

Mark Your Calendar

April 5 6:00pm Downtown Merchants Association Dash of Panache 217 Vernon St.

April 5 7:00pm City Council Meeting Civic Center - 311 Vernon St.

- Riverside Specific Plan
- Historic LLD Ballot

April 12 7:00pm Chamber Revitalization Committee Chamber - 650 Douglas Blvd.

Daylight Savings Starts April 2

Your Redevelopment Team



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Snap Shots

Redevelopment Update April 2006

Downtown Specific

A Request for Proposal was released on March 3, for consultant services to prepare a Specific Plan. The Plan will serve as the policy document to implement the recently completed Downtown vision. Proposals are due April 5. Staff anticipates awarding a contract in May. The project will commence with the



development of required background and technical studies, the findings of which will be presented to the community in September. At that time, three alternative project plans will be evaluated and a preferred plan will be selected to complete the Specific Plan.

The project will be directed by a steering committee made up of stakeholders in the project area. Regular updates on the Specific Plan progress will be posted on the web:

www.roseville.ca.us/redevelopment. For more info, please contact Jan Shellito at 916.774.5447 or jshellito@roseville.ca.us.

Historic Bidding Time

Last month, the Historic Old Town project received the final clearance needed to take the project back out to bid. The project was re-bid the week of March 26th and bids are scheduled to open on Thursday, May 4th. With a successful bid, the project should begin construction within a month of the bid opening.

The Historic District property owners will vote on the formation of the Lighting and Landscaping District (LLD) at the April 5th City Council meeting. The LLD is designed to provide dedicated funding for the maintenance of the landscaping improvements included in the project design.

continued on pg 2...







April 2006 pg2



Bid Contd...

The ballots were mailed to the propertyownersinFebruaryand they will have the opportunity to submit their ballots right up until the beginning of the City Council meeting.

During the past month, crews from Roseville Electric have been working on installing of the electrical some infrastructure necessary for the under-grounding of the overhead utilities. The crews finished their work, which crossed Placer Street near Nubbins Drive-In, the last week of March. The work was very time consuming, as there were many utilities in the street that needed to be navigated over, under, and around. Depending on whom you ask, this fact is either the joy or the pain of underground construction. Even though the unknown elements of a project can bring many daunting challenges, they are the components that make the completion of these types of projects tremendously rewarding.



Riverside Revving Up

Although things may seem quiet regarding the Riverside Streetscape/Infrastructure improvement project, there has actually been a whirlwind of activity behind the scenes.

Most notably, the specific plan and environmental documents associated with this project have been making the rounds. To date, the CRRC and the Public Utilities, Transportation, and Planning Commissions have reviewed and approved these important documents. The City Council, based in part on the positive and enthusiastic response received at the March 15 meeting, is expected to provide final approval April 5. The adoption of these documents puts into place two tools designed to assist property owners and developers in achieving the long-term vision established by the Riverside Steering Committee.

On the construction side of the project, the plans have been improved by a recent series of meetings. These meetings, which have brought together Mark Thomas & Company (MTCo), engineering the consultant: design their subconsultants: a number of City departments; and PG&E, Comcast, and Surewest have continued on pg 3...

At Your Service

You'll likely recognize some new celebrities on Channel 14/73! The City of Roseville broadcasts a news segment called FYI that will now include highlights of all that is happening in Downtown Roseville. Tune in daily at 8:30a. m. or 6:30p.m. to either channel 14 (Comcast) or 73 (Surewest) to watch the current program, hosted by Mark Wolinski.

We want to give credit to the talented crews behind the camera that make FYI and other Roseville broadcasts possible. The City's Media team includes: Mark Murphy, Lon Peterson, Chris Shepard, Brian Jacobson, Julia Burrows and Kevin Melin. A special thanks goes out to the team who also have streaming video of these programs for viewing on the City's website:

www.roseville.ca.us



Tune in! Channel 14 or 73



April 2006 pg3

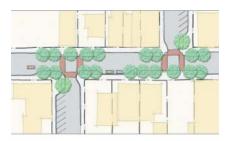


Riverside Contd...

resulted in the following:

- ✓ enhancements of the Riverside bus stops,
- ✓ design changes that improve traffic flow,
- ✓acceptable underground utility spacing,
- √ cost reductions, and
- √a streetscape design that has better visual appeal and interaction with existing businesses.

MTCo is scheduled to deliver the 90% completed construction plan set to the City in early April. The plans will be reviewed internally and most of the final design changes will be completed. Currently, the expectation is that the construction bid request will be issued in August of this year.



Riverside bulbouts



A fantastic lineup of
Northern California
artists,
wines,
and musicians
coming to Downtown Roseville!

Clear Channel Entertainment, in conjunction with the Downtown Merchants Association, is bringing the annual

Art, Wine, and Music Festival to Vernon Street on June 17-18.

Look for updates on this event in future Snap Shots issues.



Every third Saturday celebrate the Arts by touring a variety of local art venues. Self guided tours from 6:00-9:00pm at reception style venues with music, food and a chance to meet the artists.

April 15
Roseville Arts! Student Show 2006
Inside NEC Electronics America
7501 Foothills Blvd.
East Office Building

916-803-ARTS www.jointhearts.com

Downtown Tuesdays



The fun begins a month earlier this year! Downtown Tuesday Nights returns for an 8th year. For thirteen consecutive Tuesday nights, beginning on May 2, Vernon Street will be filled with live entertainment, activities for children including a fun zone, a farmer's market, and a wide variety of food and craft vendors.

May 2 The Tune-Ups www.thetuneups.com

May 9 The Vibrocounts www.vibrocounts.com

May 16 A Briefcase Full of Blues www.blues-brothers-tribute.com

May 23 Mad Dash www.maddashmusic.com

May 30 Kyle Hernandez www.kylehernandez.com

For more info & photos visit www.downtownroseville.com/dtnTuesNights.html

