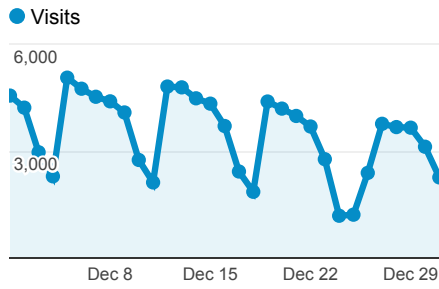
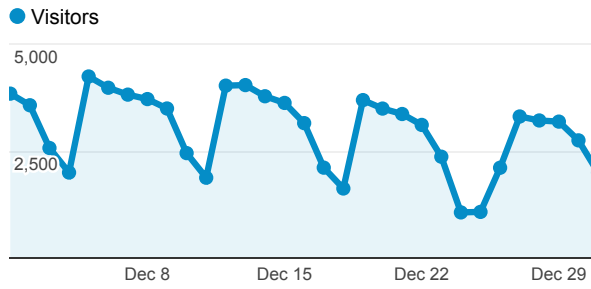


Monthly Update

Visits



Unique Visitors Overview



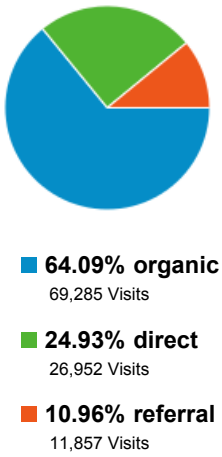
Visits



Bounce Rate



Traffic Sources Overview



Avg. Visit Duration



% New Visits



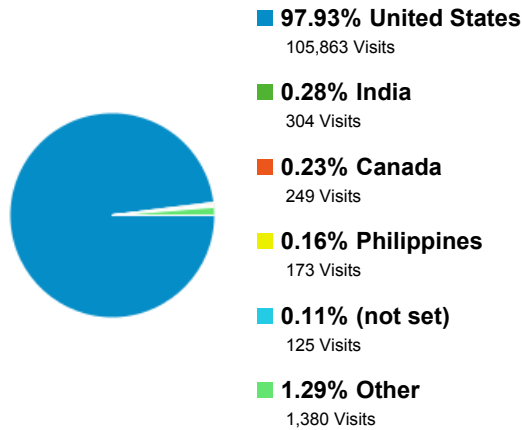
Pageviews



Pages / Visit



Visits by Country / Territory



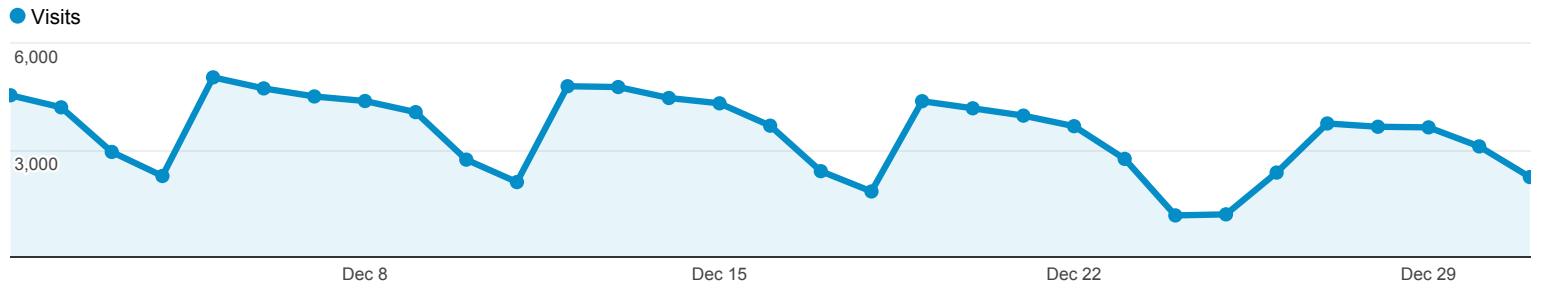
Pageviews by Page

Page	Pageviews
/default.asp	39,035
/library/default.asp	13,819
/jobs/default.asp	12,952
/library/public_computers.asp	8,927
/search/default.asp	7,380

Visitors Overview

% of visits: 100.00%

Overview



72,149 people visited this site

Visits: 108,094

Unique Visitors: 72,149

Pageviews: 268,366

Pages / Visit: 2.48

Avg. Visit Duration: 00:02:13

Bounce Rate: 53.32%

% New Visits: 47.12%



52.86% Returning Visitor

57,143 Visits

47.14% New Visitor

50,951 Visits

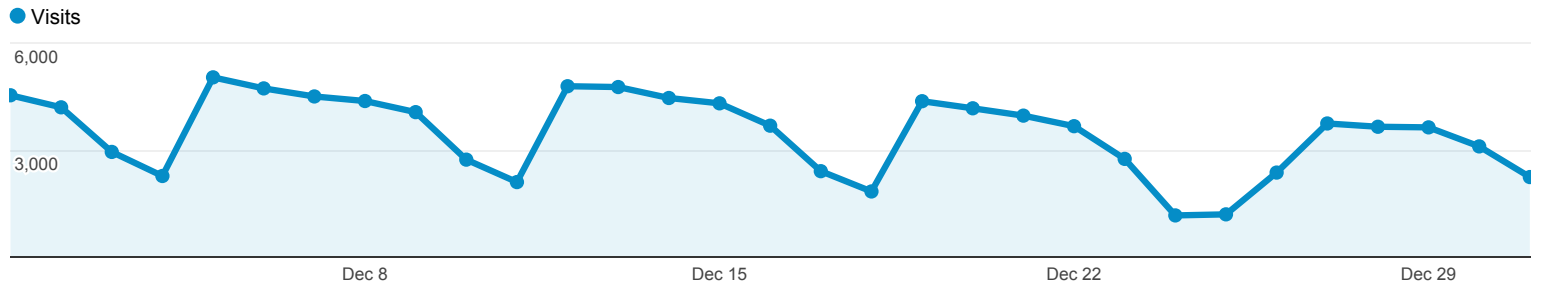
Language	Visits	% Visits
1. en-us	101,094	93.52%
2. en	5,690	5.26%
3. en-gb	211	0.20%
4. en_us	182	0.17%
5. es	76	0.07%
6. ja	76	0.07%
7. zh-cn	66	0.06%
8. fr	60	0.06%
9. pt-br	55	0.05%
10. ko	42	0.04%

[view full report](#)

Traffic Sources Overview

% of visits: 100.00%

Overview



108,094 people visited this site



- **64.10% Search Traffic**
69,285 Visits
- **10.97% Referral Traffic**
11,857 Visits
- **24.93% Direct Traffic**
26,952 Visits

Keyword	Visits	% Visits
1. (not provided)	9,193	13.27%
2. city of roseville	5,755	8.31%
3. roseville ca	2,394	3.46%
4. roseville library	2,129	3.07%
5. roseville electric	1,513	2.18%
6. roseville police department	1,390	2.01%
7. roseville public library	939	1.36%
8. city of roseville ca	904	1.30%
9. roseville	891	1.29%
10. roseville, ca	671	0.97%

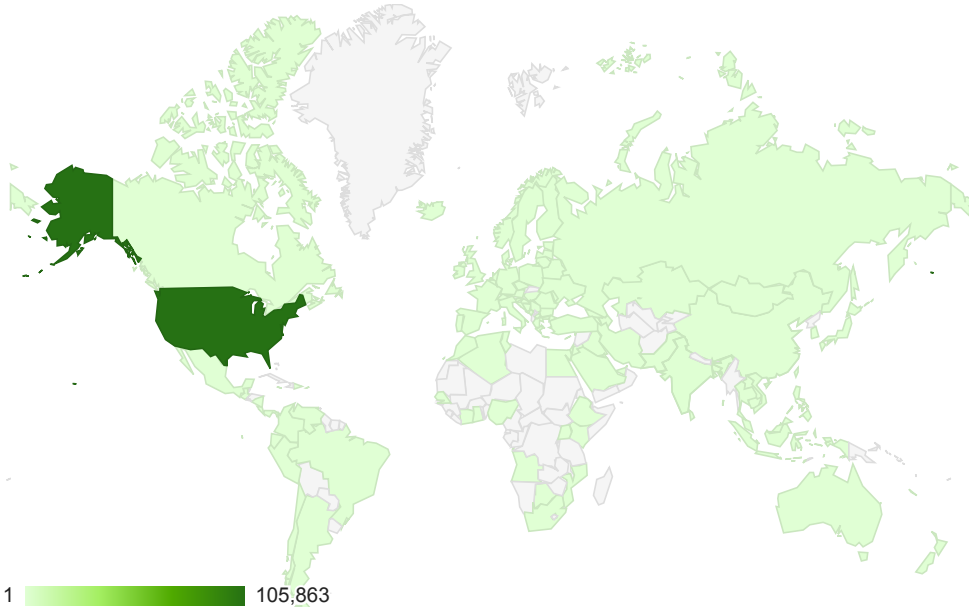
[view full report](#)

Location

% of visits: 100.00%

Map Overlay

Site Usage



Visits 108,094 <small>% of Total: 100.00% (108,094)</small>	Pages / Visit 2.48 <small>Site Avg: 2.48 (0.00%)</small>	Avg. Visit Duration 00:02:13 <small>Site Avg: 00:02:13 (0.00%)</small>	% New Visits 47.12% <small>Site Avg: 47.12% (0.00%)</small>	Bounce Rate 53.32% <small>Site Avg: 53.32% (0.00%)</small>
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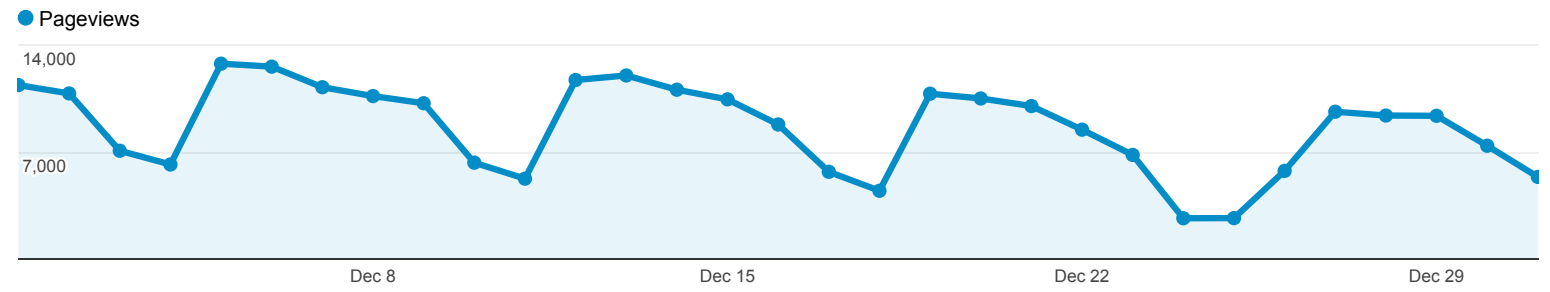
Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. United States	105,863	2.49	00:02:14	46.40%	53.05%
2. India	304	2.37	00:02:04	74.01%	64.47%
3. Canada	249	2.49	00:01:50	78.31%	57.83%
4. Philippines	173	3.09	00:01:31	76.88%	49.13%
5. (not set)	125	2.47	00:02:19	67.20%	60.00%
6. Australia	96	1.33	00:01:08	67.71%	82.29%
7. United Kingdom	83	2.04	00:01:45	85.54%	60.24%
8. Germany	66	2.64	00:02:44	89.39%	63.64%
9. Mexico	58	1.98	00:00:50	81.03%	56.90%
10. Brazil	55	1.33	00:00:15	92.73%	89.09%

Rows 1 - 10 of 114





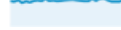
Content Overview

% of pageviews: 100.00%

Overview



Pages on this site were viewed a total of 268,366 times

-  Pageviews: 268,366
-  Unique Pageviews: 207,811
-  Avg. Time on Page: 00:01:30
-  Bounce Rate: 53.32%
-  % Exit: 40.28%

Page	Pageviews	% Pageviews
1. /default.asp	39,035	14.55%
2. /library/default.asp	13,819	5.15%
3. /jobs/default.asp	12,952	4.83%
4. /library/public_computers.asp	8,927	3.33%
5. /search/default.asp	7,380	2.75%
6. /resident/utilities.asp	5,999	2.24%
7. /electric/default.asp	4,098	1.53%
8. /police/default.asp	3,985	1.48%
9. /parks/default.asp	3,766	1.40%
10. /library/locations_n_hours.asp	2,391	0.89%

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