



PLACER COUNTY
TRANSPORTATION
PLANNING AGENCY



Bucks for Bikes Subsidy Incentive Program

2010

APPLICATION AND PROGRAM GUIDELINES



299 Nevada Street, Auburn, CA 95603
(530) 823-4029

BUCKS FOR BIKES - 2010

DATES TO REMEMBER

January 26 –
March 9, 2010:

Bucks for Bikes Applications Accepted

April 2, 2010:

Applicants are notified if their application is approved or not approved

*** IF APPLICATION IS APPROVED ***

April 26, 2010:

Deadline for purchasing bike, and if applicable bike helmet, light, lock, and/or rack/basket. Deadline for registering on www.MayIsBikeMonth.com website

May 1 –
May 31, 2010:

Log ALL your bicycle commute, recreation, and errand miles on www.MayIsBikeMonth.com website

January 26, 2010







Dear Bicycle Enthusiast:

Thank you for your interest in the Bucks for Bikes program. This program is intended to reduce traffic congestion and improve air quality in the Placer County region by providing an incentive for the purchase of a commute bicycle and if necessary, bicycle helmet, light, lock and/or rack/basket. This program is made possible by the Placer County Transportation Planning Agency, the City of Roseville, and a Clean Air Grant from the Placer County Air Pollution Control District.

APPLICATIONS WILL BE ACCEPTED NO EARLIER THAN TUESDAY, JANUARY 26, 2010 AND MUST BE RECEIVED NO LATER THAN TUESDAY, MARCH 9, 2010 at 5:00 PM.




Should your application be funded, the subsidy will be reimbursed based on 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket as per the original quote provided or the actual costs incurred, whichever is lower and shall not exceed **\$200**.

Please take the following steps to ensure that your application is complete:

-  Review the Application & Usage Agreement and the Policies & Guidelines.
-  Understand that you must be **18 YEARS OF AGE OR OLDER, EMPLOYED AND/OR ATTEND SCHOOL IN PLACER COUNTY AND MUST RESIDE IN THE COUNTY OF PLACER** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and unincorporated Placer County).
-  Obtain a quote for a NEW bicycle from a bike shop/store within Placer County. Bicycle helmet, light, lock, and/or rack/basket may be included as part of this quote, however **accessories alone will not be considered eligible under the Bucks for Bikes subsidy program**. No third party or on-line purchases will be accepted.
-  **THIS IS NOT A FIRST COME, FIRST SERVED APPLICATION PROCESS.**
-  Applicants may purchase a bike during the application period; however **THERE IS NO GUARANTEE THAT APPLICANTS WILL BE GRANTED A SUBSIDY** if they do so.
-  Applications, including quotes must be received no later than **TUESDAY, MARCH 9, 2010 at 5:00 PM**. No postmarks will be accepted. Applications will be accepted via fax: 530.823.4036, on-line: www.pctpa.org, e-mail: ssabol@pctpa.org, or mail to:

Solvi Sabol, Placer County Transportation Planning Agency, 299 Nevada Street, Auburn, CA 95603

Your application and quote will be reviewed by a bicycle subsidy review committee and you will be notified if you are approved for the subsidy no later than **FRIDAY, APRIL 2, 2010**. Funding is limited and not everyone who applies or is eligible will necessarily be awarded a subsidy. **IF YOUR APPLICATION IS APPROVED** you will be required to:

-  Purchase your new bicycle and if needed, bicycle helmet, light, lock, and/or rack/basket **NO LATER THAN MONDAY, APRIL 26, 2010**.
-  Provide us with an **ORIGINAL** receipt for your bicycle and if purchased, your bicycle helmet, light, lock, and/or rack/basket. Bicycles and accessories purchased before January 26, 2010 are not eligible for reimbursement. The receipt will be returned to you with your subsidy check which will be payable to the applicant. Subsidies will be reimbursed based on 50% of the original quote provided or the actual costs incurred, whichever is lower and shall not exceed \$200. Taxes are not eligible for reimbursement.
-  Register and log your miles in May on the region's bike month website - www.MayIsBikeMonth.com.

Bicycling can be a cost effective and healthy way to get to work, school, and run errands. The Placer County Transportation Planning Agency (PCTPA), the City of Roseville, and the Placer County Air Pollution Control District encourage those who live, work or attend school in Placer County, and are 18 years of age or older, and are interested in using bicycling as an alternative to driving alone apply for the Bucks for Bikes program.

Solvi Sabol
530-823-4029



Sue Schooley
916-774-5365



Bucks for Bikes Subsidy Incentive Program - 2010

APPLICATION AND USAGE AGREEMENT

The undersigned is applying for Bucks for Bikes, an incentive program administered by the Placer County Transportation Planning Agency (PCTPA) and the City of Roseville and funded by PCTPA, the City of Roseville, and a Clean Air Grant from the Placer County Air Pollution Control District (PCAPCD).

If selected applicant understands they must **purchase their bicycle and, if applicable, their bicycle helmet, light, lock, and/or rack/basket by MONDAY, APRIL 26, 2010**. Bicycles and accessories purchased before January 26, 2010 are not eligible for reimbursement. Applicant understands that the purchase must be paid in full prior to being eligible for reimbursement. After the purchase of the bicycle and if applicable, bicycle helmet, light, lock, and/or rack/basket, applicant will provide to PCTPA the original receipt. The subsidy will be based on 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed \$200. Taxes will not be considered as part of the reimbursement.

In addition, successful applicants will register and log bicycle miles on the region's bike month website, www.MayIsBikeMonth.com. Applicants must register prior to April 26, 2010.

I. APPLICANT INFORMATION

Name (please print): _____

Address (home): _____ City/Zip: _____
(MUST BE A RESIDENT OF PLACER COUNTY)

Home Phone: _____ Work Phone: _____ E-Mail: _____

Employer/School: _____

Employer/School Street Address: _____ City/Zip: _____
(MUST BE IN PLACER COUNTY)

Are you 18 years of age or older? Yes or No .

Have you applied for a Bucks for Bikes subsidy before? Yes * or No .

*If yes, what year? _____ Were you awarded a subsidy? Yes or No .

II. BIKE SHOP/STORE INFORMATION:

Name of bike shop/store you will be purchasing bicycle from: _____

Address: _____ City/Zip: _____
(MUST BE IN PLACER COUNTY)

Phone: _____ Type of Bike: _____ Cost of Bike: _____

Other accessory items to be purchased (helmet, light, lock, rack/basket). Note: **Accessories alone will not be funded.** List item(s) and cost: _____

Total cost of bike and equipment (excluding tax) \$ _____

I HAVE ATTACHED A COMPLETED QUOTE FROM A BIKE SHOP/STORE* FOR THE PRICE OF THE BICYCLE AND BICYCLE ACCESSORIES AS LISTED ABOVE.

*Applicant understands bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer. Bicycles purchased from internet/on-line only proprietors and/or third party quotes will not be accepted.

III. COMMUTE INFORMATION

One-way commute miles: _____ # Days per week (approx.) you plan on commuting by bike: _____

Applicant's current commute mode (i.e., walk, vanpool, carpool, drive alone, public transit, bike): _____

IV. BIKE COMMUTING & You

Please take time to explain your reasons for biking to work/school, your plan for commuting by bike, and other ways you envision using your bicycle as a viable mode of transportation. In addition, what benefits do you believe would be realized for yourself and the community by commuting by bike? (This section will be reviewed and is an important component of this application.) _____

(use additional pages, if necessary).

APPLICATIONS WILL BE ACCEPTED NO EARLIER THAN TUESDAY, JANUARY 26, 2010. APPLICATIONS ARE DUE NO LATER THAN TUESDAY, MARCH 9, 2010 AT 5:00 PM. Applications that are not received or are late for any reason including lost or misdirected faxes or mail, or hardware, software, or network failure will not be considered for funding. **IT IS IN THE BEST INTEREST OF THE APPLICANT TO E-MAIL SSABOL@PCTPA.ORG OR CALL 530.823.4029 AND CONFIRM THAT THEIR APPLICATION WAS RECEIVED.**

I understand and agree that if I receive a subsidy, my name, photo, and place of employment or school may be used in company newsletters, company-wide e-mails or for use by the Placer County Transportation Planning Agency, the City of Roseville, and the Placer County Air Pollution Control District for promotional and/or marketing purposes.

I understand that the bicycle incentive program, Bucks for Bikes shall terminate upon depletion of the program's budgeted funds. Placer County Transportation Planning Agency, the City of Roseville, and the Placer County Air Pollution Control District is under no obligation to fund this application as I understand that **FUNDS FOR THIS PROGRAM ARE LIMITED AND NOT ALL QUALIFIED APPLICATIONS WILL BE APPROVED FOR FUNDING.**

I agree to register by April 26, 2010 and log bicycle miles on the region's bike month website, www.MayIsBikeMonth.com.

I have read, understand, and agree to the terms outlined in the Bucks for Bikes Policies and Guidelines.

I agree to indemnify and hold harmless Placer County Transportation Planning Agency, the City of Roseville, and the Placer County Air Pollution Control District, their officers, agents, employees and volunteers from any and all losses, costs, damages, fines or expenses (including attorney fees, court costs and expert fees) or liability of any kind or character to any person or property arising from, or alleged to arise from, any breach of the responsibilities required of the participant of this Agreement or which are related in any way to the bicycle, bicycle helmet, bicycle light, lock and/or rack/basket for which financial assistance or other incentives are received.

Name of Applicant (printed): _____

_____ Date: _____

Applicant's Signature

**PLACER COUNTY TRANSPORTATION PLANNING AGENCY
CITY OF ROSEVILLE**

POLICIES AND GUIDELINES: BUCKS FOR BIKES - 2010

Policy and Procedure Statement

This program is intended to reduce traffic congestion and improve air quality in the region by promoting bicycling as an alternative to driving alone through the incentive program Bucks for Bikes. The Placer County Transportation Planning Agency (PCTPA) through a Clean Air grant from the Placer County Air Pollution Control District and the City of Roseville has allocated funding to subsidize selected new commuter bicycles for 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket from the original quote provided or the actual costs incurred whichever is lower for an amount not to exceed \$200.

Program Guidelines

1. Eligible applicants are those who are **EMPLOYED OR ATTEND SCHOOL A MINIMUM OF 20 HOURS PER WEEK, ARE 18 YEARS OF AGE OR OLDER, AND RESIDE AND WORK/ATTEND SCHOOL IN PLACER COUNTY** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and the unincorporated areas within Placer County) at the time of the subsidy.
2. Applicant must submit the signed application in full along with a quote to PCTPA by the application deadline of **TUESDAY, MARCH 9, 2010**. Incomplete applications will not be considered for a Bucks for Bikes subsidy.
3. Any applicant applying for the Bucks for Bikes subsidy understands that they must be able to purchase the bike in full by the purchase deadline of **APRIL 26, 2010**. Applicant further understands that bicycles purchased prior to the opening of the application period of January 26, 2010, will not be considered for reimbursement.
4. Applicants must visit a bike shop/store and obtain a quote for the bicycle they intend to purchase and if applicable the bicycle helmet, light, lock, and/or rack/basket.
5. **THIS IS NOT A FIRST COME, FIRST SERVED APPLICATION PROCESS.**
6. Applicants may purchase a bike during the application period; however **THERE IS NO GUARANTEE THAT APPLICANTS WILL BE GRANTED A SUBSIDY** if they do so.
7. Successful applicants understand that bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer. Bicycles purchased from internet/on-line only proprietors and/or third party quotes will not be accepted.
8. Applicant understands that **FUNDS FOR THIS PROGRAM ARE LIMITED AND NOT ALL QUALIFIED APPLICATIONS WILL BE APPROVED FOR FUNDING.**
9. Once the applicant has been notified that they have been approved for the Bucks for Bikes subsidy, he/she understands that they must register on the region's bike month website, www.MayIsBikeMonth.com prior to April 26, 2010 and log their bicycle miles for the month of May.
10. The subsidy will be based on 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed \$200. Taxes will not be considered in reimbursement.
11. Applicant must provide an original receipt for the total purchase of the bicycle (and bicycle helmet, light, lock, and/or rack/basket if purchased) in order to be reimbursed.
12. The subsidy will be made payable to applicant based on his/her original receipt of purchase (not to exceed quote, see #8). This check will be mailed to applicant along with the applicant's original receipt within 20 working days of the time the receipt is received.

Any questions or issues regarding these policies and guidelines should be directed to Solvi Sabol, PCTPA, 530.823-4029 at ssabol@pctpa.org or Sue Schooley, City of Roseville, 916.774.5365 at sschooley@roseville.ca.us.