

CENTRAL SNAP Shots

Mark Your Calendar

December 15

7:00 pm

Historic District Public Workshop Methodist Church 109 Washington Blvd.



Know anyone who would like to be added to the Snap Shots e-mail distribution list? Tell them to e-mail: dpacker@roseville.ca.us

Redevelopment Team

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Recommendations

October 18th Riverside project consultant. EDAW, and City staff presented a number of items to the Riverside Steering Committee for committee action including the parking strategy, pedestrian improvements, streetscape enhancements, and a land use strategy. After a great deal of discussion, and a few minor adjustments, each proposed component was approved by the committee to be forwarded as a recommendation to the Central Roseville Revitalization Committee (CRRC) for their consideration.

EDAW presented the project update to the CRRC at their November 8th meeting. The project was well received and subsequently approved by the CRRC for recommendation to the City Council.

Now that most of the conceptual portions of the project have been developed, the next steps involve City staff working closely with EDAW and their subconsultants to create the specific plan and move the streetscape component forward. Work continues on developing the streetscape portion of the project. In the next sixty days staff will be gathering the information required to issue a formal request for proposal to finalize the streetscape design and construction documents. The streetscape element will include landscaping, street furniture, lighting, and signage.

> Holiday Tree Lighting Friday, December 3rd 6-9pm on Vernon St.

Plan Review

The plan review portion of the project recently moved into the second phase with the submittal of the 60% plans. The plan review phases are critical to the project since a good set of plans means the project will have less challenges once construction begins.

City staff and the design team recently held a field review of the project area to discuss specific elements of the project. The meeting was very beneficial and provided both groups with constructive insights into the project. The design team felt the field review would result in a more complete set of plans for the next scheduled review.

Over the past three months, staff has been working on two items that were brought up at the last public workshop: diagonal parking on Lincoln Street, and the creation of a park on the Union Pacific (U.P.) property behind the Barker Hotel. Workshop participants felt these items would provide far reaching benefits to the Historic District.

After a thorough review of the proposed parking configuration on Lincoln Street, the city's traffic

engineering department approved a parking layout that allows diagonal

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Banners

You probably noticed Vernon St. recently became more festive and colorful. Thanks to a collaborative effort, the street banner program was updated and new colorful banners adorn the street lamps!

City staff worked with representatives of the Downtown Merchants Association to implement a banner program. The merchants believe the banners add a great deal to the area, making it more attractive and further complimenting other improvements completed on Vernon St.

The collaboration resulted in the development of a replacement banner program, which will provide Vernon Street with a variety of banners throughout the year including:

- Spring
- Summer
- Fall
- Holiday
- Welcome

The banners will be rotated throughout the year. Although the program is currently focused on Vernon Street, the intent is to expand the program to the Historic District and Riverside Ave. once the streetscape projects are complete.

Happy Holidays

Caution Fresh Paint!

Have you noticed that something is just a little different on Vernon St.? New banners? Well, yes. Holiday decorations? Sure. But. something else is taking place as well. The Public Works Department has hired River City Painting to paint the traffic signal arm and poles green. Each of the poles at Vernon and Grant and at Vernon and Judah will be painted green to match the street light poles. The project will be completed in early December. Two other traffic signal poles, at Vernon and Lincoln, will be replaced as part of an intersection upgrade next spring. Watch for more info about the upgrade in 2005!

2252 Decisions

Given the unique nature of the SP 2252 relocation project, having a Community Coalition in place to make a variety of decisions was invaluable. On November 18th the committee gathered to discuss a number of issues related to completing this project including:

- style, size, location, and text for the plaques
- design of the walking path at the site
- setting the lights in order to best highlight the 2252 at night.

The Coalition members also determined the colors to be used when repainting the locomotive. Their decision was to paint the SP 2252 to match, as closely as possible, how it looked when it was originally placed at the fairgrounds in 1956. This led to the continued on page 3...

At your service...

Brita McNay, Senior Deputy City Attorney, is the Redevelopment Agency's legal counsel among several other duties she performs for the City of Roseville. Brita began working for the City on the day the new Civic Center opened, March 18, 2002. Brita's redevelopment background and expertise comes from more than a decade with the Sacramento Housing Redevelopment Agency and additional experience representing developers, property owners and other agencies. Recently, Brita was instrumental in negotiating the project development agreements Civic Plaza for the Complex and Parking Garage Project and for the relocation of Locomotive 2252. Brita regularly provides review and direction on commercial loan agreements, affordable housing agreements. owner participation agreements, and environmental documents. Brita's knowledge combined with her interest in redevelopment, make her an invaluable resource to the Redevelopment Agency and its staff. Brita is married and has four children, all attending Roseville schools. In her spare time, Brita does laundry. ©





Historic District Contd.

parking on both sides of the street. City staff and the U.P. Real Estate division also discussed the possibility of purchasing land from U.P for a park site. Ultimately, U.P. decided it is not interested in discussing the sale or lease of this property since they may need the property at some time in the future. City staff will hold a public meeting on December 15, 6pm at the Methodist Church on Washington Blvd. to provide a project update, information, further discussions. more information contact Mark Wolinski: 774-5173.

2252 contd.

combination of black, white, and silver being applied. (See original photo below) Although the 2252 is predominantly black, the silver and white paint will provide a number of focal points to be highlighted each evening. This will result in a display site that is as impressive at night as it is during daylight hours.

Staff would like to extend a special thank you to Shirley Hackert, Keith Martinelli, Gilbert Munoz, and Del Stephenson. As members of the Community Coalition for the Relocation of the 2252, their input into each phase has made this project a success.

Redevelopment Reorganizing

As part of the City's ongoing effort to

provide programs and services in the most efficient way, a proposal to reorganize several city services will be presented to City Council by the City Manager, Craig Robinson, in December. The proposed reorganization was prompted by the retirement of **Patty Dunn**, Assistant City Manager/Community Development (CDD) Director. Patty will retire in January after 14 years of service with the City. **John Sprague**, Asst. City Manager/Economic and Community Services (ECS) Director will be the Asst.CityManager/CDD Director responsible for overseeing the Community Development Department, Planning Department, Environmental Utilities Department, and Roseville Electric.

The divisions within ECS will be reassigned to other departments as follows: The Redevelopment Agency and staff Jan Shellito, Mark Wolinski, and Bill Aiken will be reassigned to the Planning Dept. under Paul Richardson, Planning Director. The Housing and Neighborhood Services Divisions will be reassigned to a newly created department called Community Services. Mike Shellito will be appointed to Assistant City Manager/Community Services Director position overseeing Parks and Recreation, Libraries, Housing, Neighborhood Services, and Special Events. Jamie Carlson will become the lead contact for Neighborhood Services and Special Events in this new department. Karen Garner and Darci Packer, will be reassigned to the City Manager's Office continuing their work with Economic Development, city wide marketing, and special projects. (Darci will continue to deliver you this newsletter monthly!) It is staff's intent to make this transition as seamless as possible for our customers and partners. Redevelopment staff can still be found at the Civic Center and reached at the same phone numbers and e-mail! Redevelopment staff is excited about the new opportunities these organizational changes provide and look forward to continuing to work with you, our community partners, in the successful revitalization of Central Roseville. For additional information or questions, please contact Jan Shellito by e-mail or phone at: jshellito@roseville.ca.us or 916-774-5447.



