

Snap Shots



Mark Your Calendar

June 2 5:30-7:30pm

Historic District Workshop First United Methodist Church 109 Washington Blvd.

June 8

6:00pm

Riverside Revitalization Workshop Civic Center Mtg Rm 1 & 2 311 Vernon St.

June 16

7:00 pm

City Council Meeting RDA Budget Approval City Council Chambers 311 Vernon St. 7:00pm

June

TBA pm

Historic District Stakeholders Meeting Civic Center 311 Vernon St.

July 12

7:00pm

Cntrl Roseville Revitalization Committee Meeting Civic Center Mtg Rm 1 & 2 311 Vernon St.

HERE TO HELP...

Redevelopment Contacts: Historic District
Mark Wolinski
916.774.5179

Riverside Ave.

Karen Garner & Kevin Payne 916.774.5473 916.774.5276

Civic Plaza Project Jan Shellito 916.774.5447

Project Underway

The first of three public workshops for the Historic District Streetscape project was held on Wednesday, May 12th. The meeting was attended by a very enthusiastic group of residents, merchants and property owners that provided outstanding input into the vision for the design of the Historic District Streetscape. The meeting included an overview of the project and a presentation on various elements that are considered when designing streetscape improvements.

The highlight of the meeting was the audience planning groups. The groups discussed various elements of the Historic District including current and future environment, traffic and pedestrian patterns, connections to other sections of Roseville, and alternative modes of transportation. After a dynamic exchange of ideas by participants, each group voted on the various elements they felt were important to the design of the streetscape project, including:

- landscaping/trees
- lighting
- street furniture
- signage/monuments
- parking improvements
- open space features



Residents and City Staff developing plans at May 12 Historic District Workshop.

The second public workshop will be held on Wednesday, June 2nd at the First Methodist Church, 109 Church Street, at 5:30pm. The meeting will include a presentation on several streetscape options, planning groups, and group reports. Information generated at this meeting will be used to develop a final design option that will be discussed at the final public meeting in July. All Historic District merchants, property owners and residents are encouraged to attend. Your input is critical to the project!

Details about the upcoming planning workshop are on the web: www.roseville.ca.us/redevelopment or contact Mark Wolinski 774-5179, mwolinski@roseville.ca.us

Riverside

Share your vision

Share your vision for the future of Riverside Ave., at the first Public Workshop on Tuesday, June 8th starting at 6:00pm. This interactive meeting will be at the City of Roseville Civic Center located at 311 Vernon Street (plan to arrive early and enjoy Downtown Tuesday Night before the meeting). Riverside has long been considered a "gateway" to Roseville and is an important component to the vitality of Central Roseville. Almost \$6 million in funds are already dedicated to this revitalization project for both short and long-term improvements. To enhance the corridor's visual appeal and allow for expanded economic opportunities. For more information contact: Karen Garner at kgarner@roseville.ca.us 774-5473 or Kevin Payne kpayne@roseville.ca.us, 774-5276 or visit:

www.roseville.ca.us/redevelopment

CRRC Vision

The Redevelopment Agency will be reviewing the vision statement as part of the Central Roseville Revitalization Strategy Update. Members of a subcommittee identified by the CRRC include: Council Member Richard Roccucci, David Henry, Roseville Meat Market, and Mike McTighe, resident. A survey will be distributed to Central Roseville merchants and at Downtown Tuesday Nights to get initial feedback about recent changes, what draws people to Central Roseville, and what they would like to see in the next five years. The Agency will hold public workshops to gather feedback on the future of Central Roseville. For more information, please contact Jan Shellito: 774-5447 or jshellito@roseville.ca.us

FREE! Central Roseville Festivities



June 1 - August 31

Street fair on Vernon Street kicks off on Tuesday June 1! Enjoy classic car shows, Farmers Market, arts and crafts vendors, great food vendors, beer and wine garden with live bands each week:

June 1 The Tune-Ups June 8 Hypnotic 4 June 15 The Beer Dawgs June 29 Mad Dash

For more info: 916-412-6490

MUSIC IN THE PARK

June 27 - 6:30pm - Royer Park John Skinner Band, Big Band Music



City's Annual All-American Fourth of July celebration begins with the parade at 10 a.m. at the intersection of Riverside Ave./Vernon Street/Douglas Blvd. and

ends at Royer Park, followed by FREE family-oriented fun in the park at 11 a.m. with kids games, food vendors and Capitol Pops Band performance.

Vernon St. Final Phase!

It's here! The final portion of work to complete the Vernon Street Streetscape project will begin in early July 2004. You may recall, the work, which was scheduled as part of the original streetscape contract, was delayed for several reasons including: providing time to develop plans to correct street imperfections, increased costs, and timing the final phase of work to avoid impacting the area during the holiday season.

Over the past months, city staff has worked industriously to ensure that all objectives were met and are pleased to report efforts were successful. Plans are in place, costs are within anticipated range and cold-planing of the street will be completed at night to minimize impacting area businesses. Work will include:

- Cold-planing the street to remove imperfections and ridges.
- Correcting street elevations to ensure compliance with all ADA requirements.
- ► Slurry sealing Vernon Street.
- Application of final striping.

This work will complete the final phase of the \$3.8 million Vernon Street Streetscape project which provided new landscaping, lighting, street furniture and electrical outlets on the street. The transformation of Vernon Street resulted in the area being able to support a variety of activities and events including the increasingly successful Downtown Tuesday Nights, the 4th of July, Holiday Parade and the holiday tree lighting ceremony. Vernon Street merchants and city staff continue to work on current and future projects that will further enhance the revitalization of Vernon Street and Central Roseville.

At your service...

Wendy Hartman from the Planning Department teams up with the Economic & Community Services (ECS) Dept. in coordinating the Facade Grant Program for Central Roseville. After applications are submitted to ECS, Wendy reviews each application for consistency with the City's Community Design Guidelines and the Zoning Ordinance. She will meet with business owners to help them through the process. Wendy is instrumental to the success of grants being awarded to businesses and ultimately receiving funding of up to \$10,000.

Watch for more info about the Facade Grant Program in the July Snap Shots, or visit the City web site: www.roseville.ca.us/redevelopment or contact Wendy Hartman: 774-5276.



Planner Wendy Hartman providing assistance at the Civic Center Permit Center.

Send us your e-mail address to receive an electronic copy of the July Newsletter and all future editions:

dpacker@roseville.ca.us

"Snap Shots"

published by-

City of Roseville
Economic & Community Services
Department
311 Vernon St. - Roseville, CA 95678
916-774-5270

www.roseville.ca.us/ redevelopment