient lights on the City's Christmas tree this season. And while our renewable-energy program, Green Roseville, will provide wind and solar power to offset the energy used by the tree lights.

Like Roseville Electric, you too can go green this holiday season by signing up your home or business for Green Roseville, which purchases energy from alternative sources. Visit www.roseville.ca.us/GreenRoseville or call 79-POWER.

Join Roseville Electric and Environmental Utilities at the Tree Lighting 5 - 8 p.m., Friday, Dec., 5, at 311 Vernon St. and pick up your free 2009 Student Art Calendar.



You can keep your old TV despite the switch to digital broadcasting

The U.S. Environmental Protection Agency (EPA) encourages those who own an analog TV set and who receive free broadcasts (via a television or roof-top antenna) to extend the life of their TV by connecting it to a digital converter box. Energy Star-qualified digital converter boxes are available for purchase at many local electronics stores.

For those who choose to buy a new TV, EPA recommends purchasing Energy Star-qualified sets. EPA also encourages consumers to recycle their unwanted TVs, which recovers valuable materials from the circuit boards, metal wiring, leaded glass, and plastics.

The City of Roseville has two disposal options if you choose to purchase a new TV:

1. Call 774-5780 and schedule a free electronic waste pick-up right at your doorstep.
2. Take your old TV to the Materials Recovery Facility's Household Hazardous Waste (HHW) Facility, which accepts electronic waste for free, seven days a week, from 8 a.m.-5 p.m. at 3195 Athens Ave. Find details at www.wpwma.com or call 645-5230.

Green shopping tips

- Bring reusable shopping bags with you when you shop. Using a reusable shopping bag ensures less waste is going to the landfill along with less litter on our streets and in our creeks.
- Look for food items that contain minimal packaging. Buying in bulk helps you get the same item with less wasteful packaging and usually at a lower cost per item.

City offers free pickup of cooking fats, oils, and grease

When cooking those special holiday meals remember that the City of Roseville will pick up your fats, oils and grease. Residents are allowed one pickup per month of up to seven gallons.

Any cooking fats, oil, or grease should be allowed to cool to room temperature. Place cooled fats, oils and grease in a clear, plastic container with a screw-on lid. All containers should be clearly marked "food grease" on the outside of the container. Containers should be clearly marked and only contain cooking-related fats, oils and grease and no other material such as food scraps, water or garbage.

Properly disposing of your fats, oils and grease will save you from a costly and messy headache in the future. Schedule your free pickup today by calling 774-5780 or for more details visit www.roseville.ca.us/foodfats.



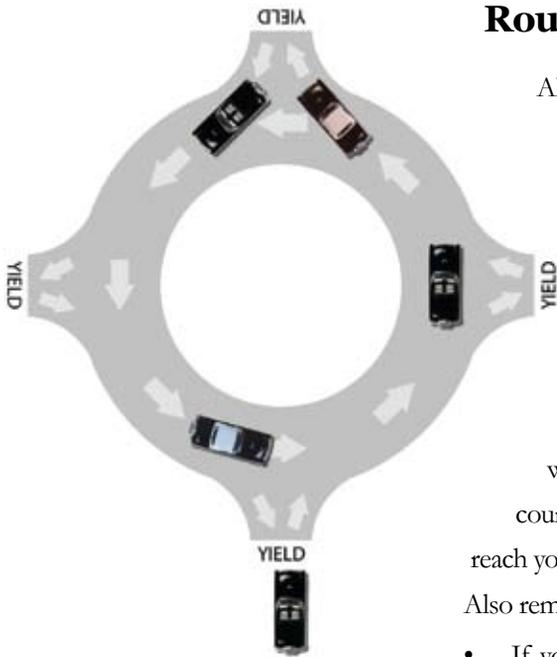
It's easy to recycle your Christmas tree

When the holidays are over, there are three ways Roseville residents can recycle their Christmas trees:

1. Take unflocked trees to one of the City's Christmas tree drop-off sites Dec. 27-28 or Jan. 3-4.
2. Place unflocked trees in your green waste bin. Remove all branches and cut the trunk small enough to fit in the bin with the lid closed.
3. As a fundraiser, Boy Scout troops provide a Christmas tree pickup service in every Roseville neighborhood. All trees placed curbside by 9 a.m. will be removed by the Boy Scouts Dec. 27-28 or Jan. 3-4. Donation envelopes with instructions will be delivered to all Roseville residents.

Visit www.roseville.ca.us/eu for drop-off site locations.

Roundabouts promote safety and spare the air



Although traffic signals became predominant in the 1950s, traffic circles or “roundabouts” are now making a big comeback since they’re effective at reducing right-angle collisions, lowering emissions, forcing vehicles to slow to a safe speed for the intersection, and calming traffic. You might have encountered them at the Galleria, near the Fountains or La Provence Restaurant, and in a few locations elsewhere in town.

Driving in a roundabout is quite simple. As you approach the intersection, slow down and prepare to yield to any vehicles currently within the roundabout. Wait for a gap and merge right, traveling counterclockwise with moving traffic. Proceed around the circle until you reach your point of exit and signal your intent to other drivers.

Also remember:

- If you miss your turn, continue around the circle again rather than swerving to make your exit.
- Obey all traffic signs and road markings.
- Always watch for pedestrians and bicycles.

Placer Recycles Day unites South Placer

Fun community event to celebrate recycling, reuse and reduction!

Placer Recycles Day is a free event from 10 a.m.-3 p.m. on Saturday, Nov. 15 in Mahany Park at 1501 Pleasant Grove Blvd. The event includes

a runway fashion show by Haute Trash, stomp-style musical performances by “The Petting Zoo,” art activities using recycled materials, “green” vendors, garbage truck tours for the kids, great food and chances to win cool “green” prizes. The event is made possible by the cities of Roseville,

Rocklin and Auburn; Placer County; Auburn

Placer Disposal Service; Nortech Waste LLC; and Comcast Spotlight.



Donate used holiday wrapping to help build Ideascape

As a fundraiser to help build the Ideascape, an outdoor environmental-learning area at the Utility Exploration Center, Environmental Utilities will be providing drop-off locations for used gift wrapping paper, boxes and other types of paper at several locations in Roseville. Paper collected will be used to make recycled-content home insulation. Details on the Christmas Wrap Recycling drop-off locations will be posted on www.roseville.ca.us in December.

Safety and storm preparedness tips

Preparation is the key to safety during emergencies and disasters, but in our busy lives, it's a task often left undone. With the start of a new year, resolve to prepare your family and remind your neighbors with these tips:

1. Know the threats and how you will be notified

- Natural threats include flood, drought, wildfire, winter storms and earthquakes.
- Human-caused threats include hazardous materials, dam failure, terrorism and health-related emergencies.
- Understand the City's warning systems. The City of Roseville can use Wide Area Rapid Notification (W.A.R.N.) system to call you in an emergency and give warning. The City also uses a siren system to communicate emergencies near or at the railyard.

2. Create a disaster preparedness plan

- Meet with your family and discuss why you need to prepare for the disaster situations above. Work as a team. Remember that pets are not allowed in shelters.
- Your plan should include two places to meet: right outside your home and outside your neighborhood in case you can't return home.
- Your plan should include an out-of-state friend or family member to be your out-of-state contact for family to call. After a disaster, it's often easier to call long distance. Other family members should call this

person and tell them where they are. Everyone must know your contact's phone number.

3. Complete this checklist

- Post emergency phone numbers by phones (fire, police, etc.) and teach your children how and when to call 9-1-1.
- Show each family member how to shut off utilities (water, gas, electricity) and how to properly use a fire extinguisher.
- Install smoke detectors on each level of your home, especially near bedrooms and assemble a disaster supply kit.
- Teach all members of your family how to shelter in place by closing windows and turn off incoming air from the heater and air conditioner.

4. Practice your plan

- Practice the plan every six months and test your smoke detectors annually.
- Know if your neighbors will need special assistance and how you might help each other.
- Update and keep copies of important documents easily accessible (insurance, birth certificates, vehicle registration, etc.).
- Always have adequate supplies of fresh medication, nonperishable food, water and clothing stored for emergencies.
- Establish a schedule to rotate supplies in storage to keep them fresh.



Emergency Info

During an emergency, flood or severe storm, Roseville residents and merchants can get the latest information from these City-sponsored outlets:

Website: www.roseville.ca.us

Cable channel 14 (Comcast)

Cable channel 73 (SureWest)

City phone: 774-5812

City radio station: 530 AM

For brochures or more information about preparing for winter storms, please call the Public Works Department-Engineering Division at 746-1300 or visit www.redcross.org.

Adjust your sprinklers during the rainy season

When winter rains arrive, turn your irrigation duties over to Mother Nature. Irrigation systems left on during the rainy weather waste water, cost you money and might cause flooding or other property damage.

A few tips to consider:

- Only water during extended dry periods.
- Check for freeze damage and leaks, even when the system is turned off.
- Install a rain sensor on your automatic irrigation controller to prevent you from accidentally watering on rainy days.
- Check your plumbing and irrigation pipe insulation before the winter cold sets in.
- Replace your irrigation controller backup batteries.

Adjust or turn off your irrigation during the cold, wet months. You'll save money on your water bill while Mother Nature takes care of the watering for you.

For answers about your irrigation system, contact Environmental Utilities' Water Conservation Division at 774-5761 or www.roseville.ca.us/savewater.



Get your home ready for winter

There are simple things you can do around your home to ensure you have a comfortable, energy-efficient winter that cost little or no money.

These include:

- Replace or clean furnace filters monthly.
- Let the sunshine in your window to provide warmth and light.
- Seal up the leaks by caulking around windows, doors, pipes, and vents.
- Get a programmable thermostat and keep it at 68 degrees (health permitting).
- Use ENERGY STAR® appliances and electronics.

For more tips, visit Roseville Electric at www.roseville.ca.us/saveenergy or call 79-POWER.



Fall is the perfect time to plant shade trees

Roseville Electric offers a rebate of up to \$30 for each tree you plant to reduce your summer energy use. Studies show that trees can reduce your summer cooling costs by up to 40 percent.

If you don't know what type of tree is best for your home or business or just want to know the best place to plant, call for a free consultation by our certified arborists. Also see www.roseville.ca.us/shadetree.

Winter Events Calendar

Reflections | Page 16

November

- 15 Placer Recycles Day**
10 a.m. – 3 p.m.
Utility Exploration Center
- 3rd Saturday Art Walk**
6:30 – 9 p.m.
Downtown Library

December

- 5 Electronics Drop-Off**
3 – 7 p.m.
8855 Washington Blvd
- Christmas Tree Lighting**
5 – 8 p.m.
311 Vernon St.
- 6 19th Annual Holiday Craft Fair**
9 a.m. – 4 p.m.
Maidu Community Center
- Jingle Bell Run & Polar Bear Slide**
9 – 10:30 a.m.
Roseville Aquatics Complex
- 7 Pearl Harbor Ceremony**
2 p.m.
114 Vernon St.
- 20 3rd Saturday Art Walk**
6:30 – 9 p.m.
Vernon St. & 225 Taylor St

Santa is visiting Roseville neighborhoods **Dec. 8, 9, 11, 12, 16 and 18** from **6 – 8 p.m.**

See page 9 for more details or visit www.roseville.ca.us/santa.

City offices will be closed Dec. 25 - Jan. 2

Emergency public safety services will operate as usual and refuse pickups will continue as scheduled. During this time, utility payments will be accepted online, over the phone, through the mail, and from the drop box in the Civic Center parking lot. The Riley Library, Utility Exploration Center, and Roseville Sports Complex will remain open, and the Downtown and Maidu libraries and the Maidu Interpretive Center will be closed. For details about the status of other city services during this period, go to www.roseville.ca.us/holidayhours.

January

- 5 Electronic Drop-Off**
3 – 7 p.m.
8855 Washington Blvd.
- 15 Love & Forgiveness Discussion Series**
7 p.m.
Martha Riley Community Library
- 17 3rd Saturday Art Walk**
6:30 – 9 p.m.
Vernon St. & 225 Taylor St.



Mayor and city councilmembers from left to right: Richard Rocucci, Carol Garcia, Mayor Jim Gray, Mayor pro Tem Gina Garbolino, and John Allard.

Public Meeting Schedules

City Council – first and third Wednesday of each month

Design Committee – third Thursday of each month

Grants Advisory Commission – second Tuesday of each month

Library Board – fourth Monday every odd numbered month

Parks & Recreation Commission – first Monday of each month

Planning Commission – second and fourth Thursday of each month

Public Utilities Commission – fourth Tuesday of each month

Revitalization Committee – second Monday every other month

Senior Commission – second Wed. of every odd numbered month

Transportation Commission – third Tuesday of each month