Google Analytics

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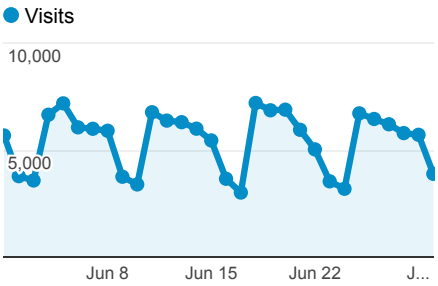
www.roseville.ca.us [DEFAULT]

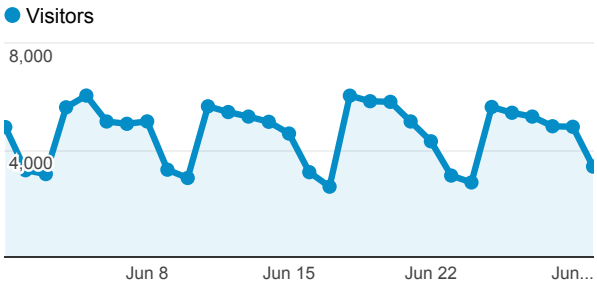
Monthly Update

Jun 1, 2012 - Jun 30, 2012

Visits



Unique Visitors Overview



Visits

162,490

% of Total: **100.00% (162,490)**

Bounce Rate

53.98%

Site Avg: **53.98% (0.00%)**

Traffic Sources Overview

- **65.93% organic**
  107,142 Visits
- **21.55% direct**
  35,029 Visits
- **12.50% referral**
  20,318 Visits
- **0.02% Other**
  1 Visits

Avg. Visit Duration

00:02:08

Site Avg: **00:02:08 (0.00%)**

% New Visits

45.85%

Site Avg: **45.85% (0.00%)**

Pageviews

412,009

% of Total: **100.00% (412,009)**

Visits by Country / Territory

- **98.39% United States**
  159,875 Visits
- **0.21% Canada**
  344 Visits
- **0.18% India**
  296 Visits
- **0.10% (not set)**
  173 Visits
- **0.10% Philippines**
  171 Visits
- **1.02% Other**
  1,631 Visits

Pages / Visit

2.54

Site Avg: **2.54 (0.00%)**

Pageviews by Page

Page	Pageviews
/default.asp	44,103
/jobs/default.asp	19,516
/library/default.asp	17,074
/library/public_computers.asp	11,659
/search/default.asp	11,154

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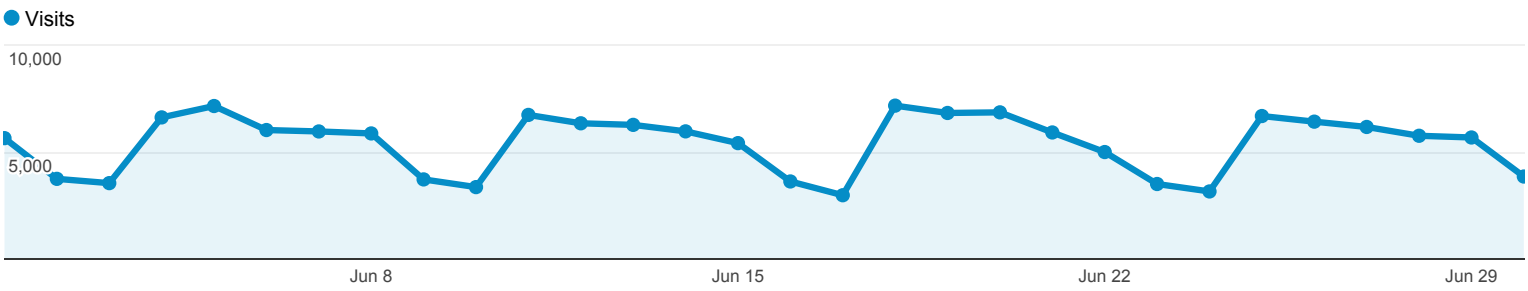
Visitors Overview

Jun 1, 2012 - Jun 30, 2012

% of visits: 100.00%

Overview



103,299 people visited this site

Visits: 162,490

Unique Visitors: 103,299

Pageviews: 412,009

Pages / Visit: 2.54

Avg. Visit Duration: 00:02:08

Bounce Rate: 53.98%

% New Visits: 45.85%

54.12% Returning Visitor
87,944 Visits

45.88% New Visitor
74,546 Visits

	Language	Visits	% Visits
1.	en-us	150,500	92.62%
2.	en	10,398	6.40%
3.	en-gb	225	0.14%
4.	en_us	223	0.14%
5.	es	133	0.08%
6.	es-es	82	0.05%
7.	ja	79	0.05%
8.	zh-cn	74	0.05%
9.	fr	65	0.04%
10.	de-de	55	0.03%

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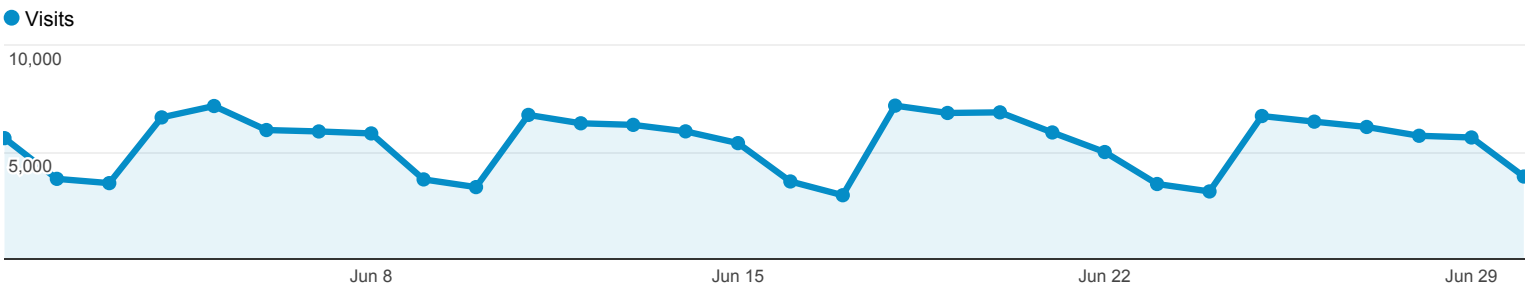
Traffic Sources Overview

Jun 1, 2012 - Jun 30, 2012

% of visits: 100.00%

Overview



162,490 people visited this site

65.94% Search Traffic
107,142 Visits

12.50% Referral Traffic
20,318 Visits

21.56% Direct Traffic
35,029 Visits

0.00% Campaigns
1 Visits

	Keyword	Visits	% Visits
1.	(not provided)	16,211	15.13%
2.	city of roseville	7,309	6.82%
3.	roseville ca	3,117	2.91%
4.	roseville library	2,864	2.67%
5.	roseville aquatic center	2,120	1.98%
6.	roseville electric	1,711	1.60%
7.	roseville police department	1,357	1.27%
8.	roseville	1,206	1.13%
9.	roseville parks and rec	1,163	1.09%
10.	city of roseville jobs	1,026	0.96%

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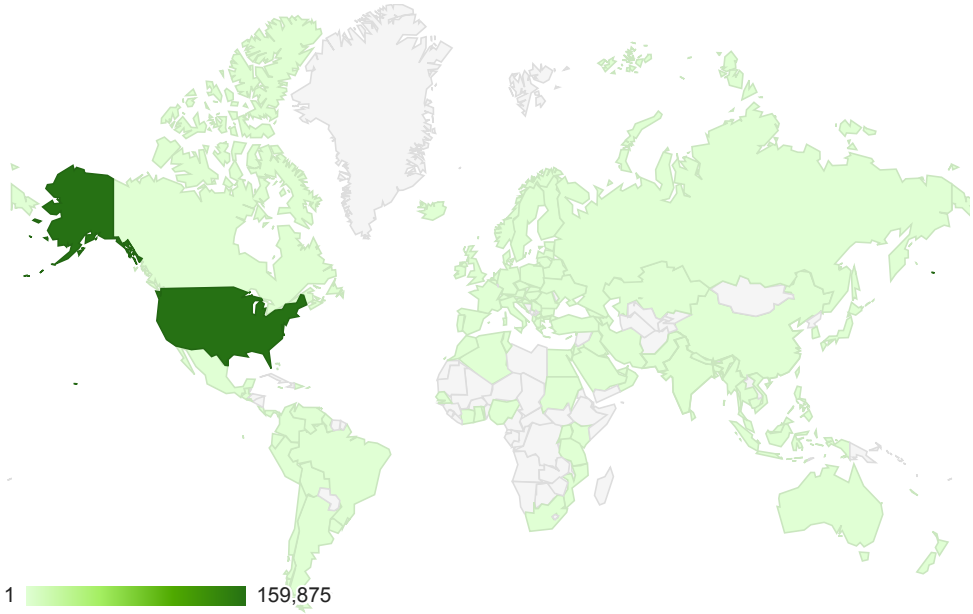
Location

Jun 1, 2012 - Jun 30, 2012

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
162,490	**2.54**	**00:02:08**	**45.85%**	**53.98%**
% of Total: **100.00% (162,490)**	Site Avg: **2.54 (0.00%)**	Site Avg: **00:02:08 (0.00%)**	Site Avg: **45.85% (0.00%)**	Site Avg: **53.98% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**159,875**	2.54	00:02:08	45.32%	53.77%
2.	Canada	**344**	2.65	00:01:39	77.33%	59.59%
3.	India	**296**	2.36	00:02:17	73.65%	61.82%
4.	(not set)	**173**	1.63	00:01:03	82.66%	73.41%
5.	Philippines	**171**	2.51	00:02:29	66.67%	60.23%
6.	United Kingdom	**155**	1.79	00:00:46	91.61%	61.94%
7.	Australia	**153**	1.23	00:01:09	47.71%	82.35%
8.	Germany	**103**	1.83	00:01:39	79.61%	67.96%
9.	Mexico	**70**	1.79	00:01:00	85.71%	67.14%
10.	Japan	**69**	2.55	00:01:23	76.81%	68.12%

Rows 1 - 10 of 128

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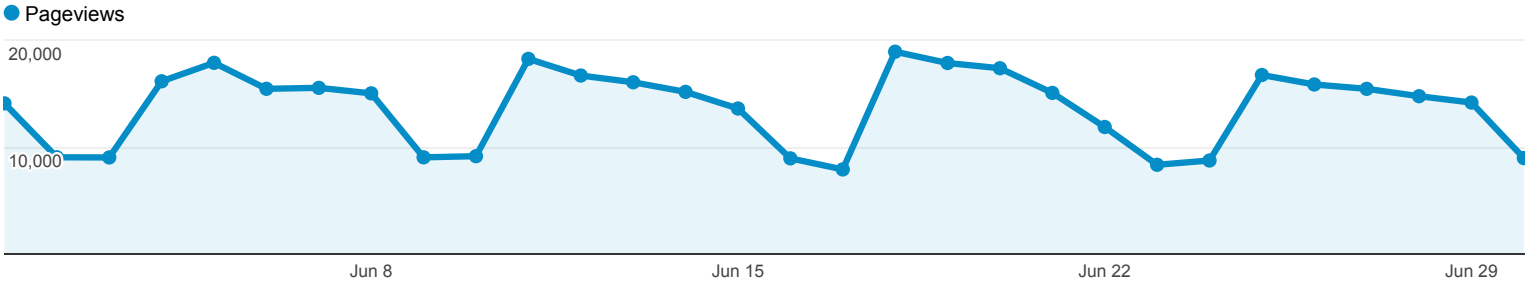
Content Overview

Jun 1, 2012 - Jun 30, 2012

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 412,009 times

Pageviews: 412,009

Unique Pageviews: 320,201

Avg. Time on Page: 00:01:23

Bounce Rate: 53.98%

% Exit: 39.44%

	Page	Pageviews	% Pageviews
1.	/default.asp	44,103	10.70%
2.	/jobs/default.asp	19,516	4.74%
3.	/library/default.asp	17,074	4.14%
4.	/library/public_computers.asp	11,659	2.83%
5.	/search/default.asp	11,154	2.71%
6.	/parks/default.asp	9,842	2.39%
7.	/parks/parks_n_facilities/facilities/pools/roseville_aquatics_complex.asp	8,104	1.97%
8.	/resident/utilities.asp	6,667	1.62%
9.	/parks/programs_n_classes/activity_guides/default.asp	6,503	1.58%
10.	/parks/programs_n_classes/day_camps.asp	4,334	1.05%

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