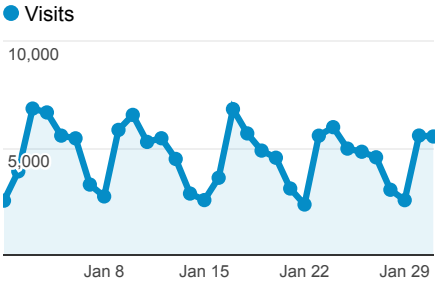
Google Analytics

http://www.roseville.ca.us - http://ww...
www.roseville.ca.us [DEFAULT]

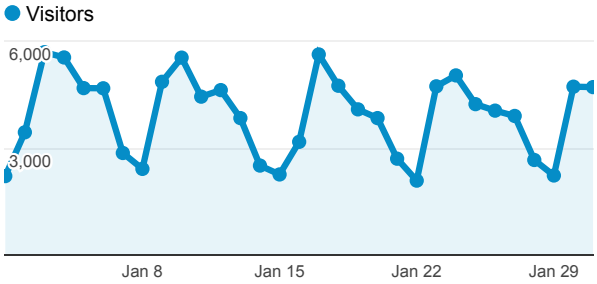
Monthly Update

Jan 1, 2012 - Jan 31, 2012

Visits



Unique Visitors Overview



Visits

143,291

% of Total: **100.00% (143,291)**

Bounce Rate

51.30%

Site Avg: **51.30% (0.00%)**

Traffic Sources Overview

- **63.24% organic**
  90,621 Visits
- **24.78% direct**
  35,519 Visits
- **11.96% referral**
  17,151 Visits

Avg. Visit Duration

00:02:17

Site Avg: **00:02:17 (0.00%)**

% New Visits

45.63%

Site Avg: **45.63% (0.00%)**

Pageviews

372,234

% of Total: **100.00% (372,234)**

Pages / Visit

2.60

Site Avg: **2.60 (0.00%)**

Visits by Country / Territory

- **98.27% United States**
  140,817 Visits
- **0.20% Canada**
  294 Visits
- **0.19% India**
  280 Visits
- **0.12% Philippines**
  186 Visits
- **0.12% United Kingdom**
  180 Visits
- **1.10% Other**
  1,534 Visits

Pageviews by Page

Page	Pageviews
/default.asp	45,019
/jobs/default.asp	24,639
/library/default.asp	18,177
/library/public_computers.asp	11,873
/search/default.asp	9,801

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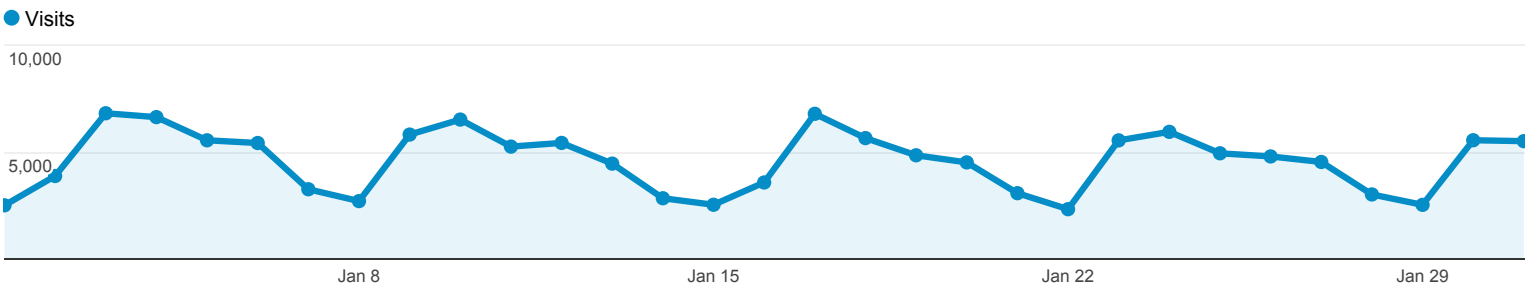
Visitors Overview

Jan 1, 2012 - Jan 31, 2012

% of visits: 100.00%

Overview



91,250 people visited this site

Visits: 143,291

Unique Visitors: 91,250

Pageviews: 372,234

Pages / Visit: 2.60

Avg. Visit Duration: 00:02:17

Bounce Rate: 51.30%

% New Visits: 45.63%

54.35% Returning Visitor
77,882 Visits

45.65% New Visitor
65,409 Visits

	Language	Visits	% Visits
1.	en-us	134,077	93.57%
2.	en	7,699	5.37%
3.	en-gb	264	0.18%
4.	en_us	211	0.15%
5.	ja	98	0.07%
6.	es	94	0.07%
7.	pt-br	76	0.05%
8.	es-es	53	0.04%
9.	fr	53	0.04%
10.	ru	51	0.04%

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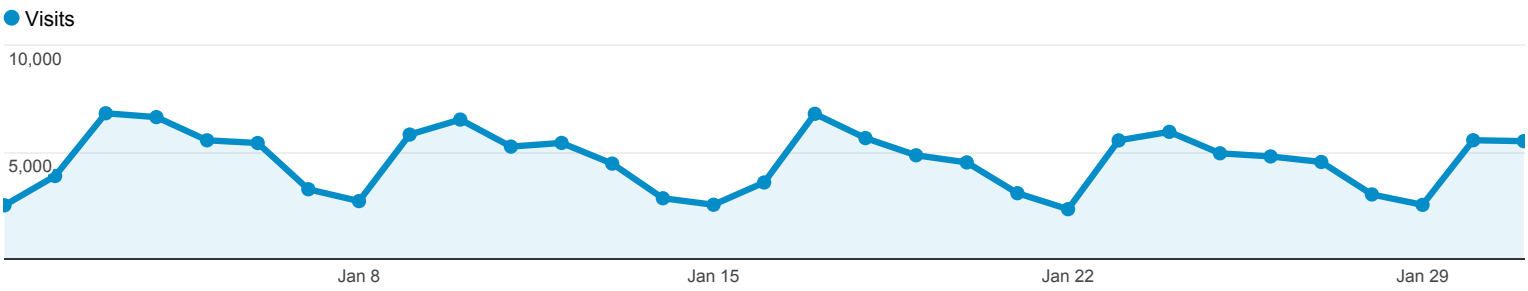
Traffic Sources Overview

Jan 1, 2012 - Jan 31, 2012

% of visits: 100.00%

Overview



143,291 people visited this site

63.24% Search Traffic
90,621 Visits

11.97% Referral Traffic
17,151 Visits

24.79% Direct Traffic
35,519 Visits

	Keyword	Visits	% Visits
1.	(not provided)	12,720	14.04%
2.	city of roseville	7,712	8.51%
3.	roseville library	3,013	3.32%
4.	roseville ca	2,986	3.30%
5.	roseville electric	1,812	2.00%
6.	roseville police department	1,798	1.98%
7.	city of roseville ca	1,313	1.45%
8.	roseville public library	1,041	1.15%
9.	city of roseville jobs	1,033	1.14%
10.	roseville	948	1.05%

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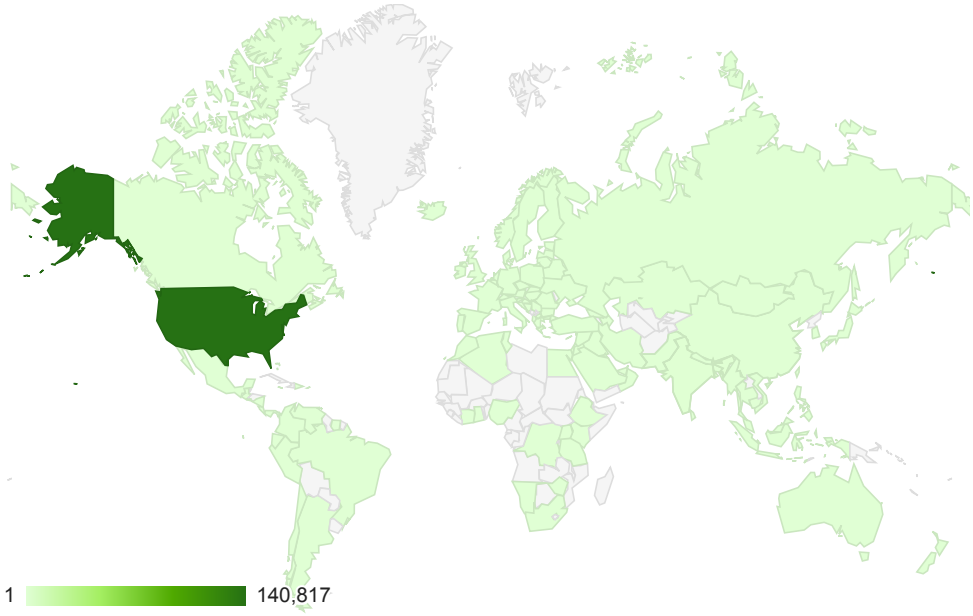
Location

Jan 1, 2012 - Jan 31, 2012

% of visits: 100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
143,291	**2.60**	**00:02:17**	**45.63%**	**51.30%**
% of Total: **100.00% (143,291)**	Site Avg: **2.60 (0.00%)**	Site Avg: **00:02:17 (0.00%)**	Site Avg: **45.63% (0.00%)**	Site Avg: **51.30% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**140,817**	2.61	00:02:18	45.02%	51.02%
2.	Canada	**294**	2.49	00:01:32	72.79%	56.46%
3.	India	**280**	2.26	00:01:40	75.36%	65.36%
4.	Philippines	**186**	2.35	00:02:35	80.65%	63.98%
5.	United Kingdom	**180**	2.01	00:01:18	81.67%	65.56%
6.	(not set)	**109**	2.25	00:01:53	72.48%	63.30%
7.	Germany	**95**	1.87	00:01:02	82.11%	62.11%
8.	Brazil	**89**	1.93	00:01:15	87.64%	83.15%
9.	Japan	**89**	1.63	00:00:25	83.15%	75.28%
10.	Australia	**85**	1.56	00:01:16	64.71%	76.47%

Rows 1 - 10 of 123

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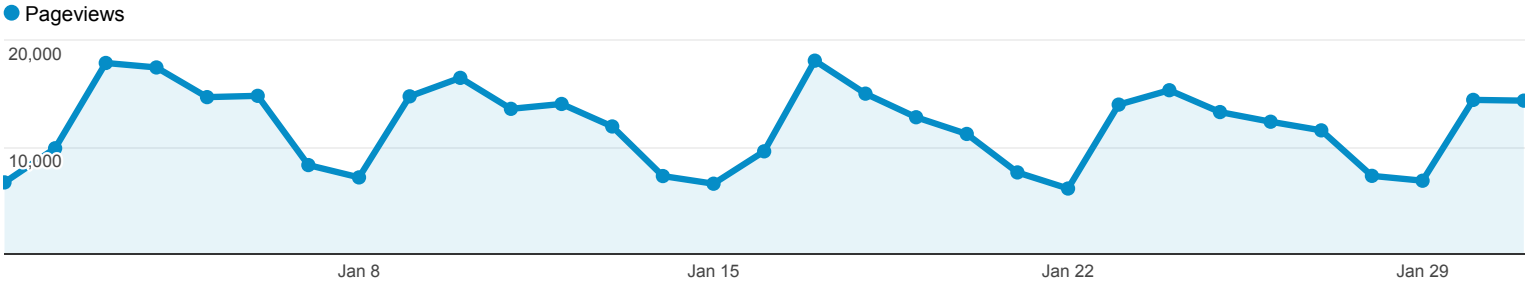
Content Overview

Jan 1, 2012 - Jan 31, 2012

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 372,234 times

Pageviews: 372,234

Unique Pageviews: 286,764

Avg. Time on Page: 00:01:26

Bounce Rate: 51.30%

% Exit: 38.49%

	Page	Pageviews	% Pageviews
1.	/default.asp	45,019	12.09%
2.	/jobs/default.asp	24,639	6.62%
3.	/library/default.asp	18,177	4.88%
4.	/library/public_computers.asp	11,873	3.19%
5.	/search/default.asp	9,801	2.63%
6.	/parks/default.asp	7,557	2.03%
7.	/resident/utilities.asp	6,728	1.81%
8.	/police/default.asp	4,914	1.32%
9.	/parks/programs_n_classes/activity_guides/default.asp	4,830	1.30%
10.	/electric/default.asp	4,638	1.25%

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